



Leadership for Learning



Ohio School Boards Association
2017 Capital Conference

Nov. 12-14, 2017 Greater Columbus Convention Center

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OSBA Capital Conference and Trade Show

Nov. 12-14, 2017 • Columbus, Ohio

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Note: Information current as of Aug. 18, 2017

Download the OSBA Conference App!



Review session descriptions and locations, access handouts, search for exhibitors and more, right from your laptop, tablet or mobile device. The app includes the most up-to-date information on conference sessions, Trade Show exhibitors, maps, handouts and other helpful information. The app enables you to create a customized conference schedule and is available for iPhone, iPad and Android devices.

Visit the Apple App Store or Google Play Store to download the app or access it at <http://conference.ohioschoolboards.org/app>. The app is sponsored by Bricker & Eckler LLP.



WELCOME

I would like to personally welcome you to the 62nd annual Ohio School Boards Association Capital Conference and Trade Show, one of the nation's premier education conventions. Here you will find the consummate learning essential to serving the interests of today's students.



With so many challenges facing public education, its leaders must continually enhance their knowledge and skills. The Capital Conference is designed to do just that: help board members, superintendents, administrators and others meet those challenges head-on.

In doing so, this year's event offers even more learning opportunities, with over 130 hour-long learning sessions — the most ever. Our peers, who bring us innovative ideas year after year, lead these sessions. The General Session speakers lift us and motivate us to be our best for the children we serve.

You will discover more ideas at the highly popular Student Achievement Fair, which highlights 100 exemplary district programs from across the state, exceptional student performing groups and a student art exhibition.

And don't forget about the nation's largest education trade show, with hundreds of vendor booths. The Trade Show features the goods and services that meet every district's needs.

Undoubtedly, you will find something of significance for your district and your own professional and personal development. Use this guide to plan your time and get the most out of the Capital Conference.

Highly trained and effective school board members, administrators, teachers and staff not only impact children's learning but also school district success. Join me in pledging to be a lifelong learner.

We look forward to meeting you in Columbus!

A handwritten signature in cursive script that reads "Denise Baba".

Denise Baba
2017 OSBA president
Board member, Streetsboro City

NEW FOR 2017

NEW FOR 2017

New for the 2017 OSBA Capital Conference

Sunday, Nov. 12

Additional sessions will take place at 1 p.m., 2:30 p.m. and 4 p.m.

Monday, Nov. 13

The Opening General Session will begin at 9 a.m.; doors open at 8:45 a.m.

Learning sessions are at 9:30 a.m., 11 a.m., 1 p.m., 2:30 p.m. and 4 p.m.

Tuesday, Nov. 14

Learning sessions are at 9 a.m., 10:30 a.m. and 1:30 p.m.

The Trade Show is open from 10 a.m. to 3 p.m.

Tuesday will feature a Trade Show Food Court from 11:30 a.m. to 1:30 p.m., with lunch available for purchase.

The Student Achievement Fair is from 10:30 a.m. to 2 p.m.

The Closing General Session will begin at 2:45 p.m.; doors open at 2:30 p.m.





Conference resources



Download the OSBA Conference App!

Create a customized schedule, review session descriptions and locations, access handouts, search for exhibitors and more, right from your laptop, tablet or mobile device. The app includes the most up-to-date information on conference sessions, Trade Show exhibitors, maps, handouts and other helpful information. Visit the Apple App Store or Google Play Store. You also can access the app at **<http://conference.ohioschoolboards.org/app>**.

The app is sponsored by Bricker & Eckler LLP.



The app will be available Oct. 3. For the best experience, download the app and set your personalized schedule before you come to the conference.

Capital Conference website

Visit **<http://conference.ohioschoolboards.org>** for an in-depth look at the conference, including registration and travel information, keynote speakers, learning sessions and special events.

Conference handouts

Access handouts for the conference from your tablet, laptop or mobile device. Handouts received before the conference will be available electronically during the event at **<http://conference.ohioschoolboards.org/handouts>** or through the Conference App. *Note: Handouts for the School Law Workshop are only available online through the Conference App or at **<http://conference.ohioschoolboards.org/SLWhandouts>**.*

GENERAL INFORMATION

General information

Avenue for Answers: The Avenue for Answers, located in booths 1428–1441 in Hall B, is a popular place where attendees can go for expert one-to-one advice with representatives from various state agencies, associations and organizations. The Avenue for Answers is open Monday, 11 a.m. to 5 p.m.; and Tuesday, 10 a.m. to 3 p.m.

Badges: Admission to all 2017 OSBA Capital Conference and Trade Show activities is limited to those wearing the official conference badge. Groups of attendees have different colored badges for easy identification.

- Blue — board members
- Red — superintendents
- Green — treasurers/business officials
- Black — exhibitors/exhibitor guests
- Purple — other school personnel
- Grey — presenters/OCSBA members
- Gold — guests
- Orange — Student Achievement Fair

Bookstore: OSBA is operating a bookstore for conference attendees to purchase books, clothing, plaques and other items. The bookstore is located in A 110. Hours are Sunday, 1 p.m. to 5 p.m.; Monday, 8 a.m. to 5 p.m.; and Tuesday, 8 a.m. to 3 p.m. Stop by and receive a special Capital Conference discount of 10% on all items purchased.

Cellphones and electronic devices: As a courtesy to fellow attendees and conference speakers, turn off cellphones and electronic devices, or set them to a nonaudible mode when attending any Capital Conference event.

Certificate of Attendance: You received a form with your registration materials to indicate the Capital Conference sessions you attend. As you leave the conference, deposit the completed form into the certificate bins next to the Information Station, OSBA Pavilion or Registration in the Main Concourse at the Greater Columbus Convention Center (GCCC). The form also is available at <http://conference.ohioschoolboards.org>. OSBA will email a certificate by Dec. 15 for your records.

Coat/bag check: Attendees may check their items in the GCCC Coat/Bag Check across from the Union Station Ballroom. The coat/bag check is staffed Sunday, noon to 9 p.m.; Monday, 7 a.m. to 7:30 p.m.; and Tuesday, 7 a.m. to 5 p.m. OSBA is not liable for damaged, lost or stolen articles.

GENERAL INFORMATION

Concession areas: Food and beverages may be purchased at several locations throughout GCCC. Locations include concessions in the Trade Show, the Discovery Café located in the Main Concourse between Halls A and B, and specialty carts in the concourse and Student Achievement Fair.

Conference App: Download the free Capital Conference App for iPhone, iPad and Android devices through the Apple App Store or Google Play Store. You also can access the app at <http://conference.ohioschoolboards.org/app>. The app includes the most up-to-date information on conference sessions, Trade Show exhibitors, maps, handouts and other helpful information. The app is sponsored by Bricker & Eckler LLP.

Conference bags: All paid attendees may pick up a conference bag in the Main Concourse next to Registration. Conference bags are sponsored by CompManagement Health Systems Inc.

Conference Guide Addendum: Pick up a copy of the Conference Guide Addendum, which lists additions and changes that occur after the Conference Guide is printed. These listings include changes to learning sessions and the latest additions to the Student Achievement Fair and Trade Show. Addendums are available at the Information Station, OSBA Pavilion and on tables near Registration. This information also is in the Conference App.



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GENERAL INFORMATION

Conference evaluations: Conference evaluations can be completed online at <http://links.ohioschoolboards.org/CCEval2017> or through the Capital Conference App.

First aid station: Located in the Main Concourse across from the OSBA Bookstore, the station is staffed Sunday, noon to 9 p.m.; Monday, 8 a.m. to 7 p.m.; and Tuesday, 8 a.m. to 5 p.m. If there is an emergency, go to the first aid station or use the red phones in the GCCC concourses to call for help.

General Session music: Attendees are asked to please be respectful and quiet for student performers during the opening of General Sessions.

Guest Services Centers: Located near the South Café and Marketplace near the Hyatt Regency and in the Main Concourse next to the Discovery Café, these areas are staffed by Convention Center Guest Ambassadors. Stop by to receive directional assistance and facility or event information. As Certified Tourism Ambassadors, they can provide information on local highlights, such as shopping, dining, nightlife, sports and tourism attractions. At the service center near the Hyatt Regency, additional services include outbound shipping and mobile scooter rentals.

Handouts: Most session handouts are available at the Information Station, through the Conference App and on the OSBA Capital Conference website (<http://conference.ohioschoolboards.org/handouts>). Handouts received before the conference will be available electronically beginning Nov. 8 as well as during the event. You can access handouts through the Conference App or at the website listed above. More handouts will be available online by Nov. 20.

Housing questions: If you have housing questions, stop by the Information Station in the Main Concourse during conference hours. Hotel phone numbers may be found on pages 12 and 13.

Information Station: Located in the Main Concourse by the B meeting rooms, the Information Station is here to assist you daily during conference hours. Fax and copy services are available, compliments of MT Business Technologies Inc.

Internet access: Free wireless internet access is available in the Main Concourse and learning session rooms. Attendees should connect to the “FreeInternet” network. Please note: Connection speeds are best for reading email; this is not a high-speed internet connection.

GENERAL INFORMATION

Kids PAC: Stop by *Kids PAC*, located in booths 122 and 124 in the Trade Show, to learn more about OSBA legislative efforts and how you can make a difference. Visit the booth and get the latest scoop on what's happening in the legislature and see resources available to members. Also, bid on great prizes in the silent auction. All proceeds from the auction benefit *Kids PAC*, your political action committee.

Lost and found: The lost and found is located at the Information Station.

Monday Lunch and Learn tickets: Monday Lunch and Learn tickets are sold in advance and are nonrefundable after Friday, Nov. 10. Those desiring to purchase or sell tickets on-site should visit Registration. If tickets are resold, money will be refunded to the original purchaser. Limited on-site sales are available until 11:30 a.m. on a first-come, first-served basis at Registration. Cost for an on-site ticket is \$50. CompManagement; GradyBenefits; NaviGate Prepared; and Ohio School Plan are sponsoring this event.

Nursing Mothers' Room: This room is located in the GCCC connector, near the escalator up to Battelle Grand (North).

OHSPRA/OSBA Idea Center: The Ohio School Public Relations Association (OHSPRA) and OSBA jointly sponsor a publications exchange in the Main Concourse near B 130. Attendees may pick up copies of a variety of school communications materials and talk to OHSPRA experts.

OSBA Pavilion: This display, located in the Main Concourse, familiarizes conference attendees with the wide range of services offered by OSBA. Informational materials are available, and association staff are on hand to answer questions.



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GENERAL INFORMATION

Parking: Parking is available on a first-come, first-served basis at several public parking lots and garages at or near GCCC. Prices vary depending on location. Facilities within a few minutes walk include the GCCC East, South, Vine Street and Goodale parking sites. A parking map is available at www.columbusconventions.com.

Photographic use: Registration, attendance and/or participation at the OSBA Capital Conference constitutes an agreement by the individual to OSBA's use and distribution (both now and in the future) of the individual's image or voice in photographs, videos, and print and electronic reproductions of the conference.

Recording: Unauthorized recording with any electronic device of any session is strictly prohibited.

Region Resource Center: Want to learn more about OSBA's regional services and activities? Visit the Region Resource Center in the Main Concourse near Registration. Regional managers, along with officers and committee members from the five OSBA regions, are on hand throughout the conference to answer questions, discuss how you can get more involved with OSBA, explain services and talk about activities and events in their respective regions.

Registration: Those who have registered and received a conference passport sheet containing a name badge do not need to check in at Registration. On-site registration is in the Main Concourse on Sunday, 11 a.m. to 7 p.m.; Monday, 8 a.m. to 5 p.m.; and Tuesday, 8 a.m. to 3 p.m.

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GENERAL INFORMATION

Relaxation Stations: Take a break and visit the Relaxation Stations in the Trade Show. Located in aisles 100 and 1500, the Relaxation Stations provide complimentary back massages, manicures, shoeshines, blood pressure screenings and therapeutic foot massages. Some services are provided by students from **Coshocton County Career Center, Delaware Area Career Center, Mahoning County Career and Technical Center, South-Western City Career Academy and Trumbull Career & Technical Center**. The relaxation stations are sponsored by Boenning and Scattergood Inc. and GrapeSEED.

Safety/crisis plan: Safety information is included in your conference bag and at the Information Station and OSBA Pavilion. If there is an actual emergency, please follow the directives of OSBA and GCCC staff.

Shuttle buses: Shuttle bus service runs continuously between GCCC and all hotels, except for those surrounding GCCC, as well as the GCCC East parking lot, on Sunday, noon to 10 p.m.; Monday, 7 a.m. to 8 p.m.; and Tuesday, 7 a.m. to 6 p.m. See pages 10 and 11 for details.

Smoking: Smoking is prohibited inside GCCC and all public buildings in Ohio. Your cooperation is appreciated.

Student Achievement Fair: The OSBA Student Achievement Fair is Tuesday, Nov. 14, from 10:30 a.m. to 2 p.m. in Hall B. The fair provides an opportunity to watch, listen and learn what 100 innovative school programs are doing to increase learning. The fair also showcases five performance groups, one from each OSBA region, and a display of artwork. The art displays are sponsored by Pepple & Waggoner Ltd.

Trade Show: The Trade Show, in Halls A and B, is a key part of the Capital Conference. Exhibits are open Monday, 11 a.m. to 5 p.m., and Tuesday, 10 a.m. to 3 p.m. The Capital Conference Trade Show is the most extensive school equipment, supplies and services exhibition in the nation.

Trade Show Office: The Trade Show Office is at the back of Hall A, at the end of aisle 900, near the concessions in the Trade Show. It is open Sunday, noon to 7 p.m.; Monday, 7 a.m. to 5 p.m.; and Tuesday, 8 a.m. to 4 p.m.

GENERAL INFORMATION

Trade Show passport: You received a Trade Show passport with your registration materials. This passport is your ticket to win valuable raffle prizes for your district. Raffle drawings will take place throughout the day on Monday and Tuesday. To be eligible to win, you must have your passport stamped at various locations in the exhibit hall. Fully stamped passports may then be deposited in the bin at the back of Trade Show Hall A by the Trade Show Office. A listing of the winners will be posted at the Information Station and the Trade Show Office.

Monday's stops include 2NDGEAR, booth 1518; CompManagement Health Systems Inc., booth 815; GradyBenefits, booth 800; Jefferson County ESC Virtual Learning Academy, booth 707; *Kids* PAC, booths 122 and 124; Ohio School Plan, booth 500; Robertson Construction Services Inc., booth 602; and Turner Construction Co., booths 639 and 641.

Tuesday's stops include 2NDGEAR, booth 1518; CompManagement, booth 805; GradyBenefits, booth 800; *Kids* PAC, booths 122 and 124; Ohio School Plan, booth 500; PaySchools, booths 1001 and 1100; Robertson Construction Services Inc., booth 602; and Turner Construction Co., booths 639 and 641.

Twitter and Facebook: Use Twitter to share your conference experience with others. Include “#OSBACC” in your tweet to share your feedback. You also can post and view updates on OSBA's Facebook page, www.facebook.com/OHSchoolBoards.

University Square: University Square has representatives from Ohio colleges and universities on hand to help school districts better connect to postsecondary education and professional development opportunities. Stop by this higher education information exchange at booths 1528-1541 in Hall B.

Wheelchair-accessible seating: Areas have been set aside in the Union Station Ballroom and learning sessions to accommodate wheelchairs and scooters. Please see the session moderator or a General Session usher for the locations.



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GENERAL INFORMATION

Conference hotels

OSBA has hotel blocks in the following locations. Parking rates are daily rates and are subject to change.

1. Courtyard by Marriott–Downtown

35 W. Spring St.

Parking \$23

(614) 228-3200

2. Crowne Plaza*

33 E. Nationwide Blvd.

Parking \$26

(614) 461-4100

3. Doubletree Guest Suites

50 S. Front St.

Parking \$25

(614) 228-4600

4. Drury Inn & Suites*

88 E. Nationwide Blvd.

Parking \$12

(614) 221-7008

5. Hampton Inn & Suites*

501 N. High St.

Parking \$23

(614) 559-2000

6. Hilton Columbus Downtown*

401 N. High St.

Valet parking \$26, self park \$23

(614) 384-8600

7. Holiday Inn Columbus Downtown Capitol Square

175 E. Town St.

Parking \$12

(614) 221-3281

* Shuttle service not provided.

GENERAL INFORMATION

8. Hyatt Regency*

350 N. High St.

Valet parking \$28

(614) 463-1234

9. Red Roof Inn Downtown*

111 E. Nationwide Blvd.

Parking \$10

(614) 224-6539

10. Renaissance Hotel

50 N. Third St.

Parking \$26

(614) 228-5050

11. Sheraton Columbus at Capitol Square

75 E. State St.

Parking \$28

(614) 365-4500

12. Westin Columbus

310 S. High St.

Parking \$26

(614) 228-3800

View a larger map at <http://conference.ohioschoolboards.org/maps>.



GENERAL INFORMATION

Conference sponsors

OSBA would like to thank the following sponsors for their support of the OSBA Capital Conference and Trade Show.

Platinum level

CompManagement

Monday Lunch and Learn; Opening General Session; Passport Stamping Station (Tuesday); and President's Reception

CompManagement Health Systems Inc.

Closing General Session; Attendee bags; Passport Stamping Station (Monday); Trade Show Food Court; and Welcome Reception

GradyBenefits

Monday Lunch and Learn; Passport Stamping Station (Monday and Tuesday); President's Reception; and Welcome Reception

NaviGate Prepared

Attendee lanyards; Monday Lunch and Learn; and President's Reception

Gold Level

Bricker & Eckler LLP

Conference App

Silver level

Baird Public Finance

Closing General Session

Day Ketterer Ltd.

Welcome Reception

Ennis Britton Co. LPA

Opening General Session and Leadership Spotlight Session

Ohio School Plan

Closing General Session; Monday Lunch and Learn; Passport Stamping Station (Monday and Tuesday); Transportation Spotlight Session; and Welcome Reception

OSBA Insurance Agency LLC

Urban Spotlight Session Networking Break

Pepple & Waggoner Ltd.

Opening General Session and Student Achievement Fair Art Show

Ross, Sinclair & Associates LLC

Opening General Session

Scott Scriven LLP

Opening General Session

Squire Patton Boggs (US) LLP

Closing General Session

Walter Haverfield LLP

Closing General Session

Bronze Level

2NDGEAR

Passport Stamping Station (Monday and Tuesday)

Boenning and Scattergood Inc.

Relaxation Station (Monday and Tuesday)

GrapeSEED

Relaxation Station (Monday and Tuesday)

Jefferson County ESC Virtual Learning Academy

Passport Stamping Station (Monday)

Kids PAC

Passport Stamping Station (Monday and Tuesday)

MT Business Technologies Inc.

Copier and fax services

PaySchools

Passport Stamping Station (Tuesday)

Robertson Construction Services Inc.

Passport Stamping Station (Monday and Tuesday)

Smith Peters Kalail Co. LPA

Diversity Spotlight Session

Turner Construction Co.

Passport Stamping Station (Monday and Tuesday)

Ulmer & Berne LLP

Legislative Spotlight Session

SUNDAY AT A GLANCE

Use these at-a-glance pages to view all sessions for each day. The schedule is current as of Aug. 18, 2017. This conference schedule is subject to change. Check the Conference App for the most up-to-date schedule.

AT A GLANCE

1 p.m.–2 p.m.

Be prepared — the new due process trend A 210–211

Drug testing — the economics of prevention A 112–113

Teaching students about online safety A 114–115

Using technology to engage students A 212–213

2:30 p.m.–3:30 p.m.

Facilities challenges — fiscal and physical A 210–211

Opiates, medical marijuana and schools A 112–113

Student attendance — what schools need to know A 114–115

Using state report cards to boost learning A 212–213

4 p.m.–5 p.m.

Managing transportation by committee A 111

Not your typical career fair! A 114–115

Parliamentary procedure in action A 210–211

Survey says ...? A 212–213

Tips for negotiating business contracts A 112–113

Lead now A 220–222

New board members — you have questions, we have answers A 214–215

■ Spotlight Session

Your School Law Team

Special Education | Student Services | Transportation | Board Governance | Construction | Workers' Compensation
Labor Relations | Employment | Constitutional Issues | Ohio Sunshine Law | Contracts | Litigation | Tax Valuation



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MONDAY AT A GLANCE

9 a.m.-10:30 a.m. 9:30 a.m.-10:30 a.m. 11 a.m.-noon 12:15 p.m.-1:30 p.m.

AT A GLANCE

Opening General Session

Monday Lunch and Learn

Student transportation — advances in technology Eisenman room

- Clean Streaks — pride and partnership A 123–125
- Creating a culture for teacher leaders A 112–113
- Creating flexible spaces, blended learning A 223–225
- Disciplining students with disabilities A 210–212
- High-quality EL supports for districts A 220–222
- Let’s talk about high school sports A 213–215
- Practices of high-quality gifted instruction A 120–122

- 2017 case law update A 210–212
- A structure for diversity in schools A 223–225
- Alumni career speaker series A 111
- Bridges Out of Poverty B 230–232
- Building your pre-construction short list B 130
- Conducting emergency management plan exercises A 112–113
- Creating a K-12 STEM district — our journey A 114–115

- Creating a transformational athletic department A 213–215
- Differentiating with technology A 220–222
- Elevating human capital leadership A 226
- Family engagement — it’s a two-way street B 132
- Successfully transitioning your new superintendent A 120–122
- Ten tips to survive your first year A 123–125
- Tiger Nation — partnerships for special needs A 216
- Using shared services to stretch technology dollars B 131
- What districts need to know about unemployment claims B 240–241

- Spotlight Session
- School program update

Current as of Aug. 18, 2017.
This conference schedule is subject to change.

MONDAY AT A GLANCE

1 p.m.–2 p.m.

Administrative team communication
— a recipe for success B 130

After Chromebooks —
innovation B 131

Board meetings — the good,
bad and ugly A 210–212

Building Bridges to Careers
A 223–225

Closing the gap for African-
American males B 230–232

Conversation with the state
superintendent A 213–215

Effective business advisory
councils A 220–222

Job-embedded professional
development A 114–115

Minimizing athletic program
risks A 112–113

Project MORE for reading
excellence A 226

The true cost of open
enrollment A 123–125

Welcoming new board
members A 120–122

2:30 p.m.–3:30 p.m.

Crafting a blended learning
program A 111

Data — don't go to court
without it A 216

Economic development incentives
— lessons learned A 120–122

Effective booster practices
A 210–212

Ethics 2.1 — an advanced
overview A 213–215

Fair share/right to work —
what's next? A 220–222

Myth and reality of levy
success B 230–232

Preparing all students for
success A 112–113

Promote the positive
A 226

State budget update
B 242–243

Strategic innovation, planning
and growth A 114–115

Supporting children
of the rainbow B 131

The millennial's guide to
effective school PR A 223–225

The Quality Profile — what
to expect B 132

When death hits your
campus B 130

Why you need online risk
management tools B 240–241

You're the new superintendent
— now what? A 123–125

4 p.m.–5 p.m.

3-D environments for teaching
and learning A 112–113

Bargaining trends and group
problem-solving A 220–222

Building a STEM school — do's
and don'ts A 123–125

Circle the wagons
A 120–122

Community Learning Center
Impact Model A 226

Community partnerships in
CCR programs A 111

Education — the key to
curbing drug addiction B 132

Future-proofing your facilities
A 223–225

Stop saying 'that's just the
way we do it here' B 240–241

Student ambassadors create
community links A 216

Taking action against youth
drug abuse B 230–232

Ten key legal issues impacting
sports A 210–212

The board's role in student
success B 131

We dreamed it, we lived it,
we love it! A 114–115

When ICE comes knocking
A 213–215

Transforming public education
B 233–235

TUESDAY AT A GLANCE

AT A GLANCE

9 a.m.–10 a.m.	10:30 a.m.–11:30 a.m.	11:30 a.m.–1:30 p.m.
Hot topics in school law A 210–212	Repeal, replace, repeat — insurance today A 210–212	Trade Show Food Court
Assess to invest wisely in leadership A 226	Career awareness — connecting the dots A 216	
Awful or awesome — make the right choice A 220–222	Communicating school finance A 220–222	
Board management solutions for districts and communities B 240–241	Creating experiences and sparking passion A 111	
Community-driven facilities planning B 131	Electricity market and Power4Schools update B 242–243	
Computer Networking Academy A 111	Essential policies for 2018 — operations A 123–125	
Digital fabrication in public schools B 130	Hiring those with disabilities? Yes! A 226	
Early intervention for the injured worker B 242–243	Makerspace design in schools B 130	
Essential policies for 2018 — students A 123–125	Mitigating financial loss in schools B 240–241	
Establishing a culture for literacy A 223–225	Redefining leadership through collaboration A 120–122	
Exploring the ESC value proposition B 132	Scaling OSU's Literacy Collaborative B 131	
Military families live in every district A 112–113	Starting a Parent University A 223–225	
Partnerships benefit everyone A 114–115	Ten things about living in poverty B 230–232	
Portrait of a graduate A 120–122	The opioid epidemic — prevention education A 213–215	
Power of 17 — building tomorrow's workforce A 213–215	Three steps to tackle educator shortages A 114–115	
Strategically shifting culture and climate B 230–232	Top 10 tips for using social media A 112–113	
The power of professional development A 216		
OSBA legislative update B 233–235		

- Spotlight Session
- School program update
- School Law Workshop session

Current as of Aug. 18, 2017. This conference schedule is subject to change.

TUESDAY AT A GLANCE

1:30 p.m.–2:30 p.m.

Investigations — critical skills debriefing A 210–212

Active response options for schools B 242–243

Connecting credentials to high-demand jobs B 131

Essential court cases for board members A 120–122

Great learning for teachers by teachers A 114–115

Helping your school prevent youth suicide A 226

How to cut costs in transportation B 130

Human trafficking in your district B 230–232

It takes a village to ‘take back’ a city A 220–222

Keeping the ‘public’ in public schools A 223–225

Ohio’s strategic plan for education A 213–215

Released time for religious instruction A 216

School safety — are you ready to go to the next level? B 240–241

Setting up a district foundation A 111

STEM success — STEM Ed Quality Framework B 132

Tools for the negotiations table A 123–125

Virtual reality and the achievement gap A 112–113

Urban preschool expansion strategies that work B 233–235

2:45 p.m.–
4:15 p.m.

Constitutional law and public schools A 210–212

Closing General Session



Tour the Trade Show passport route

You received a Trade Show passport with your name badge. This passport is your ticket to win valuable raffle prizes for your district. To be eligible to win, you must have your passport stamped at various locations in the exhibit hall. Fully stamped passports may be deposited in the bin at the back of Trade Show Hall A by the Trade Show Office.

Monday’s stops:

- 2NDGEAR, booth 1518
- CompManagement Health Systems Inc., booth 815
- GradyBenefits, booth 800
- Jefferson County ESC Virtual Learning Academy, booth 707
- Kids PAC, booths 122 and 124
- Ohio School Plan, booth 500
- Robertson Construction Services Inc., booth 602
- Turner Construction Co., booths 639 and 641

Tuesday’s stops:

- 2NDGEAR, booth 1518
- CompManagement, booth 805
- GradyBenefits, booth 800
- Kids PAC, booths 122 and 124
- Ohio School Plan, booth 500
- PaySchools, booths 1001 and 1100
- Robertson Construction Services Inc., booth 602
- Turner Construction Co., booths 639 and 641

LEARNING SESSIONS BY TOPIC

Learning sessions by topic

The conference curriculum is organized into specific topics tailored to the various roles of your district’s educational management team. The topics are intended as a guide to help you make the most of your conference learning opportunities and locate the programs most appropriate to your interests and roles. The session speakers will target their presentations to the specific areas of interest listed below, however, all Capital Conference sessions are open to any attendee.

Note: Information current as of Aug. 18, 2017.

Administration

Session	Date	Time	Room
Managing transportation by committee	Nov. 12	4 p.m.	A 111
Survey says ...?	Nov. 12	4 p.m.	A 212–213
Creating a culture for teacher leaders	Nov. 13	9:30 a.m.	A 112–113
Building your pre-construction short list	Nov. 13	11 a.m.	B 130
Ten tips to survive your first year	Nov. 13	11 a.m.	A 123–125
Conversation with the state superintendent	Nov. 13	1 p.m.	A 213–215
Minimizing athletic program risks	Nov. 13	1 p.m.	A 112–113
The true cost of open enrollment	Nov. 13	1 p.m.	A 123–125
Economic development incentives — lessons learned	Nov. 13	2:30 p.m.	A 120–122
The Quality Profile — what to expect	Nov. 13	2:30 p.m.	B 132
You’re the new superintendent — now what?	Nov. 13	2:30 p.m.	A 123–125
Bargaining trends and group problem-solving	Nov. 13	4 p.m.	A 220–222
Circle the wagons	Nov. 13	4 p.m.	A 120–122
Future-proofing your facilities	Nov. 13	4 p.m.	A 223–225
Ten key legal issues impacting sports	Nov. 13	4 p.m.	A 210–212
OSBA legislative update	Nov. 14	8:30 a.m.	B 233–235
Essential policies for 2018 — students	Nov. 14	9 a.m.	A 123–125
Exploring the ESC value proposition	Nov. 14	9 a.m.	B 132
Essential policies for 2018 — operations	Nov. 14	10:30 a.m.	A 123–125
Mitigating financial loss in schools	Nov. 14	10:30 a.m.	B 240–241
Starting a Parent University	Nov. 14	10:30 a.m.	A 223–225
How to cut costs in transportation	Nov. 14	1:30 p.m.	B 130
Tools for the negotiations table	Nov. 14	1:30 p.m.	A 123–125

Athletics

Session	Date	Time	Room
Drug testing — the economics of prevention	Nov. 12	1 p.m.	A 112–113
Let’s talk about high school sports	Nov. 13	9:30 a.m.	A 213–215
Creating a transformational athletic department	Nov. 13	11 a.m.	A 213–215
Minimizing athletic program risks	Nov. 13	1 p.m.	A 112–113

LEARNING SESSIONS BY TOPIC

Athletics (continued)

Session	Date	Time	Room
Effective booster practices	Nov. 13	2:30 p.m.	A 210–212
Ten key legal issues impacting sports	Nov. 13	4 p.m.	A 210–212
Setting up a district foundation	Nov. 14	1:30 p.m.	A 111

Board development

Session	Date	Time	Room
Teaching students about online safety	Nov. 12	1 p.m.	A 114–115
Lead now	Nov. 12	2:30 p.m.	A 220–222
New board members — you have questions, we have answers	Nov. 12	4 p.m.	A 214–215
Parliamentary procedure in action	Nov. 12	4 p.m.	A 210–211
Survey says ...?	Nov. 12	4 p.m.	A 212–213
Successfully transitioning your new superintendent	Nov. 13	11 a.m.	A 120–122
Board meetings — the good, bad and ugly	Nov. 13	1 p.m.	A 210–212
Welcoming new board members	Nov. 13	1 p.m.	A 120–122
Ethics 2.1 — an advanced overview	Nov. 13	2:30 p.m.	A 213–215
Circle the wagons	Nov. 13	4 p.m.	A 120–122
The board's role in student success	Nov. 13	4 p.m.	B 131
OSBA legislative update	Nov. 14	8:30 a.m.	B 233–235
Awful or awesome — make the right choice	Nov. 14	9 a.m.	A 220–222
Essential policies for 2018 — students	Nov. 14	9 a.m.	A 123–125
Essential policies for 2018 — operations	Nov. 14	10:30 a.m.	A 123–125
Redefining leadership through collaboration	Nov. 14	10:30 a.m.	A 120–122
Essential court cases for board members	Nov. 14	1:30 p.m.	A 120–122
Released time for religious instruction	Nov. 14	1:30 p.m.	A 216

Community engagement

Session	Date	Time	Room
Teaching students about online safety	Nov. 12	1 p.m.	A 114–115
Not your typical career fair!	Nov. 12	4 p.m.	A 114–115
Survey says ...?	Nov. 12	4 p.m.	A 212–213
Clean Streaks — pride and partnership	Nov. 13	9:30 a.m.	A 123–125
Alumni career speaker series	Nov. 13	11 a.m.	A 111
Creating a transformational athletic department	Nov. 13	11 a.m.	A 213–215
Family engagement — it's a two-way street	Nov. 13	11 a.m.	B 132
Tiger Nation — partnerships for special needs	Nov. 13	11 a.m.	A 216
Administrative team communication — a recipe for success	Nov. 13	1 p.m.	B 130
Building Bridges to Careers	Nov. 13	1 p.m.	A 223–225
Effective business advisory councils	Nov. 13	1 p.m.	A 220–222
Promote the positive	Nov. 13	2:30 p.m.	A 226
The millennial's guide to effective school PR	Nov. 13	2:30 p.m.	A 223–225
Community Learning Center Impact Model	Nov. 13	4 p.m.	A 226
Community partnerships in CCR programs	Nov. 13	4 p.m.	A 111

LEARNING SESSIONS BY TOPIC

Community engagement (continued)

Session	Date	Time	Room
Student ambassadors create community link	Nov. 13	4 p.m.	A 216
Community-driven facilities planning	Nov. 14	9 a.m.	B 131
Partnerships benefit everyone	Nov. 14	9 a.m.	A 114–115
Communicating school finance	Nov. 14	10:30 a.m.	A 220–222
Starting a Parent University	Nov. 14	10:30 a.m.	A 223–225
Top 10 tips for using social media	Nov. 14	10:30 a.m.	A 112–113
Urban preschool expansion strategies that work	Nov. 14	1 p.m.	B 233–235
Released time for religious instruction	Nov. 14	1:30 p.m.	A 216
Setting up a district foundation	Nov. 14	1:30 p.m.	A 111

Critical issues

Session	Date	Time	Room
Drug testing — the economics of prevention	Nov. 12	1 p.m.	A 112–113
High-quality EL supports for districts	Nov. 13	9:30 a.m.	A 220–222
A structure for diversity in schools	Nov. 13	11 a.m.	A 223–225
Bridges Out of Poverty	Nov. 13	11 a.m.	B 230–232
Closing the gap for African-American males	Nov. 13	1 p.m.	B 230–232
Supporting children of the rainbow	Nov. 13	2:30 p.m.	B 131
Transforming public education	Nov. 13	2:30 p.m.	B 233–235
When ICE comes knocking	Nov. 13	4 p.m.	A 213–215
Military families live in every district	Nov. 14	9 a.m.	A 112–113
Scaling OSU's Literacy Collaborative	Nov. 14	10:30 a.m.	B 131
Ten things about living in poverty	Nov. 14	10:30 a.m.	B 230–232
The opioid epidemic — prevention education	Nov. 14	10:30 a.m.	A 213–215
Human trafficking in your district	Nov. 14	1:30 p.m.	B 230–232

ESCs

Session	Date	Time	Room
Not your typical career fair!	Nov. 12	4 p.m.	A 114–115
High-quality EL supports for districts	Nov. 13	9:30 a.m.	A 220–222
Conducting emergency management plan exercises	Nov. 13	11 a.m.	A 112–113
Project MORE for reading excellence	Nov. 13	1 p.m.	A 226
Preparing all students for success	Nov. 13	2:30 p.m.	A 112–113
Exploring the ESC value proposition	Nov. 14	9 a.m.	B 132
Career awareness — connecting the dots	Nov. 14	10:30 a.m.	A 216
Scaling OSU's Literacy Collaborative	Nov. 14	10:30 a.m.	B 131
STEM success — STEM Ed Quality Framework	Nov. 14	1:30 p.m.	B 132

Finance/facilities

Session	Date	Time	Room
Facilities challenges — fiscal and physical	Nov. 12	2:30 p.m.	A 210–211
Student attendance — what schools need to know	Nov. 12	2:30 p.m.	A 114–115
Managing transportation by committee	Nov. 12	4 p.m.	A 111

LEARNING SESSIONS BY TOPIC

Finance/facilities (continued)

Session	Date	Time	Room
Tips for negotiating business contracts	Nov. 12	4 p.m.	A 112–113
Student transportation — advances in technology	Nov. 13	8:30 a.m.	Eisenman
Building your pre-construction short list	Nov. 13	11 a.m.	B 130
Using shared services to stretch technology dollars	Nov. 13	11 a.m.	B 131
What districts need to know about unemployment claims	Nov. 13	11 a.m.	B 240–241
The true cost of open enrollment	Nov. 13	1 p.m.	A 123–125
Economic development incentives — lessons learned	Nov. 13	2:30 p.m.	A 120–122
Effective booster practices	Nov. 13	2:30 p.m.	A 210–212
Myth and reality of levy success	Nov. 13	2:30 p.m.	B 230–232
State budget update	Nov. 13	2:30 p.m.	B 242–243
Future-proofing your facilities	Nov. 13	4 p.m.	A 223–225
Stop saying ‘that’s just the way we do it here’	Nov. 13	4 p.m.	B 240–241
We dreamed it, we lived it, we love it!	Nov. 13	4 p.m.	A 114–115
Board management solutions for districts and communities	Nov. 14	9 a.m.	B 240–241
Community-driven facilities planning	Nov. 14	9 a.m.	B 131
Communicating school finance	Nov. 14	10:30 a.m.	A 220–222
Electricity market and Power4Schools update	Nov. 14	10:30 a.m.	B 242–243
Mitigating financial loss in schools	Nov. 14	10:30 a.m.	B 240–241
OEPI session: The big picture — changes to school funding, taxation and the state economy	Nov. 14	1 p.m.	C 150–151
Active response options for schools	Nov. 14	1:30 p.m.	B 242–243
How to cut costs in transportation	Nov. 14	1:30 p.m.	B 130
School safety — are you ready to go to the next level?	Nov. 14	1:30 p.m.	B 240–241
Setting up a district foundation	Nov. 14	1:30 p.m.	A 111
Tools for the negotiations table	Nov. 14	1:30 p.m.	A 123–125

Hot topics

Session	Date	Time	Room
Be prepared — the new due process trend	Nov. 12	1 p.m.	A 210–211
Opiates, medical marijuana and schools	Nov. 12	2:30 p.m.	A 112–113
Disciplining students with disabilities	Nov. 13	9:30 a.m.	A 210–212
Practices of high-quality gifted instruction	Nov. 13	9:30 a.m.	A 120–122
Alumni career speaker series	Nov. 13	11 a.m.	A 111
Conversation with the state superintendent	Nov. 13	1 p.m.	A 213–215
Effective business advisory councils	Nov. 13	1 p.m.	A 220–222
Minimizing athletic program risks	Nov. 13	1 p.m.	A 112–113
Preparing all students for success	Nov. 13	2:30 p.m.	A 112–113
State budget update	Nov. 13	2:30 p.m.	B 242–243
The millennial’s guide to effective school PR	Nov. 13	2:30 p.m.	A 223–225
3-D environments for teaching and learning	Nov. 13	4 p.m.	A 112–113
Building a STEM school — do’s and don’ts	Nov. 13	4 p.m.	A 123–125
Education — the key to curbing drug addiction	Nov. 13	4 p.m.	B 132

LEARNING SESSIONS BY TOPIC

Hot topics (continued)

Session	Date	Time	Room
Taking action against youth drug abuse	Nov. 13	4 p.m.	B 230–232
When ICE comes knocking	Nov. 13	4 p.m.	A 213–215
OSBA legislative update	Nov. 14	8:30 a.m.	B 233–235
Military families live in every district	Nov. 14	9 a.m.	A 112–113
Power of 17 — building tomorrow's workforce	Nov. 14	9 a.m.	A 213–215
Strategically shifting culture and climate	Nov. 14	9 a.m.	B 230–232
Makerspace design in schools	Nov. 14	10:30 a.m.	B 130
Redefining leadership through collaboration	Nov. 14	10:30 a.m.	A 120–122
Three steps to tackle educator shortages	Nov. 14	10:30 a.m.	A 114–115
Top 10 tips for using social media	Nov. 14	10:30 a.m.	A 112–113
Connecting credentials to high-demand jobs	Nov. 14	1:30 p.m.	B 131
It takes a village to 'take back' a city	Nov. 14	1:30 p.m.	A 220–222
Ohio's strategic plan for education	Nov. 14	1:30 p.m.	A 213–215

Human resources

Session	Date	Time	Room
Student attendance — what schools need to know	Nov. 12	2:30 p.m.	A 114–115
Creating a culture for teacher leaders	Nov. 13	9:30 a.m.	A 112–113
Elevating human capital leadership	Nov. 13	11 a.m.	A 226
Successfully transitioning your new superintendent	Nov. 13	11 a.m.	A 120–122
What districts need to know about unemployment claims	Nov. 13	11 a.m.	B 240–241
Fair share/right to work — what's next?	Nov. 13	2:30 p.m.	A 220–222
Bargaining trends and group problem-solving	Nov. 13	4 p.m.	A 220–222
Stop saying 'that's just the way we do it here'	Nov. 13	4 p.m.	B 240–241
Assess to invest wisely in leadership	Nov. 14	9 a.m.	A 226
Establishing a culture for literacy	Nov. 14	9 a.m.	A 223–225
The power of professional development	Nov. 14	9 a.m.	A 216
Hiring those with disabilities? Yes!	Nov. 14	10:30 a.m.	A 226
Three steps to tackle educator shortages	Nov. 14	10:30 a.m.	A 114–115
Great learning for teachers by teachers	Nov. 14	1:30 p.m.	A 114–115

Instruction

Session	Date	Time	Room
Using state report cards to boost learning	Nov. 12	2:30 p.m.	A 212–213
Not your typical career fair!	Nov. 12	4 p.m.	A 114–115
Practices of high-quality gifted instruction	Nov. 13	9:30 a.m.	A 120–122
Creating a K-12 STEM district — our journey	Nov. 13	11 a.m.	A 114–115
After Chromebooks — innovation	Nov. 13	1 p.m.	B 131
Job-embedded professional development	Nov. 13	1 p.m.	A 114–115
Crafting a blended learning program	Nov. 13	2:30 p.m.	A 111
Strategic innovation, planning and growth	Nov. 13	2:30 p.m.	A 114–115
3-D environments for teaching and learning	Nov. 13	4 p.m.	A 112–113
Building a STEM school — do's and don'ts	Nov. 13	4 p.m.	A 123–125

LEARNING SESSIONS BY TOPIC

Instruction (continued)

Session	Date	Time	Room
Computer Networking Academy	Nov. 14	9 a.m.	A 111
Digital fabrication in public schools	Nov. 14	9 a.m.	B 130
Establishing a culture for literacy	Nov. 14	9 a.m.	A 223–225
Power of 17 — building tomorrow's workforce	Nov. 14	9 a.m.	A 213–215
Makerspace design in schools	Nov. 14	10:30 a.m.	B 130
Scaling OSU's Literacy Collaborative	Nov. 14	10:30 a.m.	B 131
Great learning for teachers by teachers	Nov. 14	1:30 p.m.	A 114–115
STEM success — STEM Ed Quality Framework	Nov. 14	1:30 p.m.	B 132

Leadership development

Session	Date	Time	Room
Lead now	Nov. 12	2:30 p.m.	A 220–222
Creating a culture for teacher leaders	Nov. 13	9:30 a.m.	A 112–113
Elevating human capital leadership	Nov. 13	11 a.m.	A 226
Job-embedded professional development	Nov. 13	1 p.m.	A 114–115
Welcoming new board members	Nov. 13	1 p.m.	A 120–122
Strategic innovation, planning and growth	Nov. 13	2:30 p.m.	A 114–115
You're the new superintendent — now what?	Nov. 13	2:30 p.m.	A 123–125
Assess to invest wisely in leadership	Nov. 14	9 a.m.	A 226
Establishing a culture for literacy	Nov. 14	9 a.m.	A 223–225
The power of professional development	Nov. 14	9 a.m.	A 216

Legal

Session	Date	Time	Room
Be prepared — the new due process trend	Nov. 12	1 p.m.	A 210–211
Facilities challenges — fiscal and physical	Nov. 12	2:30 p.m.	A 210–211
Opiates, medical marijuana and schools	Nov. 12	2:30 p.m.	A 112–113
Parliamentary procedure in action	Nov. 12	4 p.m.	A 210–211
Tips for negotiating business contracts	Nov. 12	4 p.m.	A 112–113
Disciplining students with disabilities	Nov. 13	9:30 a.m.	A 210–212
2017 case law update	Nov. 13	11 a.m.	A 210–212
Ten tips to survive your first year	Nov. 13	11 a.m.	A 123–125
Data — don't go to court without it	Nov. 13	2:30 p.m.	A 216
Economic development incentives — lessons learned	Nov. 13	2:30 p.m.	A 120–122
Effective booster practices	Nov. 13	2:30 p.m.	A 210–212
Fair share/right to work — what's next?	Nov. 13	2:30 p.m.	A 220–222
Ten key legal issues impacting sports	Nov. 13	4 p.m.	A 210–212
When ICE comes knocking	Nov. 13	4 p.m.	A 213–215
Hot topics in school law	Nov. 14	9 a.m.	A 210–212
Repeal, replace, repeat — insurance today	Nov. 14	10:30 a.m.	A 210–212
Investigations — critical skills debriefing	Nov. 14	1:15 p.m.	A 210–212
Essential court cases for board members	Nov. 14	1:30 p.m.	A 120–122
Constitutional law and public schools	Nov. 14	2:45 p.m.	A 210–212

LEARNING SESSIONS BY TOPIC

New board member

Session	Date	Time	Room
Using technology to engage students	Nov. 12	1 p.m.	A 212–213
Lead now	Nov. 12	2:30 p.m.	A 220–222
Using state report cards to boost learning	Nov. 12	2:30 p.m.	A 212–213
New board members — you have questions, we have answers	Nov. 12	4 p.m.	A 214–215
Parliamentary procedure in action	Nov. 12	4 p.m.	A 210–211
Practices of high-quality gifted instruction	Nov. 13	9:30 a.m.	A 120–122
2017 case law update	Nov. 13	11 a.m.	A 210–212
A structure for diversity in schools	Nov. 13	11 a.m.	A 223–225
Successfully transitioning your new superintendent	Nov. 13	11 a.m.	A 120–122
Ten tips to survive your first year	Nov. 13	11 a.m.	A 123–125
Board meetings — the good, bad and ugly	Nov. 13	1 p.m.	A 210–212
Conversation with the state superintendent	Nov. 13	1 p.m.	A 213–215
Welcoming new board members	Nov. 13	1 p.m.	A 120–122
Ethics 2.1 — an advanced overview	Nov. 13	2:30 p.m.	A 213–215
The millennial's guide to effective school PR	Nov. 13	2:30 p.m.	A 223–225
Bargaining trends and group problem-solving	Nov. 13	4 p.m.	A 220–222
Circle the wagons	Nov. 13	4 p.m.	A 120–122
The board's role in student success	Nov. 13	4 p.m.	B 131
Awful or awesome — make the right choice	Nov. 14	9 a.m.	A 220–222
Essential policies for 2018 — students	Nov. 14	9 a.m.	A 123–125
Communicating school finance	Nov. 14	10:30 a.m.	A 220–222
Essential policies for 2018 — operations	Nov. 14	10:30 a.m.	A 123–125
Redefining leadership through collaboration	Nov. 14	10:30 a.m.	A 120–122
Essential court cases for board members	Nov. 14	1:30 p.m.	A 120–122
Ohio's strategic plan for education	Nov. 14	1:30 p.m.	A 213–215

Organizational outlook

Session	Date	Time	Room
Let's talk about high school sports	Nov. 13	9:30 a.m.	A 213–215
Family engagement — it's a two-way street	Nov. 13	11 a.m.	B 132
Administrative team communication — a recipe for success	Nov. 13	1 p.m.	B 130
The Quality Profile — what to expect	Nov. 13	2:30 p.m.	B 132
The board's role in student success	Nov. 13	4 p.m.	B 131
Exploring the ESC value proposition	Nov. 14	9 a.m.	B 132
Keeping the 'public' in public schools	Nov. 14	1:30 p.m.	A 223–225
Ohio's strategic plan for education	Nov. 14	1:30 p.m.	A 213–215

Rural schools

Session	Date	Time	Room
Clean Streaks — pride and partnership	Nov. 13	9:30 a.m.	A 123–125
Alumni career speaker series	Nov. 13	11 a.m.	A 111
Building your pre-construction short list	Nov. 13	11 a.m.	B 130

LEARNING SESSIONS BY TOPIC

Rural schools (continued)

Session	Date	Time	Room
Creating a K-12 STEM district — our journey	Nov. 13	11 a.m.	A 114–115
Using shared services to stretch technology dollars	Nov. 13	11 a.m.	B 131
Effective business advisory councils	Nov. 13	1 p.m.	A 220–222
Job-embedded professional development	Nov. 13	1 p.m.	A 114–115
The true cost of open enrollment	Nov. 13	1 p.m.	A 123–125
Crafting a blended learning program	Nov. 13	2:30 p.m.	A 111
Community partnerships in CCR programs	Nov. 13	4 p.m.	A 111
Partnerships benefit everyone	Nov. 14	9 a.m.	A 114–115
Power of 17 — building tomorrow's workforce	Nov. 14	9 a.m.	A 213–215
The power of professional development	Nov. 14	9 a.m.	A 216
Top 10 tips for using social media	Nov. 14	10:30 a.m.	A 112–113

Safety and wellness

Session	Date	Time	Room
Drug testing — the economics of prevention	Nov. 12	1 p.m.	A 112–113
Student transportation — advances in technology	Nov. 13	8:30 a.m.	Eisenman
Conducting emergency management plan exercises	Nov. 13	11 a.m.	A 112–113
When death hits your campus	Nov. 13	2:30 p.m.	B 130
Why you need online risk management tools	Nov. 13	2:30 p.m.	B 240–241
Community Learning Center Impact Model	Nov. 13	4 p.m.	A 226
Taking action against youth drug abuse	Nov. 13	4 p.m.	B 230–232
Early intervention for the injured worker	Nov. 14	9 a.m.	B 242–243
The opioid epidemic - prevention education	Nov. 14	10:30 a.m.	A 213–215
Active response options for schools	Nov. 14	1:30 p.m.	B 242–243
Helping your school prevent youth suicide	Nov. 14	1:30 p.m.	A 226
School safety — are you ready to go to the next level?	Nov. 14	1:30 p.m.	B 240–241

School Law Workshop

Session	Date	Time	Room
Hot topics in school law	Nov. 14	9 a.m.	A 210–212
Repeal, replace, repeat — insurance today	Nov. 14	10:30 a.m.	A 210–212
Investigations — critical skills debriefing	Nov. 14	1:15 p.m.	A 210–212
Constitutional law and public schools	Nov. 14	2:45 p.m.	A 210–212

Special interest

Session	Date	Time	Room
Bridges Out of Poverty	Nov. 13	11 a.m.	B 230–232
Myth and reality of levy success	Nov. 13	2:30 p.m.	B 230–232
Education — the key to curbing drug addiction	Nov. 13	4 p.m.	B 132
Assess to invest wisely in leadership	Nov. 14	9 a.m.	A 226
Hiring those with disabilities? Yes!	Nov. 14	10:30 a.m.	A 226
Released time for religious instruction	Nov. 14	1:30 p.m.	A 216

LEARNING SESSIONS BY TOPIC

Spotlight Sessions

Session	Date	Time	Room
Lead now	Nov. 12	2:30 p.m.	A 220–222
New board members — you have questions, we have answers	Nov. 12	4 p.m.	A 214–215
Student transportation — advances in technology	Nov. 13	8:30 a.m.	Eisenman
Transforming public education	Nov. 13	2:30 p.m.	B 233–235
OSBA legislative update	Nov. 14	8:30 a.m.	B 233–235
Urban preschool expansion strategies that work	Nov. 14	1 p.m.	B 233–235

Student achievement

Session	Date	Time	Room
Using technology to engage students	Nov. 12	1 p.m.	A 212–213
Using state report cards to boost learning	Nov. 12	2:30 p.m.	A 212–213
Creating flexible spaces, blended learning	Nov. 13	9:30 a.m.	A 223–225
High-quality EL supports for districts	Nov. 13	9:30 a.m.	A 220–222
Creating a K-12 STEM district — our journey	Nov. 13	11 a.m.	A 114–115
Differentiating with technology	Nov. 13	11 a.m.	A 220–222
Closing the gap for African-American males	Nov. 13	1 p.m.	B 230–232
Project MORE for reading excellence	Nov. 13	1 p.m.	A 226
Preparing all students for success	Nov. 13	2:30 p.m.	A 112–113
Community partnerships in CCR programs	Nov. 13	4 p.m.	A 111
We dreamed it, we lived it, we love it!	Nov. 13	4 p.m.	A 114–115
Computer Networking Academy	Nov. 14	9 a.m.	A 111
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Portrait of a graduate — student achievement liaison workshop	Nov. 14	9 a.m.	A 120–122
Career awareness — connecting the dots	Nov. 14	10:30 a.m.	A 216
Creating experiences and sparking passion	Nov. 14	10:30 a.m.	A 111
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Virtual reality and the achievement gap	Nov. 14	1:30 p.m.	A 112–113

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Session	Date	Time	Room
Be prepared — the new due process trend	Nov. 12	1 p.m.	A 210–211
Clean Streaks — pride and partnership	Nov. 13	9:30 a.m.	A 123–125
Disciplining students with disabilities	Nov. 13	9:30 a.m.	A 210–212
Let's talk about high school sports	Nov. 13	9:30 a.m.	A 213–215
A structure for diversity in schools	Nov. 13	11 a.m.	A 223–225
Bridges Out of Poverty	Nov. 13	11 a.m.	B 230–232
Creating a transformational athletic department	Nov. 13	11 a.m.	A 213–215
Tiger Nation — partnerships for special needs	Nov. 13	11 a.m.	A 216
Building Bridges to Careers	Nov. 13	1 p.m.	A 223–225
Data — don't go to court without it	Nov. 13	2:30 p.m.	A 216
Supporting children of the rainbow	Nov. 13	2:30 p.m.	B 131
Transforming public education	Nov. 13	2:30 p.m.	B 233–235

LEARNING SESSIONS BY TOPIC

Student issues (continued)

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Portrait of a graduate — student achievement liaison workshop	Nov. 14	9 a.m.	A 120–122
Strategically shifting culture and climate	Nov. 14	9 a.m.	B 230–232
Ten things about living in poverty	Nov. 14	10:30 a.m.	B 230–232
Helping your school prevent youth suicide	Nov. 14	1:30 p.m.	A 226
Human trafficking in your district	Nov. 14	1:30 p.m.	B 230–232
It takes a village to ‘take back’ a city	Nov. 14	1:30 p.m.	A 220–222

Technology

Session	Date	Time	Room
Teaching students about online safety	Nov. 12	1 p.m.	A 114–115
Using technology to engage students	Nov. 12	1 p.m.	A 212–213
Student transportation — advances in technology	Nov. 13	8:30 a.m.	Eisenman
Creating flexible spaces, blended learning	Nov. 13	9:30 a.m.	A 223–225
Differentiating with technology	Nov. 13	11 a.m.	A 220–222
Using shared services to stretch technology dollars	Nov. 13	11 a.m.	B 131
After Chromebooks — innovation	Nov. 13	1 p.m.	B 131
Crafting a blended learning program	Nov. 13	2:30 p.m.	A 111
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Digital fabrication in public schools	Nov. 14	9 a.m.	B 130
Creating experiences and sparking passion	Nov. 14	10:30 a.m.	A 111
Virtual reality and the achievement gap	Nov. 14	1:30 p.m.	A 112–113

Urban schools

Session	Date	Time	Room
Tiger Nation — partnerships for special needs	Nov. 13	11 a.m.	A 216
Closing the gap for African-American males	Nov. 13	1 p.m.	B 230–232
Supporting children of the rainbow	Nov. 13	2:30 p.m.	B 131
Transforming public education	Nov. 13	2:30 p.m.	B 233–235
Community Learning Center Impact Model	Nov. 13	4 p.m.	A 226
Digital fabrication in public schools	Nov. 14	9 a.m.	B 130
Partnerships benefit everyone	Nov. 14	9 a.m.	A 114–115
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Sunday, Nov. 12

OSBA Board of Trustees meeting

10:30 a.m.–1:30 p.m.

B 130–132

Conference Registration

11 a.m.–7 p.m.

Main Concourse

Information Station

Noon–5:15 p.m.

Main Concourse

OSBA Bookstore

1 p.m.–5 p.m.

A 110

Save money by visiting the OSBA Bookstore!

Save 10% on all items purchased at the OSBA Bookstore, located in A 110. The bookstore offers books, clothing, plaques and other OSBA items.

Bookstore hours are

- Sunday, 1 p.m.–5 p.m.
- Monday, 8 a.m.–5 p.m.
- Tuesday, 8 a.m.–3 p.m.

1 p.m.

Learning sessions

1 p.m.–2 p.m.

Be prepared — the new due process trend

A 210–211

Districts recently have encountered a new challenge: defending themselves in expedited Individuals with Disabilities Education Act due process cases in which a student who has not been identified as having a disability files a complaint. **Chippewa Local (Wayne)** and Pepple & Waggoner Ltd. review the legal challenges, time limitations, strategies and tips.

Speakers: **Sandy Stebly**, superintendent, Chippewa Local; and **Brian DeSantis** and **Megan D. Maurer**, attorneys, Pepple & Waggoner Ltd.

Moderator: **Anton M. Hocevar**, board member, **ESC of Cuyahoga County**

Topics: Hot topics, Legal and Student issues

Drug testing — the economics of prevention

A 112–113

Pleasant Local (Marion) and SPORT SAFE Testing Service Inc. discuss the economics of drug prevention and how student drug testing can reduce demand. Since controlling the drug supply is difficult, it is vital to develop a perception of risk as a deterrent. Review the drug war's evolution and the foundation of successful testing programs.

Speakers: **Brian D. Sparling**, board member, Pleasant Local; and **Matthew Franz**, director, SPORT SAFE Testing Service Inc.

Moderator: **Robert McPheron**, board member, **Bath Local (Allen)**

Topics: Athletics, Critical issues and Safety and wellness

Teaching students about online safety

A 114–115

Student safety is a top priority for school leaders. But if you're not aware of the environment students are living in, are you doing everything you can to protect them? OSBA explores online safety concerns such as sexting and dangerous apps and shares ways to help students understand the risks.

Speaker: **Scott Gerfen**, communication manager, OSBA

Moderator: **Tina Zickefoose**, board member, **West Holmes Local (Holmes)**

Topics: Board development, Community engagement and Technology

Using technology to engage students

A 212–213

OSBA and **Osnaburg Local (Stark)** explore technology strategies that create student engagement and success. A panel of technology experts, a teacher and a student discuss obstacles encountered and steps to overcome them. Learn how blended learning can personalize learning for each student and increase engagement.

Speakers: **Jay Moody**, instructional technology coordinator; **Lisa Gothard**, science teacher; and **Andrew Gothard**, high school student, Osnaburg Local; and **Drew Clark**, senior IS administrator, OSBA

Moderator: **Al Long**, board member, **North College Hill City** and **Great Oaks Career Campuses**

Topics: New board member, Student achievement and Technology

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2:30 p.m.

Learning sessions

2:30 p.m.–3:30 p.m.

Facilities challenges — fiscal and physical

A 210–211

Rossford EV shares how its fiscally conservative community persevered to obtain financing for new facilities despite setbacks and a challenging construction plan.

Speakers: **Daniel E. Creps**, superintendent, and **James Rossler Jr.**, treasurer, Rossford EV; and **Rebecca C. Princehorn** and **Sylvia Gillis**, attorneys, Bricker & Eckler LLP

Moderator: **Dave Hofer**, board member, **Springfield Local (Summit)** and **Portage Lakes Career Center**

Topics: Finance/facilities and Legal

Opiates, medical marijuana and schools

A 112–113

Discover what schools need to know about the growing opiates problem and how Ohio's medical marijuana laws will impact them. **Tiffin City**, a Stark County judge, Day Ketterer Ltd. and CommQuest Services Inc. share insights and practical advice from their experiences.

Speakers: **Dean Henry**, board member, Tiffin City; **Robert J. McBride**, attorney, Day Ketterer Ltd.; Judge **Chryssa Hartnett**, Stark County Court of Common Pleas; and **Keith Hochadel**, president and CEO, CommQuest Services Inc.

Moderator: **Scott Huddle**, board member, **Mad River Local (Montgomery)**

Topics: Hot topics and Legal

Student attendance — what schools need to know

A 114–115

This session addresses numerous issues related to student attendance and enrollment. Hear what districts need to know in determining the district of residence, the impact of House Bill 21, open enrollment, homeless and foster children and other concerns.

Speakers: **Christina Henagen Peer** and **James M. McWeeney II**, attorneys, Walter Haverfield LLP

Moderator: **Jeremy Scoles**, board member, **Bluffton EV**

Topics: Finance/facilities and Human resources

2:30 p.m.

Using state report cards to boost learning

A 212–213

Learn about Ohio School Report Card components and how to use data to begin conversations with your leadership team and community about increasing student achievement and learning opportunities for all students. OSBA discusses how to understand the data, explain the results to the community and use it to support instruction.

Speaker: **Kim Miller-Smith**, senior student achievement consultant, OSBA

Moderator: **Margaret T. Glock**, board member, **Northridge Local (Montgomery)**

Topics: Instruction, New board member and Student achievement

Spotlight Session: Lead now

2:30 p.m.–5 p.m.

A 220–222

Discover the critical factors that distinguish great organizations from average ones. Leaders have two priorities: building trust and achieving results. Review the six disciplines leaders must embrace to master those priorities — accountability, support, clarity, connection, character and competence — and learn how they work together to produce the kind of leaders people want to follow.

Speaker: **Tim Kight**, founder and president, Focus 3 LLC

Moderator: **Kenna S. Haycox**, senior policy consultant, OSBA

Topics: Board development, Leadership development and New board member

Sponsor: Ennis Britton Co. LPA

4 p.m.

Learning sessions

4 p.m.–5 p.m.

Managing transportation by committee

A 111

Learn how to use a transportation advisory committee to manage transportation requests from parents concerning bus stops, bus routes, alternate bus stop requests and department policies. **Norton City** and OSBA review committee membership; issues that can be managed; procedures; and challenges and successes.

Speakers: **Paul R. Stoneking**, transportation director, Norton City; and **Pete Japikse**, senior transportation consultant, OSBA

Moderator: **Robert Hinman**, board member, **Kings Local (Warren)**

Topics: Administration and Finance/facilities

Not your typical career fair!

A 114–115

Auglaize County ESC and **Mercer County ESC**, along with the Auglaize/Mercer Business-Education Alliance, create opportunities for students to connect with local businesses. The second annual Connection Forum was held this year for all juniors in the two counties. Learn about highly effective business-education partnerships and lessons learned.

Speakers: **Karen Rose**, director of curriculum, Mercer County ESC; **Kelli Tebbe**, director of curriculum, Auglaize County ESC; and **Shelly Busse**, board member, **New Bremen Local (Auglaize)**, executive director, Auglaize/Mercer Business-Education Alliance

Moderator: **Susie Lawson**, board member, **Tri-County ESC** and **Wayne County Schools Career Center**

Topics: Community engagement, ESCs and Instruction

Parliamentary procedure in action

A 210–211

This engaging OSBA session provides both new and experienced board members with the tools they need to understand Robert's Rules of Order and how to use the rules to make their meetings effective and productive.

Speaker: **Sara C. Clark**, director of legal services, OSBA

Moderator: **Renda M. Cline**, board member, **Mansfield City**

Topics: Board development, Legal and New board member

Survey says ...?

A 212-213

What do your stakeholders think about your schools? Surveys, data and information are more valuable than ever. **New Albany-Plain Local (Franklin), Mason City** and OSBA explain how to ask the right questions to the right people in the right way and how to analyze and use the information.

Speakers: **Patrick Galloway**, director of communications, New Albany-Plain Local; **Tracey Carson**, public information officer, Mason City; and **Crystal Davis**, deputy director of communication services, OSBA

Moderator: **Sharon E. Manson**, board member, **Pike County Career Technology Center**

Topics: Administration, Board development and Community engagement

Tips for negotiating business contracts

A 112-113

School districts enter into many business contracts for products, equipment, technology and services. There are simple, universal guidelines you can use to ensure an effective and solid contract that benefits and protects the district. **Twinsburg City** and Smith Peters Kalail Co. LPA share tips for negotiating successful business contracts.

Speakers: **Chad C. Welker**, business manager, Twinsburg City; and **Scott C. Peters** and **Karrie M. Kalail**, attorneys, Smith Peters & Kalail Co. LPA

Moderator: **Mary E. Williams**, board member, **Lakeview Local (Trumbull) and Trumbull Career & Technical Center**

Topics: Finance/facilities and Legal



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4 p.m.

Spotlight Session: New board members — you have questions, we have answers

4 p.m.–5 p.m.

A 214–215

This session is designed for newly elected board members or those who’ve been appointed within the past year. Join OSBA consultants to learn about the challenges of the first few years of board service. Topics include understanding board members’ roles; getting ideas and perspectives from board meeting agendas; navigating executive session and Sunshine Law issues; and developing productive relationships with board colleagues and administrators. Get answers to some of your trickiest board challenges.

Speakers: **Cheryl W. Ryan**, director of board and management services; **Teri Morgan**, deputy director of board and management services; and **Steve Horton**, board and management services consultant, OSBA

Topics: Board development and New board member

OSBA Welcome Reception

5 p.m.–7 p.m.

Union Station Ballroom

Kick off your Capital Conference on an upbeat note by attending the Welcome Reception and honoring OSBA governance committee members, 2017 Board Leadership Institute graduates and Award of Achievement recipients. The Joe Crump Quartet jazz band will perform. Enjoy hors d’oeuvres and refreshments. *Open to all attendees. Conference name badges are required.*

Sponsors: CompManagement Health Systems Inc.; Day Ketterer Ltd.; GradyBenefits; and Ohio School Plan

OSBA Northwest Region Executive Committee meeting

6 p.m.–7 p.m.

A 111

OSBA Southeast Region Executive Committee meeting

6 p.m.–7 p.m.

A 112

OSBA Black Caucus dinner

6 p.m.–9 p.m.

A 120–125

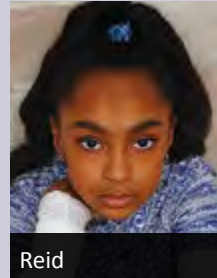
Dinner begins at 6:30 p.m.

Open to all attendees, but registration is required. A limited number of tickets may be available for purchase for \$75 at the door.

Speaker: **Madison Reid — I can't wait ...**

Making the best of our children

Madison Reid just might be the unofficial spokesperson for child reading. The 11-year-old **Cleveland Municipal** Schools student took the internet by storm in 2014 when she described her passion for books during an interview with a local TV station about the Little Free Library. The nonprofit group inspires a love of reading through small neighborhood book exchanges. "The world needs books!" Madison declared during the interview. "What would the world be like without books? They fuel our mind like cars and gas. The cars can't go without gas, our brains can't go without books. The world needs books. We need books!" Madison's enthusiasm for reading has made her a powerful spokesperson for the Little Free Library and the Literacy Cooperative of Cleveland. She is the youngest student in her seventh-grade class and a scholar in the gifted program at Cleveland Municipal's Wade Park Elementary School.



Reid

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BoardDocs Subscriber Breakfast

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C 150–151

Invitation only.

OSBA Audit Committee meeting

7:30 a.m.–9 a.m.

B 142–143

Briefing for the Annual Business Meeting of the OSBA Delegate Assembly

8 a.m.–8:45 a.m.

A 120–122

Delegates, alternates and other board members are encouraged to attend this session to get an overview of issues that will be presented at the business meeting, along with parliamentary procedure and proposed rules.

Conference orientation

8 a.m.–8:45 a.m.

A 111

A must for first-time attendees! Get tips and insider information to maximize your experience. Learn how to organize your schedule, find your way around the convention center and make the most of your time.

Speaker: **Cheryl W. Ryan**, director of board and management services, OSBA

Conference Registration

8 a.m.–5 p.m.

Main Concourse

OHSPRA/OSBA Idea Center

8 a.m.–5 p.m.

Main Concourse

Stop by to receive advice and counsel from veteran OHSPRA experts on specific communication problems or challenges and pick up samples of communications materials.

OSBA Bookstore

8 a.m.–5 p.m.

A 110

Information Station

8 a.m.–5:15 p.m.

Main Concourse

8:30 a.m.

Spotlight Session: Student transportation — advances in technology

8:30 a.m.–10:30 a.m.

Eisenman

School buses continue to have that same familiar look, but that is where the similarity ends. Between the walls and under the hood we are seeing a rapid progression in technology. From engine advances to passenger tracking to technology that enhances student safety, changes are being introduced to keep school bus transportation a true “unreported miracle.” Explore these advances and get expert advice.

Speakers: **Pete Japikse**, senior transportation consultant, OSBA; and school bus manufacturer representatives

Topics: Finance/facilities, Safety and wellness and Technology

Sponsor: Ohio School Plan



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Julie C. Martin	Jennifer I. Stiff Tomlin
Jessica K. Philemond	Derek L. Towster

Opening General Session

9 a.m.-10:30 a.m. (doors open at 8:45 a.m.)

Union Station Ballroom

Entertainment: Thrive theater group, Streetsboro High School, **Streetsboro City**

Presiding: **Denise Baba**, OSBA president, board member, Streetsboro City

Welcome: Denise Baba

President's Award: **Damon Asbury**, former director of legislative services and OSBA lobbyist

Veteran board member recognition: **Richard Lewis**, CAE, executive director, OSBA

All-Ohio School Board presentation: Richard Lewis

Recognition of the OSBA Executive Committee: Denise Baba

Speaker: **Sonia Manzano — From the South Bronx to “Sesame Street”**

Sonia Manzano enlightened children for more than 30 years as the character Maria on “Sesame Street.” A first generation American of Latin descent, she knows a thing or two about determination. With few resources as a child in the South Bronx, Manzano was encouraged by her teachers to audition for the High School of Performing Arts, where she began her acting career. Her memoir, “Becoming Maria: Love and Chaos in the South Bronx,” details those life-changing moments. Within a year of graduating from Carnegie Mellon University in Pittsburgh, she was writing for “Sesame Street,” winning 15 Emmys as part of the show’s writing team. She also wrote for the Peabody Award-winning children’s TV series “Little Bill.” Twice nominated for an Emmy for Outstanding Performer in a Children’s series, Manzano is a education advocate who shares her amazing talent to help children achieve.

Sponsors: CompManagement; Ennis Britton Co. LPA; Pepple & Waggoner Ltd.; Ross, Sinclair & Associates LLC; and Scott Scriven LLP

Meet Sonia Manzano during her book signing following this session.



Ohio Educational Service Center Association (OESCA) recognition brunch

9 a.m.–11 a.m.

Hilton Columbus Downtown Bellows Ballroom

9:30 a.m.

Learning sessions

9:30 a.m.–10:30 a.m.

Clean Streaks — pride and partnership

A 123–125

In 2015, Crossroads Community Church partnered with **Madison Local (Lake)** to create the Clean Streaks Community Day Cleanup program. Learn how it celebrates a community partnership that engages people of all ages who work together to support the schools. Also discover how to organize your own event.

Speakers: **Angela M. Smith**, superintendent; Rev. **Michael J. Haury**, board member; and **William J. Fisher Jr.**, high school principal, Madison Local; and **Robyn Steinmetz**, community outreach coordinator, and **Cathy Meisterheim**, project manager, Crossroads Community Church

Moderator: **Tina M. Fiore**, board member, **Northridge Local (Montgomery)**

Topics: Community engagement, Rural schools and Student issues

Creating a culture for teacher leaders

A 112–113

Learn how **Aurora City** and **Maple Heights City** created a culture of support for teacher leadership. Hear about their involvement in a Teacher Leader Endorsement Program sponsored by the Ohio Department of Education (ODE) and researched at Kent State University. Discover how to grow teachers as leader-learners for democratic ways of living.

Speakers: **Pat Ciccantelli**, superintendent, and **Mike Roberto**, assistant superintendent, Aurora City; Dr. **Charles T. Keenan**, superintendent, and **Susan Jaroscak**, director of instruction and gifted education, Maple Heights City; and Dr. **Rosemary Gornik**, assistant professor, educational leadership/director, Professional Development and Outreach, Kent State University

Moderator: **Samanatha L. Pochedly**, treasurer and food services director, **Windham EV**

Topics: Administration, Human resources and Leadership development

Creating flexible spaces, blended learning

A 223–225

Delaware Area Career Center employs a blended learning environment for full-day students. In this unique environment, instructors lead academic classes, but learning is individualized to student needs. Discover how to create such a program by training teachers, meeting one-to-one technology needs and changing the culture of learning.

Speakers: **Kristina Lucas**, director; and **Heather Pitzer, Brian Hale** and **Greg Carpenter**, teachers, Delaware Area Career Center

Moderator: **Terry Gibson**, board member, **Lockland Local (Hamilton)** and **Great Oaks Career Campuses**

Topics: Student achievement and Technology

Disciplining students with disabilities

A 210–212

Appropriately addressing behavioral issues of students with disabilities can be challenging for even the most experienced administrator. Cleveland State University and Pepple & Waggoner Ltd. explain how to navigate your school district's legal obligations and offer practical guidance to ensure your district doesn't get in trouble.

Speakers: **Jacqueline Walsh Brickman**, attorney, Pepple & Waggoner Ltd.; and Dr. **Dakota King-White**, assistant professor, Cleveland State University

Moderator: **Denise Smith**, board member, **West Clermont Local (Clermont)**

Topics: Hot topics, Legal and Student issues

High-quality EL supports for districts

A 220–222

Hear about Ohio's changing demographics and the impact on English learners (ELs). **Hamilton County ESC** explains the basic legal compliance districts must develop and innovative supports for ELs, including Title III program audit; coaching for urban districts with large EL populations; sheltered instruction training; itinerant EL teachers; and professional development vocabulary.

Speaker: **Connie Reyes-Rau**, Title III coordinator, Hamilton County ESC

Moderator: **Edward Bosse Jr.**, board member, **Ross Local (Butler)**

Topics: Critical issues, ESCs and Student achievement

Let's talk about high school sports

A 213–215

The Ohio High School Athletic Association (OHSAA) shares what's currently in the works and what's on the horizon.

Speaker: Dr. **Dan Ross**, commissioner, OHSAA

Moderator: **Doug G. Stuart**, board member, **Rittman EV** and **Wayne County Schools Career Center**

Topics: Athletics, Organizational outlook and Student issues

9:30 a.m.

Practices of high-quality gifted instruction **A 120-122**

What makes professional development high quality? The enhanced requirements for high-quality professional development in the state's Gifted Operating Standards are designed to ensure gifted services are provided by properly trained educators. **Columbus City, Kent City** and **Worthington City** describe how to provide and document quality gifted training for general education teachers.

Speakers: **Karen Rumley**, director of instructional program, Kent City; **Colleen Boyle**, director of gifted and talented, Columbus City; and **Susanne Palmer**, coordinator of gifted services and enrichment, Worthington City

Moderator: **Rick Foster**, board member, **Manchester Local (Adams)**

Topics: Hot topics, Instruction and New board member

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Learning sessions

11 a.m.–noon

2017 case law update

A 210–212

Join OSBA for a review of the latest court decisions affecting school law in Ohio. Learn how these decisions may impact your district and leave with practical tips for compliance.

Speaker: **Sara C. Clark**, director of legal services, OSBA

Moderator: **Karen Dendorfer**, board member, **Parma City**

Topics: Legal and New board member

A structure for diversity in schools

A 223–225

Olentangy Local (Delaware) shares the structure it has adopted to support equity, diversity and inclusion development in grades K-12. Learn how to begin building support structures in your district.

Speakers: **Jackie Powers**, supervisor of equity and inclusion; **Selena McKnight**, diversity liaison and counselor; and **Ziyan Sears**, high school senior, Olentangy Local

Moderator: **Bobbie Grice**, board member, **Little Miami Local (Warren)** and **Warren County Career Center**

Topics: Critical issues, New board member and Student issues

Alumni career speaker series

A 111

As part of its 2016-17 community engagement plan, **Lordstown Local (Trumbull)** focused on honoring its past as it celebrated and moved toward the future. Hear how alumni returned to talk with students, sharing how their time in the district prepared them for college or career and a path to their current position.

Speakers: **Terry Armstrong**, superintendent, and **Courtney Gibson**, teacher, Lordstown Local; and **Matt Thomas**, financial planner; **Robert Wilson**, law enforcement; and **Brittany Housel**, director of program management, Youngstown Business Incubator, Lordstown Local alumni

Moderator: **Margie Lairson**, board member, **Northridge Local (Montgomery)**

Topics: Community engagement, Hot topics and Rural schools

11 a.m.

Bridges Out of Poverty

B 230–232

Lancaster City explores the mindsets of economic classes, overcoming the hurdles of poverty, research categories for studying poverty and mental models of poverty. Learn about the hidden rules of class, including attitudes toward education and differences in family structure; resource definitions; and the concept of physical, spiritual, emotional, mental and financial capital.

Speaker: **Debra Smith**, lifetime trainer, Bridges Out of Poverty, Lancaster City

Moderator: **Anne Marie Reames**, board member, **Bellefontaine City** and **Ohio Hi-Point Career Center**

Topics: Critical issues, Student issues and Special interest

Building your pre-construction short list

B 130

Your bond levy just passed. Now what? Review a helpful list that will get you from levy to bond issue to construction. **Riverside Local (Lake)** explores pre-construction issues, including hiring an owner's representative, reviewing traffic studies, engaging local government officials and what to look for when touring other schools.

Speakers: **Belinda Glavic Grassi** and **Jennifer Harden**, board members, and **Gary Platko**, treasurer, Riverside Local

Moderator: **Jimmy Allen**, board member, **Warren County ESC**

Topics: Administration, Finance/facilities and Rural schools

Conducting emergency management plan exercises

A 112–113

Schools and districts are required to conduct an annual emergency operations plan exercise. **Butler County ESC** shares best practices for conducting these exercises and the benefits of a training and exercise plan, which includes an exercise cycle in Butler County to maximize learning objectives and resource allocation.

Speaker: **Katharine Piaskowy**, director of public school safety, Butler County ESC

Moderator: **Mark Ewing**, board member, **Batavia Local (Clermont)** and **Great Oaks Career Campuses**

Topics: ESCs and Safety and wellness

Creating a K-12 STEM district — our journey

A 114–115

Northwestern Local (Wayne) shares its 12-year journey with a pervasive STEM/project-based learning (PBL) collaborative culture. Learn about the Ohio STEM Learning Network; the STEM school designation and pre-apprentice process; two Straight A Fund grant awards; and the creation of labs, leadership, sustainability and professional development. Discover how this PBL culture has embraced seven six-year career-technical education pathways.

Speakers: **Charles Beck**, board member; Dr. **Jeffrey N. Layton**, superintendent; **Scott Smith**, associate superintendent; **Mike Burkholder**, high school principal; **Kelly Woodruff**, science teacher; **Joey Brightbill**, middle school principal; and **Julie McCumber**, elementary principal, Northwestern Local; and **Diana Rogers**, northeast regional coordinator, High Schools That Work

Moderator: **Daryl Michael Jr.**, board member, **Montgomery County ESC**

Topics: Instruction, Rural schools and Student achievement

Creating a transformational athletic department

A 213–215

Schools have always promoted the benefits of athletic programs and participation. However, the success of such programs should be defined by student growth, not the scoreboard. Hear how Ohio is engaged in the InSideOut Initiative, which focuses on transforming the culture of the win-at-all-costs mentality.

Speakers: **Bruce Brown**, executive director, Ohio Interscholastic Athletic Administrators Association; and Dr. **Dan Ross**, commissioner, and **Bob Goldring**, director of operations, OHSAA

Moderator: **Doug G. Stuart**, board member, **Rittman EV** and **Wayne County Schools Career Center**

Topics: Athletics, Community engagement and Student issues

Differentiating with technology

A 220–222

As educators increasingly recognize the potential of technology integration, schools across the country are incorporating iPads into their classrooms.

Washington Local (Lucas) describes how it implemented a blended learning program for special education students that has bolstered student achievement.

Speakers: Dr. **Susan M. Hayward**, superintendent, Washington Local; and **Tracy Herbolich**, director of strategic partnerships, eSpark Learning

Moderator: **Fred Hunt**, board member, **Hamilton County ESC** and **Great Oaks Career Campuses**

Topics: Student achievement and Technology

11 a.m.

Elevating human capital leadership

A 226

As many school districts struggle to recruit and retain top talent and ensure equitable access to excellent educators, schools need knowledgeable and skilled human capital professionals now more than ever. Learn how state and local education leaders are working to elevate human capital leadership in Ohio's schools in alignment with new professional standards.

Speakers: **Emily Douglas-McNab**, senior director, improvement and impact, Battelle for Kids; and Dr. **Cheryl Krohn**, strategic administrator, ODE Center for the Teaching Profession

Moderator: **Gail Martindale**, board member, **Cedar Cliff Local (Greene)** and **Greene County Career Center**

Topics: Human resources and Leadership development

Family engagement — it's a two-way street

B 132

The Ohio PTA shares best practices and programs for engaging families in your school community; what schools and families should expect from each other; and the benefits of a true two-way partnership between schools and families.

Speakers: **Susan Hans**, president, and **Ana Chapman**, president-elect, Ohio PTA

Moderator: **Vanessa Jeter-Freeman**, board member, **Trotwood-Madison City** and **Miami Valley Career Technology Center**

Topics: Community engagement and Organizational outlook

Successfully transitioning your new superintendent

A 120–122

Learn how to successfully on-board your district's new superintendent or treasurer. **Lakota Local (Butler)** explains the process to ensure the transition to new district leadership is positive and effective for students, staff and the community.

Speakers: **Benjamin C. Dibble**, board member; **Jenni L. Logan**, treasurer; and **Matthew J. Miller**, superintendent, Lakota Local

Moderator: **Linda A. Jordan**, board member, **Clark County ESC**

Topics: Board development, Human resources and New board member

Ten tips to survive your first year

A 123–125

Are you a new superintendent, treasurer or board member? Discover what you need to know to survive your first year. Two attorneys will boil down the legal requirements and political ramifications of these positions into understandable, practical advice on topics such as labor relations, the Sunshine Law, establishing policies and levy planning.

Speakers: **Katie E. Johnson**, attorney, Squire Patton Boggs (US) LLP; and **Lindsay Ferg Gingo**, attorney, Lindsay Gingo Law LLC

Moderator: **Lynda O'Connor**, board member, **Lakota Local (Butler)**

Topics: Administration, Legal and New board member

Tiger Nation — partnerships for special needs

A 216

Cleveland Heights-University Heights City describes community-based partnerships and programming for students with special needs. Hear examples that include partnerships with for-profit and nonprofit organizations.

Speaker: Dr. **Jeffrey Johnston**, middle school principal, Cleveland Heights-University Heights City

Moderator: **Donna J. Myers**, board member, **Northwestern Local (Clark)**

Topics: Community engagement, Student issues and Urban schools

Using shared services to stretch technology dollars

B 131

School technology has evolved. No longer can one individual support an entire district's technology; it now requires specialized personnel. Small districts, such as **Madison Local (Lake)** and **Newbury Local (Geauga)**, have the same technology needs as larger districts but not the funding to fulfill those needs. Discover how shared services can help.

Speakers: **Robert Cireddu**, director of IT, and **Michael J. Vaccariello**, treasurer, Madison Local; and **Michelle Mrakovich**, superintendent, Newbury Local

Moderator: **Robert Gold**, board member, **Fairlawn Local (Shelby)**

Topics: Finance/facilities, Rural schools and Technology

11 a.m.

What districts need to know about unemployment claims — Ohio SchoolComp workshop

B 240–241

Endorsed
Program

Review the proper documentation needed for a separation, how to prepare for a hearing, how to offer reasonable assurance to appropriate staff and how the Ohio Department of Job and Family Services may view certain employment-related situations. **CompManagement is endorsed by OSBA and the Ohio Association of School Business Officials (OASBO).**

Speakers: **Roger Baker**, specialty operations claims team lead, Unemployment Compensation Division, Sedgwick Claims Management Services Inc.; and **Tony Sharrock**, manager, client services, CompManagement

Topics: Finance/facilities and Human resources

OSBA Black Caucus meeting

11 a.m.–noon

B 242–245

Hear how the caucus supports initiatives enhancing the academic achievement of ethnically diverse students, such as the Leo Lucas Scholarship. Learn about membership in the OSBA Black Caucus and how the caucus builds public awareness of racial diversity in schools and equity in education.

Avenue for Answers

11 a.m.–5 p.m.

Trade Show

Accountability

Booth 1436

Meet with experts from the ODE Office of Accountability, which is responsible for school and district report cards; improvements and innovations supporting schools; academic distress commissions; conducting reviews; and supporting school districts in establishing and strengthening a cycle of continuous improvement.

Assessment

Booth 1438

ODE assessment specialists share what Ohio students know and can do as compared to students around the nation. Discover over 3,000 test items, including statistics, available to schools.

Career-tech education and the Military Interstate Children's Compact Commission (MIC3)

Booth 1437

Learn how career-technical education is being implemented in Ohio middle and high schools. Ohio MIC3 also addresses key educational transition issues encountered by military families, including enrollment, placement, eligibility and graduation.

Community Connectors and Straight A Fund innovations **Booth 1440**

The Straight A Fund program helps schools launch creative new ideas for improving education. This injection of ideas and new practices is intended to transform Ohio's education system into one that meets the unique needs of every student in every classroom. This statewide grant targets students in grades five-12 in low-performing/high-poverty schools. Hear about awardees' unique mentoring initiatives and how they are measured on how successfully their programming encourages goal-setting and character-building.

Curriculum **Booth 1435**

Discover what is happening in ODE's Office of Curriculum and Assessment with the academic content standards. Ask questions about financial literacy, K-12 structuring and new policies that will impact your work.

Early learning and child nutrition **Booth 1439**

Hear how ODE's Office of Child Nutrition safeguards the health and well-being of children, encourages consumption of nutritious foods and teaches about proper eating habits and good health.

Exceptional Children and College Credit Plus (CCP) **Booth 1434**

Discuss topics related to students with disabilities as well as those who are gifted. Topics include: operating standards for educational agencies serving students with disabilities; gifted operating standards; and positive behavior intervention and supports. Learn how the Ohio Department of Higher Education and ODE are working together to facilitate high school-to-college completion through CCP and Adult Diploma programs.

Ohio Attorney General's Office **Booth 1431**

Get information on the office's many educational resources, including the Bureau of Criminal Investigation Science School, civics videos and school safety.

Ohio Auditor of State Office's Local Government

Services Division **Booth 1430**

Stop by to obtain legal, accounting and reporting information on school district operations.

Ohio Facilities Construction Commission (OFCC) **Booth 1429**

OFCC is responsible for building and renovating school buildings across the state. Meet with commission experts and discuss specific projects, energy-saving opportunities and ways to design buildings to meet the needs of your educational program.

Ohio Standards for the Teaching Profession **Booth 1441**

ODE representatives are on hand to discuss educator effectiveness and licensure questions, including requirements for various types of professional development and licenses.

MONDAY, NOV. 13

11 a.m.

School Employees Retirement System of Ohio **Booth 1428**
Get answers to questions on retirement options through the School Employees Retirement System.

Trade Show

11 a.m.–5 p.m. **Halls A–B**

Don't miss the opening of the Trade Show, the largest education exhibition in the nation. You'll find just about everything a school district might need, all under one roof. Travel the Trade Show to get your passport stamped for the daily raffle. Monday's stops include:

- 2NDGEAR, booth 1518
- CompManagement Health Systems Inc., booth 815
- GradyBenefits, booth 800
- Jefferson County ESC Virtual Learning Academy, booth 707
- Kids PAC, booths 122 and 124
- Ohio School Plan, booth 500
- Robertson Construction Services Inc., booth 602
- Turner Construction Co., booths 639 and 641

University Square

11 a.m.–5 p.m. **Trade Show**

Stop by this higher education information exchange in booths 1528-1541 and meet with representatives from Ohio colleges and universities who are there to help school districts better connect to postsecondary education and professional development opportunities.

Bluffton University **1531**

Our graduate programs in education can strengthen classroom teaching, be used for license renewal, expand options with additional endorsements or lead to a cost-effective, convenient and challenging graduate degree in education. Through this online program, we seek to collaborate with practicing teachers, administrators and ODE.

Central Michigan University — Columbus Center **1539**

Central Michigan University — Columbus Center and Wright-Patterson Air Force Base, Ohio. Programs offered include online and face-to-face bachelor's degree, graduate certificate, master's degree and doctorate degree.

Miami University College of Education, Health & Society **1530**

Graduate and professional development program materials. Offering TEAM scholarship information, providing a 50% discount on tuition and fees to Ohio educators.

11 a.m.

Ohio Dominican University (ODU)

1540

Central Ohio's Catholic university, offering in-demand majors, graduate programs and an outstanding liberal arts foundation to prepare students to succeed in today's ever-changing global marketplace. At ODU, students connect their passion with a purpose.

Ohio University — The Patton College of Education

1541

Offers majors in teaching, hospitality (restaurant/hotel/tourism), fashion and outdoor recreation.

Otterbein University

1534

Offers master's programs for licensed teachers as well as those seeking initial licensure. Programs include: Master of Arts in education, curriculum and instruction, reading, special education, educational mathematics, TESOL and professional development.

University of Cincinnati

1529

We believe in supporting Ohio educators in the best way possible, with license renewal, endorsements and master's degree programs.

University of Findlay College of Education

1528

Offers a variety of degree and non-degree programs for teachers, principals and superintendents.

University of Mount Union

1532

Offers 12 undergraduate teacher licenses and a master's degree in educational leadership that leads to a principal's license.

Ursuline College

1531

The first women's college in Ohio, Ursuline College is recognized for distinguished programs in nursing, fashion, social work and education.

Ursuline College offers more than 30 undergraduate and 10 graduate liberal arts degrees in four schools including arts and sciences, nursing, professional and graduate studies.

Xavier University/Developing Inclusive School Communities and Organizations (DISCO)

1533

School of Education.

Alliance for High Quality Education annual meeting and lunch

11:30 a.m.–1:30 p.m.

Hilton Columbus Downtown, Bellows Ballroom

12:15 p.m.

Monday Lunch and Learn

(Reservations required. A limited number of tickets may be available for purchase for \$50 at Registration.)

12:15 p.m.–1:30 p.m.

(doors open at noon)

Short North Ballroom

Introduction of program: **Denise Baba**, OSBA president, board member, **Streetsboro City**

Program: **InSideOut Initiative — Transforming the lives of students**
Youth sports have transformed into an \$8 billion industry that requires considerable financial and emotional investment by parents. The scoreboard often defines today's win-at-all-costs culture in high school sports. The InSideOut Initiative is working to redefine the role of interscholastic sports in the lives of students and their communities. Co-founders **Joe Ehrmann** and **Jody Redman** encourage the educational, social and emotional well-being of student-athletes across all sports. Learn about the InSideOut philosophy, which centers on the belief that to be a better coach, you must be a better you. In October 2016, Ohio became one of the first states to launch the initiative, whose educational partners include OSBA, OHSA, the Buckeye Association of School Administrators (BASA) and the Ohio Association of Elementary School Administrators. The initiative also receives support from the NFL Foundation.

Sponsors: CompManagement; GradyBenefits; NaviGate Prepared; and Ohio School Plan



Ehrmann and Redman

Learning sessions**1 p.m.–2 p.m.****Administrative team communication — a recipe for success****B 130**

Beyond business, financial and curriculum expertise, effective communication skills and techniques are a crucial ingredient in the success of school district administrative teams. **Monroe Local (Butler)** discusses its internal and external communications strategies and how to build solid working relationships to stay on task in your district.

Speakers: Dr. **Phil Cagwin**, superintendent, and **Holly J. Cahall**, treasurer, Monroe Local; and **Jim Rowan**, executive director, OASBO

Moderator: **Kim Laugherty**, chief operations officer, OASBO

Topics: Community engagement and Organizational outlook

After Chromebooks — innovation**B 131**

Districts buying Chromebooks for students need to find, collect and develop apps that support instruction. **Hamilton City** shares how it collaborated with other districts to create an open platform called Abre, which hosts apps that support all district departments. Abre is a free, community-developed and innovative solution to instruction.

Speakers: **Zachary Vander Veen**, director of technology, and **Chris Rose**, assistant director of technology and web developer, Hamilton City

Moderator: **Vella King**, board member, **Hillsdale Local (Ashland)**

Topics: Instruction and Technology

Board meetings — the good, bad and ugly**A 210–212**

Ethical and inappropriate behaviors arise during board meetings that interfere with a school board's work. **Hamilton County ESC, Three Rivers Local (Hamilton)**, OSBA and Ennis Britton Co. LPA stage a mock board meeting to address what does and doesn't work in meetings.

Speakers: **Chad Hilliker**, assistant superintendent, Hamilton County ESC; **Craig D. Hockenberry**, superintendent, Three Rivers Local; **Erin M. Wessendorf-Wortman** and **Gary T. Stedronksy**, attorneys, Ennis Britton Co. LPA; and **Sara C. Clark**, director of legal services, OSBA

Moderator: **Jim Perdue**, board member, **Reading Community City** and **Great Oaks Career Campuses**

Topics: Board development and New board member

1 p.m.

Building Bridges to Careers

A 223–225

Building Bridges to Careers is a community organization dedicated to bridging the gap between education and employment for students. This group engages the community through multiple projects, programs and events. Discover how **Marietta City** and **Warren Local (Washington)** collaboratively connect students, teachers and parents to businesses and employers.

Speakers: Dr. **Tasha Werry**, director of career resources and outreach/ Building Bridges to Careers, and **Will Hampton**, superintendent, Marietta City; and **Kyle Newton**, superintendent, Warren Local

Moderator: **Corby Leach**, board member, **Logan-Hocking Local (Hocking)**

Topics: Community engagement and Student issues

Closing the gap for African-American males

B 230–232

Canton City describes the creation of an inner-city school mentoring program that closes the achievement gap for African-American males. The McKinley Men of Honor program serves African-American males in grades nine to 12 who must meet certain requirements and give back through peer mentoring in middle and elementary schools.

Speakers: **Corey Grubbs**, head principal; **Isaiah Wyatt**, counselor; **Jason Oden**, assistant principal; and **Harold Ben Carter**, college and career coordinator, Canton City

Moderator: **Robert M. Heard Sr.**, board member, **Cleveland Municipal**

Topics: Critical issues, Student achievement and Urban schools

Conversation with the state superintendent

A 213–215

Join the Ohio superintendent of public instruction for an interactive session focused on sharing promising practices as well as barriers to success. Discover how creating stronger partnerships and collaboration can improve education across the state.

Speaker: **Paolo DeMaria**, superintendent of public instruction, ODE

Moderator: **Patti Grey**, associate director, Office of Communications and Outreach, ODE

Topics: Administration, Hot topics and New board member

Effective business advisory councils**A 220–222**

Business advisory councils can benefit school districts by providing valuable input on the curriculum and education students need to prepare them for college and careers. **Great Oaks Career Campuses** and **Goshen Local (Clermont)** discuss strategies for effectively implementing and using business advisory councils.

Speakers: **Harry Snyder**, superintendent, Great Oaks Career Campuses; and **Darrell Edwards**, superintendent, and **Andrea Conner**, director of college and career readiness, Goshen Local

Moderator: **Shelly Vaughn**, superintendent, **Mercer County ESC**

Topics: Community engagement, Hot topics and Rural schools

Job-embedded professional development**A 114–115**

Major professional learning shifts are necessary to implement 21st century instructional practices. **Bellbrook-Sugarcreek Local (Greene)** and the Center for the Collaborative Classroom review the Ohio Standards for Professional Development, job-embedded professional learning that calls forth and sustains change and research-validated strategies that cultivate community and risk-taking and support implementation.

Speakers: **Ginger Keeton**, elementary school administrator, and **Betsy Chadd**, director of curriculum and gifted services, Bellbrook-Sugarcreek Local; and **Wendy Sadd**, educational consultant, Center for the Collaborative Classroom

Moderator: Dr. **Sue Brackenhoff**, director of curriculum, instruction and assessment, **Fairborn City**

Topics: Instruction, Leadership development and Rural schools

Minimizing athletic program risks**A 112–113**

Education-based athletic programs are more than just playing games. Ensuring the safety, security and personal rights of participants and fans requires a watchdog approach to interscholastic athletics. **Beavercreek City, Madeira City** and the Ohio Interscholastic Athletic Administrators Association explain the critical areas of legal oversight for school-based sports.

Speakers: **Bruce Brown**, executive director, Ohio Interscholastic Athletic Administrators Association; **Joe Kimling**, dean of students and athletic director, Madeira City; and **Brad Pompos**, athletic director, Beavercreek City

Moderator: **Michael Daulbaugh**, superintendent, **Streetsboro City**

Topics: Administration, Athletics and Hot topics

1 p.m.

Project MORE for reading excellence

A 226

Putnam County ESC describes Project MORE, a proven reading intervention program using one-to-one mentoring. Bowling Green State University determined it to be an evidence-based reading intervention for at-risk students or students with disabilities that meets the criteria for 21st century schools, the third-grade reading guarantee and Ohio's Learning Standards.

Speakers: Dr. **Jan Osborn**, superintendent and director of Project MORE; and **Barbara Hochstetler** and **Cindy Pennington**, trainers/consultants Project MORE, Putnam County ESC

Moderator: **Jennifer Anne Polak**, director of pupil services, **Fairport Harbor EV**

Topics: ESCs and Student achievement

The true cost of open enrollment

A 123–125

Coventry Local (Summit), one of the top two school districts in the state for the number of open enrollment students, recently underwent an open enrollment performance audit by the state auditor's office. Hear about its seven-month study, resulting in a report on the pros, cons and financial impact of open enrollment.

Speakers: **Matthew Muccio**, treasurer; **Lisa Blough**, assistant superintendent; and **Russell Chaboudy**, superintendent, Coventry Local

Moderator: Dr. **Sue Lang**, superintendent, **Wyoming City**

Topics: Administration, Finance/facilities and Rural schools

Welcoming new board members

A 120–122

It is an election year for board members, and you may have new people on your governance team. How you and your fellow members deal with that change is vital to your future. OSBA explains the importance of new member orientation and establishing strong board leadership.

Speaker: **Steve Horton**, board and management services consultant, OSBA

Moderator: **Kevin A. Johnston**, board member, **Preble County ESC**

Topics: Board development, Leadership development and New board member

OSBA Credentials Committee meeting

1:30 p.m.–1:45 p.m.

Registration

Learning sessions**2:30 p.m.–3:30 p.m.****Crafting a blended learning program****A 111**

Felicity-Franklin Local (Clermont) received a Straight A Fund grant to update infrastructure, purchase student devices and provide blended learning professional development for teachers in grades five-12. Hear how to create and maintain a quality blended learning program for students through planning, collaboration, communication, evaluation and ongoing teacher training.

Speakers: Dr. **Kathy Frye**, curriculum director; **Jayson Lumpkin** and **Chris Van Huss**, high school teachers; and **Daniel Rothwell**, middle school teacher, Felicity-Franklin Local; and Dr. **Lauren Angelone**, assistant professor, Xavier University and consultant, TransformEd Consulting

Moderator: **Frank Groach**, information management supervisor and district assessment administrator, **West Carrollton City**

Topics: Instruction, Rural schools and Technology

Data — don't go to court without it**A 216**

A critical component in avoiding special education litigation is having appropriate data analyzed regularly to inform instruction. **Revere Local (Summit)** discusses how student response to intervention and IEP goals and objectives can be written with effective, efficient data collection in mind to foster student achievement, increase parental confidence and avoid costly litigation.

Speakers: Dr. **Christine Kovach**, director of student services; **Matthew L. Montgomery**, superintendent; and **Abby Kassel**, coordinator of student services, Revere Local

Moderator: **Mark K. Fritz**, director of operations, **Stow-Munroe Falls City**

Topics: Legal and Student issues

Economic development incentives — lessons learned**A 120–122**

Dublin City and Bricker & Eckler LLP review school districts' roles in economic development and share an overview of local incentive programs, including those recently established. Hear how these incentives affect school districts' rights with respect to the incentives and how they can make the most of them.

Speakers: **Brian L. Kern**, treasurer, Dublin City; and **Rob McCarthy** and **Matt Stout**, attorneys, Bricker & Eckler LLP

Moderator: **Mandy Hildebrand**, treasurer, **Urbana City**

Topics: Administration, Finance/facilities and Legal

2:30 p.m.

Effective booster practices

A 210–212

State law permits school districts to spend only five-tenths of 1% of their budget on extracurricular activities. As a result, districts rely heavily on booster groups. OSBA discusses best practices for working with booster groups, with a focus on legal structure, building relationships, risk management, fundraising and more.

Speaker: **Megan E. Greulich**, staff attorney, OSBA

Moderator: **Jeff Travers**, director of public safety education, **Butler Tech**

Topics: Athletics, Finance/facilities and Legal

Ethics 2.1 — an advanced overview

A 213–215

OSBA takes a deeper dive into some of Ohio’s ethics laws. Learn about conflicts of interest that affect a public official’s family members or business associates, the definition of “substantial” and ethics laws that affect contracts, hiring and other public expenditures.

Speaker: **Jennifer A. Hardin**, deputy director of legal services, OSBA

Moderator: **Randy Drewyor**, treasurer, **Bright Local (Highland)**

Topics: Board development and New board member

Fair share/right to work — what’s next?

A 220–222

The rights of unions to extract fair-share fees from nonmembers is under fire in many states. In addition, the U.S. Supreme Court likely will decide the constitutionality of these provisions soon. What does it look like on the other side of fair-share fees? A veteran school board attorney weighs in.

Speaker: **John Britton**, attorney, Ennis Britton Co. LPA

Moderator: Dr. **Tom Gibbs**, superintendent, **Athens City**

Topics: Human resources and Legal

Myth and reality of levy success

B 230–232

Support Ohio Schools has worked with 287 levy campaigns over the past nine years. Discover the major myths that prevent a winning strategy.

Speaker: **Jerry Rampelt**, executive director, Support Ohio Schools

Moderator: **Robert W. Kuehnle**, treasurer, **Mansfield City**

Topics: Finance/facilities and Special interest

2:30 p.m.

Preparing all students for success

A 112–113

Created through Straight A Fund grants, Mahoning Valley Prepared for Success is re-envisioning how K-12, higher education and communities support college and career readiness for 17,650 youth in eight districts and a career center.

Austintown Local (Mahoning), Mahoning County ESC and the Youngstown/Warren Regional Chamber share their experiences.

Speakers: **Vincent S. Colaluca**, superintendent, Austintown Local; **Dr. Ronald Iarussi**, superintendent, and **Dr. Trista Linden-Warren**, MVPS project manager, Mahoning County ESC; and **Nicholas Santucci**, director, Youngstown Warren Regional Chamber

Moderator: **Jon C. Detwiler**, superintendent, **Fremont City**

Topics: ESCs, Hot topics and Student achievement

Promote the positive

A 226

Schools typically share information through paper, email, newsletters, websites or telephone alerts. **Beaver Local (Columbiana)** and **Big Walnut Local (Delaware)** explain why Twitter, Instagram, Facebook, Snapchat, Flipboard and YouTube are better options for reaching parents and stakeholders.

Speakers: **Eric Lowe**, superintendent, Beaver Local; and **Ryan McLane**, intermediate principal, Big Walnut Local

Moderator: **Ted C. Downing**, superintendent, **Bright Local (Highland)**

Topics: Community engagement and Technology

State budget update — district financial forecasting workshop

B 242–243

Learn about the new biennial budget, including changes from the prior school-funding formula and an analysis of the impact to districts across the state. **Public Finance Resources Inc. is endorsed by OSBA.**

Speakers: **Michael Sobul**, **Ryan Ghizzoni** and **Stacy Overly**, consultants, Public Finance Resources Inc.

Topics: Finance/facilities and Hot topics

Endorsed
Program

MONDAY, NOV. 13

2:30 p.m.

Strategic innovation, planning and growth

A 114–115

Lakota Local (Butler) and **Middletown City** explain the design process and set the stage for innovation in your district. Review the various steps of the design process and how to apply them to leadership for organizational change. Learn about idea generation and the processes necessary to sustain initiatives for improved results over multiple years.

Speakers: **Fran Morrison**, senior director of curriculum and instruction, Lakota Local; and **Marlon J. Styles Jr.**, superintendent, Middletown City

Moderator: **Karen Rumley**, director of instructional program, **Kent City**

Topics: Instruction and Leadership development

Supporting children of the rainbow

B 131

Sexual and gender minority students add rich diversity to schools as well as nuanced challenges for school staff. **Akron City** covers the broad area of gender and sexual minority students, specific considerations for mitigating bullying, legal implications and evidence-based intervention to ensure their social-emotional well-being within your schools.

Speaker: Dr. **Erich Merkle**, school psychologist, Pupil Adjustment Program, Akron City

Moderator: **Dennis M. Haft**, superintendent, **Clyde-Green Springs EV**

Topics: Critical issues, Student issues and Urban schools

The millennial's guide to effective school PR

A 223–225

Cleveland Heights-University Heights City, **Berea City** and **Euclid City** provide a millennial's perspective on successful 21st century school communications. Discover tips, tricks and techniques for getting the most from your district's communications, including working with the media, developing a supportive digital community and crafting key messaging for district leadership.

Speakers: **Scott Wortman**, supervisor of communications, Cleveland Heights-University Heights City; **Christina Carosielli**, director of marketing and community relations, Berea City; and **Audrey Holtzman**, public relations and marketing coordinator, Euclid City

Moderator: **Kathy Demers**, assistant superintendent, **Wyoming City**

Topics: Community engagement, Hot topics and New board member

2:30 p.m.

The Quality Profile — what to expect

B 132

ODE submitted its plan under the Every Student Succeeds Act (ESSA) to the federal government. Hear how the plan will affect education in Ohio and the status of the Quality Profile project. Learn how districts can use the profile to inform their communities about progress and improvement in their schools.

Speaker: Dr. **Anthony R. Podojil**, executive director, Alliance for High Quality Education

Moderator: **Kelly Spivey**, superintendent, **Talawanda City**

Topics: Administration and Organizational outlook

When death hits your campus

B 130

Who do you call for help when a death of a student or faculty member impacts your campus? **Clearview Local (Lorain)** explains how a team of grief counselors can help you with this crisis. Learn about the district's team, which is part of an organized effort of schools throughout the county.

Speaker: **Barry L. Buck**, counselor, Clearview Local

Moderator: **Jerome M. Davis**, superintendent, Clearview Local

Topics: Safety and wellness and Student issues

Why you need online risk management tools — online safety compliance workshop

B 240–241

Learn how your district can benefit from a comprehensive staff and student, risk, safety and regulatory compliance management system. Discover how this system can provide the necessary tools and content to deliver results for school divisions while reducing administrative time and effort. **PublicSchoolWORKS is endorsed by OSBA, OASBO and BASA.**

Speaker: **Tom Strasburger**, vice president, PublicSchoolWORKS

Topic: Safety and wellness

You're the new superintendent — now what?

A 123–125

New superintendents from **Brecksville-Broadview Heights City** and **Kirtland Local (Lake)** share their experiences from the first year on the job. Learn from their mistakes and hear meaningful tips and suggestions for anyone planning to be a superintendent or those who are in the midst of their first year.

Speakers: **Joelle M. Magyar**, superintendent, Brecksville-Broadview Heights City; and **Bill Wade**, superintendent, Kirtland Local

Moderator: **Charles Thiel**, superintendent, **Urbana City**

Topics: Administration and Leadership development

Endorsed Program

MONDAY, NOV. 13

2:30 p.m.

Ohio Coalition for Equity & Adequacy of School Funding meeting

2:30 p.m.–4:30 p.m.

Eisenman

Spotlight Session: Transforming public education

2:30 p.m.–5 p.m.

B 233–235

Vouchers, school choice and the Trump administration present great challenges for funding and advancing public education. The documentary film “Most Likely to Succeed” offers critical insights to help schools address those challenges. View the film and join a follow-up discussion about what public schools are doing to radically transform education.

Speakers: **Mario Basora**, superintendent, **Yellow Springs EV**; **Anthony G. Smith**, superintendent, **Winton Woods City**; and **Sherry Wells**, director of secondary instruction, and **W. Shawna Gibbs**, board member, **Columbus City**

Moderator: **Steve Horton**, board and management services consultant, OSBA

Topics: Critical issues, Student issues and Urban schools

Sponsor: Smith Peters Kalail Co. LPA

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The Annual Business Meeting of the OSBA Delegate Assembly

2:30 p.m. to conclusion

Union Station Ballroom

Agenda

1. Call to order
Denise Baba, OSBA president, board member, **Streetsboro City**
2. Introduction of platform guests
3. Special introductions
4. Ohio superintendent of public instruction
Paolo DeMaria
5. National School Boards Association (NSBA) welcome
Kevin E. Ciak, NSBA president, board member, Sayreville Public Schools, Parlin, N.J.
6. Reports of committees
 - A. Credentials Committee
Doug G. Stuart, committee chair, board member, **Rittman EV and Wayne County Schools Career Center**
 - B. Rules Committee
Penny Kill, committee chair, board member, **Spencerville Local (Allen) and Apollo Career Center**
 - C. Nominating Committee
Eric K. Germann, OSBA immediate past president, board member, **Lincolnview Local (Van Wert) and Vantage Career Center**
7. Election of the 2018 president-elect
8. Introduction of the 2018 president-elect
9. Report of the executive director
Richard Lewis, CAE, executive director, OSBA
10. Report of the Legislative Platform Committee
Randy Smith, committee chair, 2017 OSBA president-elect, board member, **Forest Hills Local (Hamilton)**
11. Platform amendments introduced from the floor
12. New business
13. *Kids PAC* — your political action committee
14. Adjournment

OSBA Federal Relations Network meeting — let's get ready for 2018

Immediately after the annual business meeting

B 142–143

4 p.m.

Learning sessions

4 p.m.–5 p.m.

3-D environments for teaching and learning

A 112–113

The availability of low-cost viewing devices for virtual and 3-D environments is making educators consider using 3-D in the classroom. **Loveland City** and CET Public TV explore new tools, possibilities and challenges, including the latest 3-D, virtual reality and augmented reality content, along with teaching issues.

Speakers: **Phil Marchal**, high school computer science teacher, Loveland City; and Dr. **Gary Greenberg**, director of educational technology, CET/Cincinnati, SOITA/Dayton

Moderator: **Robert McPherson**, board member, **Bath Local (Allen)**

Topics: Hot topics, Instruction and Technology

Bargaining trends and group problem-solving

A 220–222

Learn practical tips to enhance your negotiations and group problem-solving experience for the upcoming year. OSBA examines the bargaining outlook, salary and benefit trends, hot topics, strikes, staffing strategies and more. The Federal Mediation & Conciliation Service (FMCS) shares the Affinity Bargaining and Problem-Solving Model, which can be used to reach agreements when negotiating and during the life of the collective bargaining contract.

Speakers: **Van D. Keating**, senior staff attorney, OSBA; and **Doug Corwon** and **Michael Franczak**, commissioners, FMCS

Moderator: Dr. **Andrea Celico**, superintendent, **Bedford City**

Topics: Administration, Human resources and New board member

Building a STEM school — do's and don'ts

A 123–125

Mahoning County Career and Technical Center shares how it created Valley STEM, a STEM-designated school. Learn to build partnerships; design and implement the program; and recruit staff and students. Hear how to design innovative scheduling to maximize resources and give students high-quality STEM experiences with embedded college and career development.

Speakers: **Mara Banfield**, principal; Dr. **Ronald Iarussi**, superintendent; and **John S. Zehentbauer**, assistant superintendent, Mahoning County Career and Technical Center

Moderator: Dr. **Veronica L. Motley**, assistant superintendent, **South Euclid-Lyndhurst City**

Topics: Hot topics and Instruction

Circle the wagons

A 120–122

OSBA reviews how best practices can guide board members and administrators toward a team effort to achieve goals more effectively and efficiently. Whether you're a board member or administrator, "cowboy up" to move your district forward.

Speaker: **Teri Morgan**, deputy director of board and management services, OSBA

Moderator: Dr. **John P. Kronour**, superintendent, **Northeastern Local (Clark)**

Topics: Administration, Board development and New board member

Community Learning Center Impact Model

A 226

The Cincinnati Community Learning Center Impact Model is designed to engage partners for collective impact. **Cincinnati City** explains how it uses the Doing My Part Model with community partners to teach them how to examine data, align programs, innovate, determine resources needed, develop action plans and monitor progress toward school goals.

Speakers: **Julie Doppler**, community learning center manager, and **Ife Bell**, districtwide school community coordinator, Cincinnati City

Moderator: **Ted Jebens**, superintendent, **Lockland Local (Hamilton)**

Topics: Community engagement, Safety and wellness and Urban schools

Community partnerships in CCR programs

A 111

Goshen Local (Clermont) developed a K-12 approach to college and career readiness (CCR) through several community and business partnerships.

Discover how using partnerships for Junior Achievement programs, career day events and high school internships has immersed students in meaningful college and career activities.

Speakers: **Andrea Conner**, director of college and career readiness; **Troy Smith**, elementary principal; and **Mark Edwards**, middle school principal, Goshen Local

Moderator: **Darren C. Jenkins**, superintendent, **Bellaire Local (Belmont)**

Topics: Community engagement, Rural schools and Student achievement

4 p.m.

Education — the key to curbing drug addiction

B 132

While Ohio has one of the nation's most comprehensive approaches to fighting drug abuse and addiction, many experts believe that education is the key to curbing demand and overdose deaths. Learn about tools, resources, best practices and drug intervention efforts that are working across the state.

Speakers: **Tracy Plouck**, director, Ohio Department of Mental Health and Addiction Services; **John Born**, director, Ohio Department of Public Safety; and Lt. Col. **Michael Black**, Ohio State Highway Patrol

Moderator: **Jaimie L. Beamer**, board member, **Seneca East Local (Seneca) and Vanguard-Sentinel Career and Technology Centers**

Topics: Hot topics and Special interest

Future-proofing your facilities

A 223–225

Learn how **Hilliard City** is delivering on its vision of Ready for Tomorrow with newly designed spaces to inspire students. Hear lessons learned from building experiences through the years and how your community can go from “good enough” to great facilities that prepare students to excel tomorrow.

Speakers: **Mike McDonough**, assistant superintendent of operations, Hilliard City; and **Jennifer Fuller**, architect/project manager, and **Bruce Runyon**, architect, Fanning/Howey Associates Inc.

Moderator: **Stephen Wilkins**, assistant superintendent, **Shaker Heights City**

Topics: Administration and Finance/facilities

Stop saying ‘that’s just the way we do it here’ — OSBA Insurance Agency workshop

B 240–241

Participate in a candid conversation about coverage eligibility guidelines. When does a district need to offer coverage?

When is an employee eligible? What happens during a leave of absence and what notifications must be made? From initial enrollment to COBRA conversion, learn how to comply with federal requirements, insurance certificate, board policy and union agreements. **GradyBenefits is endorsed by OSBA, META Solutions and the Ohio Schools Council.**

Speaker: **Joe Grady**, president, GradyBenefits

Topics: Finance/facilities and Human resources

Endorsed
Program

4 p.m.

Student ambassadors create community links

A 216

Tap into your students' talents to tell your school district's story. **Fairborn City** shares tips on the selection process, training, types of events and examples of how student ambassadors can share your successes with the community. Discover how they can boost your district's PR plan and the power of hearing from students.

Speaker: **Pamela Gayheart**, public relations/grants, Fairborn City

Moderator: **Carole Sutton**, assistant superintendent, **Marlington Local (Stark)**

Topics: Community engagement and Student issues

Taking action against youth drug abuse

B 230-232

Start Talking! is an effort to prevent drug use among Ohio children. Hear how this program, launched by Gov. **John R. Kasich** and Ohio first lady **Karen W. Kasich**, gives parents, guardians, educators and community leaders tools to start conversations with youth about the importance of living healthy, drug-free lives.

Speaker: **Sara Smith**, director, Start Talking!, State of Ohio

Moderator: Dr. **Gretta Kumpf**, superintendent, **Tipp City EV**

Topics: Hot topics and Safety and wellness

Ten key legal issues impacting sports

A 210-212

There are a wide range of legal issues affecting high school athletics, and school officials must be aware of the impact these issues can have on their athletic programs. Learn about the 10 key sports law issues facing school districts today.

Speaker: **Karrie M. Kalail**, attorney, Smith Peters & Kalail Co. LPA

Moderator: Dr. **Guy Parmigian**, superintendent, **Benton-Carroll-Salem Local (Ottawa)**

Topics: Administration, Athletics and Legal

The board's role in student success

B 131

Bucyrus City and the Ohio Leadership Advisory Council (OLAC) describe essential board and district practices that improve outcomes for students and enhance staff skills. Discover helpful strategies, tools and resources for board members and staff, and learn how the board can collaborate with district administrators to ensure all students succeed.

Speakers: Dr. **Paul Johnson**, board member, Bucyrus City and **Pioneer Career & Technology Center**; and **Karel Oxley** and Dr. **Jim Gay**, co-directors, OLAC

Moderator: **Adrienne Heard**, board member, **Trotwood-Madison City**

Topics: Board development, New board member and Organizational outlook

MONDAY, NOV. 13

4 p.m.

We dreamed it, we lived it, we love it! **A 114–115**

Learn how **West Muskingum Local's (Muskingum)** new Elementary Learning Center increased student achievement and reduced discipline problems with new teaching methods that help students soar. Get a year's worth of lessons learned from the district's 21st century environments and see how your educational dream can become a reality.

Speakers: **Beth Carpenter**, elementary principal, and **Joey Mobley**, elementary teacher, West Muskingum Local; and **Brandon Biniker**, interior designer, and **Michael Myers**, project manager, Fanning/Howey Associates Inc.

Moderator: **Diane Eutsler**, treasurer, **Spencerville Local (Allen)**

Topics: Finance/facilities and Student achievement

When ICE comes knocking **A 213–215**

How does the evolving immigration enforcement landscape affect your district? Scott Scriven LLP attorneys share recent changes to immigrant enforcement and practical tips for addressing immigration issues in your schools.

Speakers: **Julie C. Martin** and **Derek L. Towster**, attorneys, Scott Scriven LLP

Moderator: **Greg Denecker**, superintendent, **Bluffton EV**

Topics: Critical issues, Hot topics and Legal

OSBA President's Reception

5 p.m.–7 p.m. **Main Concourse**

Come greet OSBA President **Denise Baba**, **Streetsboro City**, and enjoy networking, appetizers and refreshments. *Conference name badges required.*

Sponsors: CompManagement; GradyBenefits; and NaviGate Prepared

OSBA Central Region Executive Committee meeting

6:15 p.m.–6:45 p.m. **A 111**



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OSBA School Law Workshop

Tuesday, Nov. 14, 9 a.m.–4:15 p.m.

Get an in-depth view of hot topics in school law. Board members, administrators and attorneys are welcome to attend this yearly seminar. All sessions are held in A 210–212. This workshop has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education for 5.25 total CLE hour(s) instruction. *Conference registration is required. Note: Handouts for the School Law Workshop are only available online through the Conference App or at <http://conference.ohioschoolboards.org/SLWhandouts>.*

9 a.m. Hot topics in school law

Join us for a discussion of the most recent developments in legislation, case law and school law trends. Make sure your knowledge is on the cutting edge of recent legal changes so you know what to expect looking forward.

10:30 a.m. Repeal, replace, repeat — insurance today

Benefits issues have never been more confusing, as legislators continually revise insurance mandates and laws that impose significant monetary penalties on employers. Join a panel of benefits attorneys as they explain available insurance options, the dangers of inequitable benefits and noncompliant plan documents and what we can expect next.

1:15 p.m. Investigations — critical skills debriefing

Administrators often must initiate investigations that may be a crucial piece of documentation for districts in litigation, but also may be used to prevent litigation. Experienced attorneys share strategies to avoid problems, conduct thorough investigations, document them appropriately and more. Hear fictional scenarios that illustrate concepts and identify troublesome areas.

2:45 p.m. Constitutional law and public schools

A panel of legal experts discusses First, Fourth and 14th Amendment issues, including recent developments. Attorneys provide an overview of these topics as they relate to employees and students and answer your questions.

7:30 a.m.

Tuesday, Nov. 14

Ohio Association of Career-Technical Superintendents breakfast

7:30 a.m.–9:30 a.m.

Hyatt Regency, Delaware Room

Conference Registration

8 a.m.–3 p.m.

Main Concourse

Information Station

8 a.m.–3 p.m.

Main Concourse

OHSPRA/OSBA Idea Center

8 a.m.–3 p.m.

Main Concourse

Stop by to receive advice and counsel from veteran OHSPRA experts on specific communication problems or challenges and pick up samples of communications materials.

OSBA Bookstore

8 a.m.–3 p.m.

A 110

Spotlight Session: OSBA legislative update

8:30 a.m.–10:15 a.m.

B 233–235

Biennial budget details. The latest on ECOT. Plans to expand vouchers to all districts. School funds for college tuition. Rising College Credit Plus costs. Hear updated information on these and other topics from OSBA's legislative services staff and invited legislators.

Speakers: **Jay Smith**, deputy director of legislative services; and **Jennifer Hogue** and **Damon Asbury**, lobbyists, OSBA

Topics: Administration, Board development and Hot topics

Sponsor: Ulmer & Berne LLP

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9 a.m.

Learning sessions

9 a.m.–10 a.m.

Assess to invest wisely in leadership

A 226

Learn the importance of measuring cognitive skills and personality dimensions to provide relevant data to enhance your district's investment in recruiting and retaining high-quality leadership. Discover the value of using statistically verified tools to determine successful performance correlated to appropriate behaviors linked to job fit.

Speaker: **Fred Crum**, owner, development coach, Personnel Profiles of Columbus

Moderator: **Cheryl D. Marcus**, board member, **Xenia Community City**

Topics: Human resources, Leadership development and Special interest

Awful or awesome — make the right choice

A 220–222

The difference between a good choice and a great one can be narrow, and the choice that seems best at first can lead to frustration down the road. OSBA shares common scenarios in which boards often get tripped up.

Speaker: **Cheryl W. Ryan**, director of board and management services, OSBA

Moderator: Dr. **Mary E. Rice**, board member, **East Cleveland City**

Topics: Board development and New board member

Board management solutions for districts and communities — electronic board governance workshop

B 240–241

Thousands of public governing bodies nationwide are adopting board management solutions to increase transparency, improve productivity and save thousands of dollars annually. **Lincolnview**

Local (Van Wert) demonstrates how using proven, low-cost technology can increase community access to board activities and significantly reduce staff time. **BoardDocs** is endorsed by OSBA.

Speaker: **Jeffrey T. Snyder**, superintendent, Lincolnview Local

Topic: Finance/facilities

Endorsed
Program

Community-driven facilities planning**B 131**

Upper Arlington City and Perkins+Will describe the rationale for engaging in a master planning process, the various elements of a master facilities plan and how to authentically engage a diverse array of constituents. Learn how integral the involvement of the board of education is in the process.

Speakers: **Paul W. Imhoff**, superintendent; **Christopher R. Potts**, chief operating officer; **Robin Comfort**, board member; and **Karen Truett**, director of communications, Upper Arlington City; and **Steven Turckes**, pre-K-12 global practice leader, principal, and **Aimee Eckmann**, pre-K-12 global practice leader, associate principal, Perkins+Will

Moderator: **Jennifer Harden**, board member, **Riverside Local (Lake)**

Topics: Community engagement and Finance/facilities

Computer Networking Academy**A 111**

Polaris Career Center, in partnership with Cuyahoga Community College, created a Computer Networking Academy, which will open doors to the high-demand fields of computer networking and information technology. Hear how this program helps high school students earn valuable industry certifications and 21 college credits through CCP.

Speakers: **Robert Timmons**, superintendent; **Jerry Lanning**, high school principal; and **Diane Xander**, director of pupil personnel and satellite programs, Polaris Career Center; and Dr. **Charles Dull**, associate dean, Information Technology, Cuyahoga Community College

Moderator: **John Benthien**, board member, **Goshen Local (Clermont)**

Topics: Instruction and Student achievement

Digital fabrication in public schools**B 130**

Digital fabrication (Fab Lab and Makerspace) can cement learning and provide the skills to succeed in college and careers. The model works in pre-K-12 and high- and low-income districts. Join **Cleveland Municipal**, **Willoughby-Eastlake City** and the Teaching Institute for Excellence in STEM to learn more about this exciting model.

Speakers: **Feowyn MacKinnon**, head of school of MC2 STEM High School, Cleveland Municipal; **Brian Patrick**, principal of Willoughby School of Innovation, Willoughby-Eastlake City; and **Jeremy Shorr**, director of technology innovation and early childhood education, Teaching Institute for Excellence in STEM

Moderator: **Bruce Alexander**, board member, **Akron City**

Topics: Instruction, Technology and Urban schools

9 a.m.

Early intervention for the injured worker — managed care organization workshop

B 242–243

Endorsed Program

Managed care relies on evidence-based guidelines for allowed conditions. However, critical attention should be given when medical, mental and behavioral aspects are known in order to promote enhanced outcomes. Learn how this may be more difficult due to the stigma surrounding mental health conditions and concerns about how this process will impact the case. **CompManagement Health Systems Inc. is endorsed by OSBA and OASBO.**

Speaker: Dr. **David Kessler**, medical director, CompManagement Health Systems Inc.

Topic: Safety and wellness

Essential policies for 2018 — students

A 123–125

OSBA explores key policy issues boards can expect in the coming year. Topics include new and revised policies impacting students and instructional programs from ESSA and recent state legislation including changes to truancy, student discipline, gifted rules and more.

Speaker: **Kenna S. Haycox**, senior policy consultant, OSBA

Moderator: **Mary Dixon**, board member, **Mid-Ohio ESC and Pioneer Career and Technical Center**

Topics: Administration, Board development and New board member

Establishing a culture for literacy

A 223–225

Change is hard but necessary. **Southeast Local (Portage)** outlines how it embraced a change in literacy philosophy and shares its successes and challenges. Learn how job-embedded professional development created a culture of educators who reflect on current practices and can shift their thinking to meet their students' needs.

Speakers: **Michelle Rentsch**, primary literacy coach, and **David Fesemyer**, principal, Southeast Local

Moderator: **John Wallace**, board member, **West Branch Local (Mahoning)**

Topics: Human resources, Instruction and Leadership development

Exploring the ESC value proposition**B 132**

Learn about the impact of ESC programs and services. ESC personnel and client school district representatives describe the tangible and intangible academic, operational and financial benefits of the ESC model and share state and local impact data during this interactive session.

Speakers: **Craig Burford**, executive director, Ohio Educational Service Center Association; and Dr. **Tom Goodney**, superintendent, **ESC of Central Ohio**

Moderator: **Eve Bolton**, board member, **Cincinnati City**

Topics: Administration, ESC and Organizational outlook

Hot topics in school law — School Law Workshop**A 210–212**

Join us for a discussion of the most recent developments in legislation, case law and school law trends. Make sure your knowledge is on the cutting edge of recent legal changes so you know what to expect looking forward. *Note: Handouts for the School Law Workshop are only available online through the Conference App or at <http://conference.ohioschoolboards.org/SLWhandouts>.*

Speakers: **Derek L. Haggerty**, Esq., and **Derek L. Towster**, Esq., Scott Scriven LLP

Topics: Legal and School Law Workshop

Military families live in every district**A 112–113**

ESSA has brought students in military families to the forefront. ODE, **Olentangy Local (Delaware)** and **Mad River Local (Montgomery)** share information on district requirements and resources to support your military families. Learn about MIC3, a collaboration of states that addresses key educational transition issues military families encounter, as well as educator/coach fee waivers for spouses.

Speakers: **Buddy Harris**, director, Office of Innovation; **Pete LuPiba**, MIC3 Commissioner for Ohio; and **Deb Munis**, education specialist, Office of Innovation, ODE; **Jason Durell**, middle school guidance counselor, Olentangy Local; and **Chad Wyen**, superintendent, Mad River Local

Moderator: **Gina Ruffin Moore**, board member, **Princeton City**

Topics: Critical issues, Hot topics and Student issues

9 a.m.

Partnerships benefit everyone

A 114–115

Discover how partnerships among **Alliance City**, an urban district; **Marlington Local (Stark)**, a suburban/rural district; and the University of Mount Union benefit many stakeholders. Those stakeholders include the school districts' teachers, students and their parents, and the university's education students and their professors and instructors.

Speakers: **David Rogers**, elementary principal, and **Carole Sutton**, assistant superintendent, Marlington Local; **Jeffrey S. Talbert**, superintendent, and **Michelle Balderson**, elementary principal, Alliance City; and Dr. **Melissa Askren-Edgehouse**, assistant professor of education; Dr. **Linda Burkey**, professor of reading and assessment; **RuthAnn Rinto**, field placement coordinator; and Dr. **Peter Schneller**, middle childhood professor, University of Mount Union

Moderator: Dr. **Vilma Helms**, board member, **Jefferson Township Local (Montgomery)**

Topics: Community engagement, Student achievement, Rural schools and Urban schools

Portrait of a graduate — student achievement liaison workshop A 120–122

A shifting policy landscape provides an opportunity for school districts to engage educators, parents, business leaders and communities in redesigning the educational experience to better meet student needs. Discover how these stakeholders can change the conversation around effective learning practices and determine how to engage in this important work to realize the promise of 21st century learning for every student.

Speakers: **Karen Garza**, executive director, and **Jamie Meade**, chief of staff, Battelle for Kids

Moderator: **Kim Miller-Smith**, senior student achievement consultant, OSBA

Topics: Student achievement and Student issues

Power of 17 — building tomorrow's workforce**A 213–215**

Graham Local (Champaign) and Ohio State University (OSU) use pedagogy and practical methods to show how to increase student participation in workforce readiness through a system of programs and scaffolding events in your district, from curriculum design to internship practices.

Speakers: **Kirk Koennecke**, superintendent; **Adam Mowery**, secondary education coordinator; and **Ryan Rismiller**, high school principal, Graham Local; and Dr. **Sharon Watkins**, lecturer, OSU

Moderator: **Carol-Ann Molnar**, board member, **Oregon City**

Topics: Hot topics, Instruction and Rural schools

Strategically shifting culture and climate**B 230–232**

Maumee City describes how to apply proven strategies to shift the climate and culture of your district and schools using the Model Schools framework. Discover specific, evidence-based activities and methods, as well as measurement tools districts can use to make a difference for their students, staff and communities.

Speakers: Dr. **Todd M. Cramer**, superintendent; **Mike Wiley**, board member; **Steve Lee**, assistant superintendent; and **Anne Cross**, second-grade teacher, Maumee City

Moderator: **Jessica Miranda**, board member, **Winton Woods City**

Topics: Hot topics and Student issues

The power of professional development**A 216**

Bridgeport EV discusses creative strategies it employed through its partnership with a local university to help cultivate district leadership at all levels. Teachers share their experiences with this program, which focuses on empowering them to realize their leadership potential through professional development.

Speaker: **Zac Shutler**, superintendent, Bridgeport EV

Moderator: **Micah Covert**, board member, **Nelsonville-York City**

Topics: Human resources, Leadership development and Rural schools

Ohio Association of Career-Technical Superintendents business meeting**9:45 a.m. to conclusion****Hyatt Regency, Harding Room**

10 a.m.

Avenue for Answers

10 a.m.–3 p.m.

Accountability

Booth 1436

Meet with experts from the ODE Office of Accountability, which is responsible for school and district report cards; improvements and innovations supporting schools; academic distress commissions; conducting reviews; and supporting school districts in establishing and strengthening a cycle of continuous improvement.

Assessment

Booth 1438

ODE assessment specialists share what Ohio students know and can do as compared to students around the nation. Discover over 3,000 test items, including statistics, available to schools.

Career-tech education and the Military Interstate Children's Compact Commission (MIC3)

Booth 1437

Learn how career-technical education is being implemented in Ohio middle and high schools. Ohio MIC3 also addresses key educational transition issues encountered by military families, including enrollment, placement, eligibility and graduation.

Community Connectors and Straight A Fund innovations

Booth 1440

The Straight A Fund program helps schools launch creative new ideas for improving education. This injection of ideas and new practices is intended to transform Ohio's education system into one that meets the unique needs of every student in every classroom. This statewide grant targets students in grades five-12 in low-performing/high-poverty schools. Hear about awardees' unique mentoring initiatives and how they are measured on how successfully their programming encourages goal-setting and character-building.

Curriculum

Booth 1435

Discover what is happening in ODE's Office of Curriculum and Assessment with the academic content standards. Ask questions about financial literacy, K-12 structuring and new policies that will impact your work.

Early learning and child nutrition

Booth 1439

Hear how ODE's Office of Child Nutrition safeguards the health and well-being of children, encourages consumption of nutritious foods and teaches about proper eating habits and good health.

Exceptional Children and College Credit Plus (CCP)

Booth 1434

Discuss topics related to students with disabilities as well as those who are gifted. Topics include: operating standards for educational agencies serving students with disabilities; gifted operating standards; and positive behavior intervention and supports. Learn how the Ohio Department of Higher Education and ODE are working together to facilitate high school-to-college completion through CCP and Adult Diploma programs.

Federal Mediation & Conciliation Service**Booth 1433**

Let the Federal Mediation & Conciliation Service help you with negotiations, communication, conflict management, training and facilitation. The agency supports your processes so you can focus on education. Stop by to learn more.

Ohio Auditor of State Office's Legal Division**Booth 1432**

Meet with representatives to discuss questions or issues about government audit matters and concerns.

Ohio Bureau of Workers' Compensation**Booth 1431**

Learn about resources, tools and templates to help school districts maintain safe and healthy environments. Get up-to-date information on your workers' compensation policy, including discount opportunities and strategies for keeping employees safe at work.

Ohio Department of Administrative Services (DAS) Cooperative Purchasing Program**Booth 1428**

Learn how your district can save money using the state's contracts, reduce its need for formal bidding and enroll in the Ohio DAS Cooperative Purchasing Program.

Ohio Facilities Construction Commission (OFCC)**Booth 1429**

OFCC is responsible for building and renovating school buildings across the state. Meet with commission experts and discuss specific projects, energy-saving opportunities and ways to design buildings to meet the needs of your educational program.

Ohio Standards for the Teaching Profession**Booth 1441**

ODE representatives are on hand to discuss educator effectiveness and licensure questions, including requirements for various types of professional development and licenses.

State Teachers Retirement System of Ohio**Booth 1430**

Information is available for Ohio's public school teachers on retirement and health care benefits as well as a review of current legislation.

TUESDAY, NOV. 14

10 a.m.

Trade Show

10 a.m.–3 p.m.

Halls A–B

Travel the Trade Show to get your passport stamped for the daily raffle.

Tuesday's stops include:

- 2NDGEAR, booth 1518
- CompManagement, booth 805
- GradyBenefits, booth 800
- Kids PAC, booths 122 and 124
- Ohio School Plan, booth 500
- PaySchools, booths 1001 and 1100
- Robertson Construction Services Inc., booth 602
- Turner Construction Co., booths 639 and 641

University Square

10 a.m.–3 p.m.

Trade Show

Stop by this higher education information exchange in booths 1528-1541 and meet with representatives from Ohio colleges and universities who are there to help school districts better connect to postsecondary education and professional development opportunities.

Bluffton University

1531

Our graduate programs in education can strengthen classroom teaching, be used for license renewal, expand options with additional endorsements or lead to a cost-effective, convenient and challenging graduate degree in education. Through this online program, we seek to collaborate with practicing teachers, administrators and ODE.

Central Michigan University — Columbus Center

1539

Central Michigan University — Columbus Center and Wright-Patterson Air Force Base, Ohio. Programs offered include online and face-to-face bachelor's degree, graduate certificate, master's degree and doctorate degree.

Miami University College of Education, Health & Society

1530

Graduate and professional development program materials. Offering TEAM scholarship information, providing a 50% discount on tuition and fees to Ohio educators.

Ohio Dominican University (ODU)

1540

Central Ohio's Catholic university, offering in-demand majors, graduate programs and an outstanding liberal arts foundation to prepare students to succeed in today's ever-changing global marketplace. At ODU, students connect their passion with a purpose.

Ohio University — The Patton College of Education

1541

Offers majors in teaching, hospitality (restaurant/hotel/tourism), fashion and outdoor recreation.

Otterbein University**1534**

Offers master's programs for licensed teachers as well as those seeking initial licensure. Programs include: Master of Arts in education, curriculum and instruction, reading, special education, educational mathematics, TESOL and professional development.

University of Cincinnati**1529**

The University of Cincinnati believes in supporting Ohio educators in the best way possible, with license renewal, endorsements and master's degree programs.

University of Findlay College of Education**1528**

Offers a variety of degree and non-degree programs for teachers, principals and superintendents.

University of Mount Union**1532**

Offers 12 undergraduate teacher licenses and a master's degree in educational leadership that leads to a principal's license.

Ursuline College**1531**

The first women's college in Ohio, Ursuline College is recognized for distinguished programs in nursing, fashion, social work and education.

Ursuline College offers more than 30 undergraduate and 10 graduate liberal arts degrees in four schools including arts and sciences, nursing, professional and graduate studies.

Xavier University/Developing Inclusive School Communities and Organizations (DISCO)**1533**

School of Education.

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10:30 a.m.

Learning sessions

10:30 a.m.–11:30 a.m.

Career awareness — connecting the dots

A 216

Montgomery County ESC designed a career awareness model that provides sequential theoretical and experiential learning experiences for secondary students. Learn about the importance of structuring events in a progressive context that introduces students to specific career fields and leads them through a continuum of connected courses and activities.

Speakers: **Joyce Richards**, industry and career experience coordinator, Montgomery County, ESC; and **Kelly Geers**, director of workforce, Learn to Earn Dayton

Moderator: **Jim Sommer**, board member, **Greenville City**

Topics: ESCs and Student achievement

Communicating school finance

A 220–222

Engage your community with free resources. **Benton-Carroll-Salem Local (Ottawa)** and **Port Clinton City** explore resources that create easy and effective ways to communicate your district's finances to both the board of education and community.

Speakers: **Cajon Keeton**, treasurer, Benton-Carroll-Salem Local; and **Jeffrey J. Dornbusch**, treasurer, Port Clinton City

Moderator: **Anne Reinkober**, board member, **North Royalton City**

Topics: Community engagement, Finance/facilities and New board member

Creating experiences and sparking passion

A 111

Everyone feels the crunch of not having enough hours in the school day. Learn how **Hilliard City's** Horizon Elementary School adjusted its hours to create thoughtful learning experiences for students and families, winning the National School Boards Association's Magna Award in the process.

Speakers: **Holly Meister**, academic coach, and **Hilary Sloat**, elementary principal, Hilliard City

Moderator: Dr. **Marguerite Bennett**, board member, **Mount Vernon City** and **Knox County Career Center**

Topics: Student achievement and Technology

Electricity market and Power4Schools update — electricity savings program workshop**B 242–243**

Get the latest information on the electricity and capacity markets along with regulatory and legislative updates on Ohio electricity status. Hear information on changes to the Power4Schools program over the past few years and details on the program's future. **Power4Schools is endorsed by OSBA, BASA, OASBO and the Ohio Schools Council.**

Endorsed Program

Speaker: **Mark Frye**, president, Palmer Energy Co.

Topic: Finance/facilities

Essential policies for 2018 — operations**A 123–125**

OSBA explores key policy issues boards can expect in the coming year. Topics include new and revised policies impacting governance, operations and personnel, from Title IX updates and wellness plans to the use of naloxone in schools, website accessibility and more.

Speaker: **Kyle E. Lathwell**, policy consultant, OSBA

Moderator: **Larry L. Besecker**, board member, **Darke County ESC** and **Miami Valley Career Technology Center**

Topics: Administration, Board development and New board member

Hiring those with disabilities? Yes!**A 226**

School boards can be key stakeholders in establishing the value of people with disabilities as a diverse and rich talent pool of dedicated employees. Join several statewide advocacy groups to see how your school board can help people with disabilities create a brighter future for themselves.

Speakers: **Margie Pizzuti**, president and CEO, Goodwill Columbus; **John L. Martin**, director, Ohio Department of Developmental Disabilities; and **Kevin L. Miller**, executive director, Opportunities for Ohioans with Disabilities

Moderator: **Pam Callahan**, board member, **Xenia Community City**

Topics: Human resources and Special interest

Makerspace design in schools**B 130**

Maumee City has designed and implemented a Makerspace for grades K-12. Learn how to design, build and sustain a Makerspace and review the processes for implementing it at each building level.

Speakers: **Jason City Dugan**, director of technology, and **Michelle Shafer**, director of curriculum, Maumee City

Moderator: **Debbie Reidy**, board member, **Crestview Local (Richland)**

Topics: Hot topics and Instruction

10:30 a.m.

Mitigating financial loss in schools — online payment program workshop

B 240–241

Endorsed Program

When adopting online technologies to manage their operations, many school districts are finding that collecting fee payments online is not the whole story. Learn how online payment systems can streamline payments, improve cash flow and reduce the likelihood of lost money. The systems also decrease the time office administrators spend dealing with payments and provide parents a simple tool to use to complete forms. **PaySchools Central (formerly PayForIt.net) is endorsed by OSBA, BASA and OASBO.**

Speaker: **Bob Reolfi**, senior account executive, PaySchools

Topics: Administration and Finance/facilities

Redefining leadership through collaboration

A 120–122

Sylvania City leaders share the evolution of their relationships and discuss the benefits of authentic collaboration. Learn about best practices for fostering positive relationships and hear concrete examples, including a successful levy campaign and student-centered programming to positively impact the district.

Speakers: **Vicki Donovan-Lyle** and **Julie Hoffman**, board members; Dr. **Adam Fineske**, superintendent; and **Dan Greenberg**, teacher and president of the Sylvania Education Association, Sylvania City

Moderator: **Sheryl Weber**, board member, **Mansfield City**

Topics: Board development, Hot topics and New board member

Scaling OSU's Literacy Collaborative

B 131

With Straight A Fund support, **Mahoning County ESC** leads the Northeast Ohio Literacy Collaborative, bringing to scale OSU's Literacy Collaborative framework. Learn how **Campbell City** and **West Branch Local (Mahoning)** partner with the ESC to significantly raise reading achievement for over 7,000 K-six students in seven schools.

Speakers: **Kim Davis**, director of teaching and learning, and **Wendy Lyden** and **Renee Foerster**, instructional supervisors, Mahoning County ESC; **Rachael McDougal** and **Melanie Strohecker**, coaches, Campbell City; and **Stephen Fowler**, principal, West Branch Local

Moderator: **Belinda Glavic Grassi**, board member, **Riverside Local (Lake)**

Topics: Critical issues, ESCs and Instruction

10:30 a.m.

Starting a Parent University**A 223–225**

In 2016, **Dublin City** began Parent University, offering over 60 free learning sessions for adults led by district staff. More than 600 parents attended sessions on topics such as wellness, college prep, assessment, a culture of thinking, technology and more. Learn how to start a Parent University program in your district.

Speakers: **Doug Baker**, public information officer; **Jill Abraham**, director of elementary education; **Craig Heath**, director of secondary education; and **Stu Harris**, board member, **Dublin City**

Moderator: **Thomas C. Patterson**, board member, **Sandusky City**

Topics: Administration and Community engagement

Ten things about living in poverty**B 230–232**

Hear how a student's success is affected by living in poverty. **Clearview Local (Lorain)** shares 10 ways in which poverty is a deterrent to academic success and how schools can combat these negative impacts.

Speaker: **Barry L. Buck**, counselor, **Clearview Local**

Moderator: **Jackie Place**, board member, **Bath Local (Allen)** and **Apollo Career Center**

Topics: Critical issues and Student issues

The opioid epidemic — prevention education**A 213–215**

The opioid epidemic and the shift to heroin is causing great concern. Learn about the epidemic, how we got here and where we are going. Hear about the impact on schools and prevention education measures schools and communities can take to reduce and help prevent substance abuse.

Speakers: **Randi M. Ostry**, director of statewide substance use education and business initiatives, and **Jennifer C. Lloyd**, director of statewide outreach on substance abuse, Office of Ohio Attorney General **Mike DeWine**

Moderator: **Kathleen Stacy**, board member, **Manchester Local (Adams)**

Topics: Critical issues and Safety and wellness

10:30 a.m.

Three steps to tackle educator shortages

A 114–115

Although talented educators are needed more than ever, fewer young people are pursuing education careers and school districts are struggling to attract and retain teachers and leaders. Battelle for Kids explores innovative examples and promising strategies that districts can customize to build their talent pipeline in an age of educator shortages.

Speakers: **Thom V. Griffith**, director, improvement and impact, and **Emily Douglas-McNab**, senior director, improvement and impact, Battelle for Kids

Moderator: **Diana Leitch**, board member, **Rocky River City**

Topics: Hot topics and Human resources

Top 10 tips for using social media

A 112–113

So you have a social media page — now what? **Plain Local (Stark)** offers 10 tips for using social media effectively. Learn the best apps to make your life easier, how to make a killer video without spending hours creating it and other time-saving tips and tricks, including a Snapchat tutorial.

Speaker: **Mary Beddell**, public relations director, Plain Local

Moderator: **Anne Kolenic**, board member, **Newbury Local (Geauga)**

Topics: Community engagement, Hot topics and Rural schools

OSBA Board Leadership Institute Focus Group

10:30 a.m.–11:30 a.m.

B 142–143

The OSBA Board Leadership Institute (BLI) is a success because of the ideas contributed by board members. Join OSBA to brainstorm topics for the 2018 BLI. The group is open to anyone interested in being part of the planning process.

Speaker: **Cheryl W. Ryan**, director of board and management services, OSBA

Learning session: Repeal, replace, repeat — insurance today — School Law Workshop

10:30 a.m.–11:45 a.m.

A 210–212

Benefits issues have never been more confusing, as legislators continually revise insurance mandates and laws that impose significant monetary penalties on employers. Join a panel of benefits attorneys as they explain available insurance options, the dangers of inequitable benefits and noncompliant plan documents and what we can expect next. *Note: Handouts for the School Law Workshop are only available online \ through the Conference App or at <http://conference.ohioschoolboards.org/SLWhandouts>.*

Speakers: **Kevin Burns**, Esq., and **Elisabeth Squeglia**, Esq., Bricker and Eckler LLP

Topics: Legal and School Law Workshop

Student Achievement Fair

10:30 a.m.–2 p.m. Hall B

OSBA’s Student Achievement Leadership Team hosts the annual Capital Conference Student Achievement Fair. Learn about innovative approaches districts are taking to improve student achievement. A list of participating districts begins on page 110.

Student Achievement Fair Performing Groups

Purchase lunch at the food cart near the performance stage and enjoy the student entertainment. Performing groups are:

Time	Region	District
11 a.m.–11:20 a.m.	NE	Plain Local (Stark) — GlenOak High School Jazz Ensemble I
11:35 a.m.–11:55 a.m.	SE	Logan-Hocking Local (Hocking) — Logan-Hocking Middle School Choraliers
12:10 p.m.–12:30 p.m.	NW	Lima City — Liberty Arts Magnet Fourth- and Fifth-grade Steel Drum Band
12:45 p.m.–1:05 p.m.	SW	Fairfield City — The Fairfield High School Choraliers
1:20 p.m.–1:40 p.m.	CR	Westerville City — Westerville North High School Percussion Ensemble

Student Achievement Fair Art Show

Outstanding artwork by students from school districts across the state will be on display during the fair. Don’t miss this chance to see some of the highly creative work coming out of Ohio’s public schools.
Sponsor: Pepple & Waggoner Ltd.

Stand Up for Public Schools Student Video Contest awards

10:45 a.m.–11 a.m. Hall B

Watch the 2017 Stand Up for Public Schools Student Video Contest winners receive their awards on the Student Achievement Fair stage. Sponsored by OSBA’s Student Achievement Leadership Team, the contest encourages student teams to create videos showing how public education is making a difference in their lives. View the videos at www.standupforohiopublicschools.org.

Student Achievement Fair performing group

11 a.m.–11:20 a.m. Hall B

Plain Local (Stark) — GlenOak High School Jazz Ensemble I

TUESDAY, NOV. 14

11:30 a.m.

Trade Show Food Court

11:30 a.m.–1:30 p.m.

Hall A and B

Get lunch at the CompManagement Health Systems Inc.'s Trade Show Food Court. You can purchase lunch from one of the many food vendors, network in the Trade Show or attend the Student Achievement Fair.

Sponsor: CompManagement Health Systems Inc.

Student Achievement Fair performing group

11:35 a.m.–11:55 a.m.

Hall B

Logan-Hocking Local (Hocking) — Logan-Hocking Middle School Choraliers

Student Achievement Fair performing group

12:10 p.m.–12:30 p.m.

Hall B

Lima City — Liberty Arts Magnet Fourth- and Fifth-grade Steel Drum Band

Student Achievement Fair performing group

12:45 p.m.–1:05 p.m.

Hall B

Fairfield City — The Fairfield High School Choraliers

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OEPI session: The big picture — changes to school funding, taxation and the state economy

1 p.m.–3 p.m.

C 150–151

Get a detailed look at the complex interaction of school funding and Ohio tax policy. The Ohio Education Policy Institute (OEPI) is a highly respected resource for state policymakers and educational organizations. A leading expert on school finance and tax policy explains how the state school-funding plan impacts Ohio schools and shares insights into the economy and state revenues.

Speaker: Dr. **Howard Fleeter**, consultant, OEPI

Topic: Finance/facilities

Spotlight Session: Urban preschool expansion strategies that work

1 p.m.–3 p.m.

B 233–235

A key component of the ESSA legislation is funding for early childhood education. The importance of preschool programs for urban districts cannot be denied, and some districts are successfully expanding their offerings. Join this discussion about how partnerships and community engagement can lead to creative and transformative solutions.

Speakers: **SeMone Epps**, elementary principal, **Jefferson Township Local (Montgomery)**; **Eric S. Gordon**, superintendent, **Cleveland Municipal**; and **Jennifer M. Wagner**, treasurer; **Cheryl Broadnax**, assistant superintendent; **Kelly Bagayoko**, preschool expansion and quality improvement manager; and **Lisa Garofalo**, preschool neighborhood liaison, **Cincinnati City**

Moderator: **Steve Horton**, board and management services consultant, OSBA

Topics: Community engagement and Urban schools

Sponsor: OSBA Insurance Agency LLC

1:15 p.m.

Learning session: Investigations — critical skills debriefing — School Law Workshop

1:15 p.m.–2:30 p.m.

A 210–212

Administrators often must initiate investigations that may be a crucial piece of documentation for districts in litigation, but also may be used to prevent litigation. Experienced attorneys share strategies to avoid problems, conduct thorough investigations, document them appropriately and more. Hear fictional scenarios that illustrate concepts and identify troublesome areas.

Note: Handouts for the School Law Workshop are only available online through the Conference App or at <http://conference.ohioschoolboards.org/SLWhandouts>.

Speakers: Pam Leist, Esq., and Hollie F. Reedy, Esq., Ennis Britton Co. LPA

Topics: Legal and School Law Workshop

Student Achievement Fair performing group

1:20 p.m.–1:40 p.m.

Hall B

Westerville City — Westerville North High School Percussion Ensemble

Underwriting and Municipal Advisory Services

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Learning sessions**1:30 p.m.–2:30 p.m.****Active response options for schools — school property/casualty insurance workshop****B 242–243**

Analysis of hostile acts in schools has shown that actively participating in a tactical response to a threat provides the maximum potential for survival. Understanding how to properly fortify your area of safety and what essential supplies are required for prolonged sequestering may help lessen the inherent chaos. **Ohio School Plan is endorsed by OSBA, BASA and OASBO.**

Endorsed Program

Speaker: **Travis Thompson**, director of risk management, Ohio School Plan

Topics: Finance/facilities and Safety and wellness

Connecting credentials to high-demand jobs**B 131**

Tiffin City, ODE and Stark State Community College explain how Ohio is leveraging resources from the New Skills for Youth grant to help districts develop career-focused education programs and implement strategies to increase the number of students who earn meaningful postsecondary credentials.

Speakers: **Gary A. Barber**, superintendent, Tiffin City; Dr. **Steve Gratz**, senior executive director, ODE; and Dr. **Para M. Jones**, president, Stark State Community College

Moderator: **Kathy Krumlauf**, board member, **Tri-County Career Center**

Topics: Hot topics and Student achievement

Essential court cases for board members**A 120–122**

Akron City explains seminal U.S. Supreme Court cases that have transformed the legal landscape and governance of public education. A school district attorney and an experienced board member use real-life examples to help you gain insight on how to approach First and Fourth Amendment, due process and civil rights issues.

Speakers: Rev. Dr. **Curtis T. Walker Sr.**, board member, and **Rhonda Porter**, general counsel, Akron City

Moderator: **David E. Yockey**, board member, **Milford EV** and **Great Oaks Career Campuses**

Topics: Board development, Legal and New board member

1:30 p.m.

Great learning for teachers by teachers

A 114–115

Kent City, Streetsboro City, Tallmadge City and Kent State University (KSU) discuss how to replicate adult learning such as the Kent Education Excellence Program Academy, an annual three-day summer conference presented by teachers. See how school districts collaborate with KSU faculty to offer teachers and administrators superior and timely collaborative learning.

Speakers: **Jeffrey Ferguson**, superintendent, Tallmadge City; **Karen Rumley**, director of instructional program, Kent City; **Aireane Curtis**, assistant superintendent, Streetsboro City; and Dr. **Rosemary Gornik**, assistant professor, Educational Leadership/Director, Professional Development and Outreach, and Dr. **Lisa Testa**, assistant professor, Teaching and Learning, KSU

Moderator: **Charlene Campbell**, board member, **Cedar Cliff Local (Greene)**

Topics: Human resources and Instruction

Helping your school prevent youth suicide

A 226

There are few things more devastating to friends, family, school staff and the community than a student's suicide. In the aftermath, everyone asks, "Why? What could we have done?" Learn how school-based suicide prevention programs can reduce youth suicides and how schools should respond after a student's suicide.

Speakers: Dr. **John P. Ackerman**, suicide prevention coordinator, Center for Suicide Prevention, Nationwide Children's Hospital; and Dr. **Glenn Thomas**, director, Behavioral Health, Nationwide Children's Hospital and adjunct clinical assistant professor, Department of Psychiatry and Behavioral Health, OSU

Moderator: Dr. **Mary Jane Roberts**, board member, **Talawanda City**

Topics: Safety and wellness and Student issues

How to cut costs in transportation

B 130

What are your options when you run out of transportation funding? Is cutting services really a solution? What are the impacts? Is there a better alternative? OSBA explores the options, cost savings and funding impact of various plans and attempts to answer the magic question: "How many buses do we need?"

Speakers: **Doug Palmer**, transportation consultant, and **Pete Japikse**, senior transportation consultant, OSBA

Moderator: **Larry A. Good**, board member, **Muskingum Valley ESC**

Topics: Administration and Finance/facilities

1:30 p.m.

Human trafficking in your district**B 230–232**

Ohio ranks fourth in the nation for human trafficking, with the children involved generally 11 to 17 years old. Schools have a crucial role in raising awareness about trafficking and combatting it. Learn what human trafficking is, why and how it occurs and practical strategies to identify, report and respond to suspected incidents.

Speaker: **Courtney Schmackers**, development director, She Has A Name

Moderator: **Joelle M. Magyar**, superintendent, **Brecksville-Broadview Heights City**

Topics: Critical issues and Student issues

It takes a village to ‘take back’ a city**A 220–222**

Learn how **Chillicothe City** Superintendent **Jon C. Saxton** and alumnus **Gary Von Kennel** established the Keys to Success program to encourage students to make positive choices in their lives. The goal is to create a movement to “take back” Chillicothe amid an opiate addiction crisis in the once-thriving city.

Speakers: **Jon C. Saxton**, superintendent; **Greg Phillips**, teacher; and **Debbie Bettendorf**, parent volunteer, Chillicothe City

Moderator: **Charalena Bess**, board member, **Adams County/Ohio Valley Local (Adams)**

Topics: Hot topics and Student issues

Keeping the ‘public’ in public schools**A 223–225**

The public school system has been under serious attack since the flawed 1983 Nation at Risk report was published. Attempts to substitute school choice for the public system have accelerated in recent years with little resistance from public school advocates. Hear how public schools can reclaim the education landscape.

Speakers: **William Phillis**, executive director, Ohio Coalition for Equity & Adequacy of School Funding; and **Joel L. Parker**, treasurer, **Elida Local (Allen)**

Moderator: **Beverly D. Rhoads**, board member, **Hillsboro City** and **Great Oaks Career Campuses**

Topic: Organizational outlook

1:30 p.m.

Ohio's strategic plan for education

A 213–215

ODE discusses its strategic plan for education, which was built during an eight-month process in close collaboration with stakeholders. Hear about the plan, which includes a clear vision for education and an aligned set of goals, strategies, tactics and metrics that provide a road map for the future.

Speakers: Dr. **John Richard**, deputy state superintendent, and **Shaun C. Yoder**, chief strategy officer and director of external partnerships, ODE

Moderator: **Patti Grey**, associate director, Office of Communications and Outreach, ODE

Topics: Hot topics, New board member and Organizational outlook

Released time for religious instruction

A 216

More than half of Ohio school districts have adopted a policy of released time for religious instruction. **Upper Sandusky EV**, Beck & Martin LLC and School Ministries Ohio offer practical information on legal aspects, the benefits of cooperating with the community and high school elective credit.

Speakers: **Laurie Vent**, superintendent; **Mark McQuown**, board member; and **Matt McLane**, student, Upper Sandusky EV; **Jennifer Miller**, state director, School Ministries Ohio; and **Sean A. Martin**, board member, Wyandot CARES, attorney, Beck & Martin LLC

Moderator: **Amy Eyman**, board member, **Lancaster City**

Topics: Board development, Community engagement and Special interest

School safety — are you ready to go to the next level? — electronic safety document management company workshop

B 240–241

Hear insights from the lessons **Madison Local (Butler)** learned from the 2016 shooting at Madison Junior/Senior High School.

Endorsed Program

Learn about the safety enhancements the district made after the incident so you can leverage this information and take your school safety program to the next level. **NaviGate Prepared is endorsed by OSBA.**

Speaker: **Curtis Philpot**, superintendent, Madison Local

Topics: Finance/facilities and Safety and wellness

1:30 p.m.

Setting up a district foundation**A 111**

Does your district have a charitable foundation? Imagine the possibilities such a foundation can provide. Unlike other booster groups, a foundation is districtwide with specific goals tied to education or capital improvements. It also can solicit major gifts from other foundations. **Riverside Local (Lake)** shares its effective foundation practices.

Speakers: **Jennifer Harden** and **Belinda Glavic Grassi**, board members, foundation trustees, Riverside Local

Moderator: **John Riebesell**, board member, **Ridgewood Local (Coshocton)**

Topics: Athletics, Community engagement and Finance/facilities

STEM success — STEM Ed Quality Framework**B 132**

Explore the Dayton Regional STEM Center's nationally recognized STEM Ed Quality Framework. In its 10th year, the center partners industry, teachers and higher education to build authentic and meaningful STEM experiences. **Montgomery County ESC** explains the program and what it means to be a STEM fellow.

Speaker: **Elizabeth Wolfe-Eberly**, director, Dayton Regional STEM Center, Montgomery County ESC

Moderator: **Kim Harless**, board member, **Jackson City**

Topics: ESCs and Instruction

Tools for the negotiations table**A 123–125**

Learn why it's important to be prepared for the negotiations table. Discover which tools and data should be prepared in advance; whether technology should be brought to the table to use real-time modeling to easily compare multiple scenarios; and how to anticipate the long-term financial implications to the district.

Speakers: **Matt Bunting** and **Ernest D. Strawser**, consultants, Public Finance Resources Inc.

Moderator: **Lee Schreiner**, board member, **South-Western City**

Topics: Administration and Finance/facilities

1:30 p.m.

Virtual reality and the achievement gap

A 112–113

Most schools are battling the achievement gap for student subgroups. But is that gap based solely on knowledge or could much of it be lack of experiences? **Pickerington Local (Fairfield)** shows how it uses virtual reality to give students those missing experiences. See firsthand the amazing power of virtual reality.

Speaker: **Brian Seymour**, director of instructional technology, Pickerington Local

Moderator: **Penny Kill**, board member, **Spencerville Local (Allen)** and **Apollo Career Center**

Topics: Student achievement and Technology

Learning session: Constitutional law and public schools — School Law Workshop

2:45 p.m.–4:15 p.m.

A 210–212

A panel of legal experts discusses First, Fourth and 14th Amendment issues, including recent developments. Attorneys provide an overview of these topics as they relate to employees and students and answer your questions. *Note: Handouts for the School Law Workshop are only available online through the Conference App or at <http://conference.ohioschoolboards.org/SLWhandouts>.*

Speakers: **Daniel Kobil**, Esq., professor, Capital University Law School; **Amy Natyshak**, Esq., Marshall & Melhorn LLC; and **Samuel C. Peterson**, Esq., deputy solicitor, Appeals Section, Ohio attorney general's office

Topics: Legal and School Law Workshop

Closing General Session**2:45 p.m.– 4:15 p.m. (doors open at 2:30 p.m.)****Union Station Ballroom**

Entertainment: Anderson High School's Anderson Jazz One, **Forest Hills Local (Hamilton)**

Presiding: **Denise Baba**, OSBA president, board member, **Streetsboro City**

Award recognitions: Dr. **R. Kirk Hamilton**, executive director, BASA; **Kenneth C. Baker**, executive director, Ohio Association of Secondary School Administrators; Dr. **Julie Davis**, executive director, Ohio Association of Elementary School Administrators; and **Jim Rowan**, executive director, OASBO

Presentation of the gavel to 2018 OSBA president

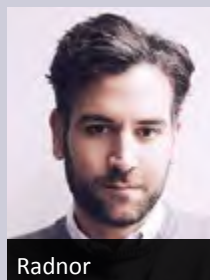
Introduction of speaker: **Randy Smith**, 2017 OSBA president-elect, board member, Forest Hills Local

Speaker: **Josh Radnor — Art education**

Viewers of the CBS Emmy-nominated comedy “How I Met Your Mother” know **Josh Radnor** as Ted Mosby, the show’s central character. However, the **Bexley City Schools** graduate also has written and starred in two feature films, “Liberal Arts” and “Happythankyoumoreplease,” which won the 2010 Sundance Film Festival’s Audience Award for favorite U.S. drama. A strong believer in the importance of a liberal arts education, Radnor attended Kenyon College, where he won the Paul Newman Trophy for acting. He earned a Master of Fine Arts from New York University’s Tisch School of Arts. Along with his film and TV work, Radnor has appeared on Broadway in “The Graduate” opposite **Kathleen Turner** and **Alicia Silverstone** and in the Pulitzer Prize-winning play “Disgraced.” He currently is starring in the NBC drama “Rise,” based on the inspiring true story about a dedicated drama teacher, **Lou Mazzuchelli**.

Sponsors: Baird Public Finance; CompManagement Health Systems Inc.; Ohio School Plan; Squire Patton Boggs (US) LLP; and Walter Haverfield LLP

Plan to meet Josh Radnor following his session.

**Radnor**

Student Achievement Fair
participants

(listed alphabetically by district)

Athens City 62

Industrial Technology

Students design, build, market and sell wood products. Learn about manufacturing and production processes currently used in the industrial technology field.

Wayne Hanzel, teacher (740) 797-4521

Athens City 63

Number Talks

Students use “number talks” to make math a fun and rewarding experience. Hear how reasoning and critical-thinking skills increase confidence as well as academic achievement.

Jeanna Sycks, principal (740) 593-6866

Barnesville EV 64

Business and Finance Education

Learn how this program uses high school, career-technology and college courses to instruct students in business, marketing, and financial and managerial accounting.

Leslie Skinner, teacher (740) 238-3748

Beavercreek City 48

Lego League — Darth Foxes

See how the Lego League designs, builds and programs a robot using Lego Mindstorms technology and competes on a tabletop playing field.

Keith Slinker, program director (608) 213-8793

Belpre City 18

High School Pottery Program

Learn how to start a successful pottery program on a tight budget. Students demonstrate resourceful studio techniques and discuss student-run pottery sales.

Chad Stevens, teacher (304) 481-8767

Bloom-Carroll Local (Fairfield)

29

Intro to Programming — Robotics

Hear how the robotics class at Bloom-Carroll Middle School introduces computer programming to seventh- and eighth-grade students. Learn how they have an opportunity to compete in the First Lego League Robotics Competition.

Robin Caudill, teacher

(740) 756-9231

Bloom-Carroll Local (Fairfield)

30

Next Step in Career Exploration

Learn how Bloom-Carroll Local is taking students to the careers. Nothing compares to real-world experiences where students are on the job and truly exploring careers.

Stephanie Dinsmore, media center specialist

(614) 837-0786

Champion Local (Trumbull)

11

Champion Eighth-Grade Invention Convention

Discover what students create at their Invention Convention, and hear how they promote entrepreneurship, marketing skills, STEM, networking and business practices to others.

Heather Campbell, middle school principal

(330) 847-2349

Coshocton County Career Center

24

Criminal Justice

Hear how students use skills such as interviewing, interrogation and crime scene investigation to showcase hands-on forensic science activities using local, state and federal laws.

Craig Reveal, instructor

(740) 622-0211, ext. 1125

Coshocton County Career Center

23

Culinary Arts

See the skills students learn in this program and try samples of their creations.

Mike Cichon, instructor

(740) 610-7782

East Cleveland City

51

STEM Innovation

Seventh- and eighth-grade students explain STEM concepts they learned at the fully integrated STEM Lab at Heritage Middle School. Students demonstrate how they created a big ball roller coaster and solar cars.

Lillie King, STEM lab facilitator

(216) 268-6610

STUDENT ACHIEVEMENT FAIR

East Cleveland City 52

The LINKS Program

The LINKS organization sponsors an initiative that teaches young ladies to analyze, evaluate and make dynamic lifestyle choices. Hear how students are empowered by creating and participating in enriching activities.

Miriam Livingston, dean of students (216) 268-6640

East Muskingum Local (Muskingum) 26

Shark Tank

Based on the award-winning TV show, students attempt to secure business deals to help them sell products or services. Hear their success stories.

Amy Wolford, teacher (740) 826-7655

Eastland-Fairfield Career & Technical Schools 12

Culinary Arts

Watch award-winning students demonstrate the techniques and processes they use every day to create delicious and visually pleasing fare. Samples will be available.

Nelson Karshner, director (614) 836-5725

Elida Local (Allen) 35

Grit9

Grit9 is a student-run business that provides web design and videotape conversion services at Elida High School. Learn how to obtain funding and start a similar program.

Mark Suter, teacher (419) 331-4115

Fairport Harbor EV 65

Hooked on Education

This personalized, student-centered learning project focuses on researching, designing, manufacturing and selling fishing lures. Hear how inquiry and higher-order thinking applies to this effort.

Jerry Hites, teacher (440) 354-3592

Federal Hocking Local (Athens) 68

Internship Program

This program places students in professional, business and trade organizations during the day, where community mentors help students apply what they learn in school to on-the-job situations. Learn how to set up an internship program in your district.

Dr. **George Wood**, superintendent (740) 662-2141

STUDENT ACHIEVEMENT FAIR

Franklin City 20

Building Versus Building Battleship

Discover how students use school telephones and Google Slides to play Battleship by creating an interactive review of coordinate grids.

Becky Garrett, teacher (937) 743-8650

Franklin Local (Muskingum) 34

Industrial Technology

Students show how a robot is used in competition using a Vex Robotics program.

Kevin Neal, teacher (740) 674-4355

Goshen Local (Clermont) 10

Gateway Technology

Using our Gateway Technology, students engage in the engineering process to find solutions to real-world issues. Hear about some of their successful outcomes.

Matt Emerine, teacher (513) 722-2226

Graham Local (Champaign) 1

Career Gears @GHS

Graham High School (GHS) students partnered with local businesses to earn Lean Six Sigma Green Belt certifications. Find out how students team with adults for training and mentoring on career pathways.

Kirk Koennecke, superintendent (937) 663-4123

Graham Local (Champaign) 2

Outdoor Education at Graham Elementary

Learn how students are using STEAM concepts to solve problem-based learning challenges in outdoor classroom settings.

Kirk Koennecke, superintendent (937) 663-4123

Greenville City 31

Careers with Children

This program prepares students for careers that involve working with children by engaging in community service projects. Hear about this year's backpack program.

Amy Schoen, instructor (937) 548-4188

STUDENT ACHIEVEMENT FAIR

Greenville City **32**

CIS Tech Crew

In just a few short months, a group of junior computer information students (CIS) with no prior experience learned to provide tech support for an entire school district. Hear about the process of becoming instructors for software and hardware changes on the districts's network.

Nathan Sharp, teacher (937) 548-4188

Huber Heights City **61**

Project Lead the Way Engineering

Discover how engineering students apply their knowledge and skills to solve an identified technical problem.

Theodore Kleiser, teacher (937) 233-6431

Ironton City **25**

Habitat for Humanity

Discover how students learned to use Autodesk Revit software to model a home based on Habitat for Humanity (HFH) standards before building an HFH home.

Susan Arthur, instructor (740) 532-3911

Kings Local (Warren) **67**

Greenpower USA Electric Car

Engineering Academy students explain how they designed, built and raced a single-seat, student-driven electric car using Solid Edge Technology to create 3-D designs.

Jason Shields, instructor (513) 398-8050

Lake Local (Wood) **22**

Students in Action

This program develops student leaders through community service. Hear how they help the community create an atmosphere of giving and acceptance.

Tonya Schauwecker, adviser (419) 661-6640

Licking Heights Local (Licking) **49**

Enriching World Language

Mandarin- and Spanish-language students experience language enrichment via international travel. Discover how these experiences enhance their classroom learning.

Angel King, director of curriculum (740) 927-6926

STUDENT ACHIEVEMENT FAIR

Logan-Hocking Local (Hocking) 58

TV-2 (Chieftain Student Broadcast)

TV-2 documents awards ceremonies, sporting events and arts performances for our school. Students share how they run this program.

Matt Stone, teacher (740) 385-2069

Lordstown Local (Trumbull) 42

Political History Club

Students share their experiences of civic participation, ranging from a Veterans Day program to volunteering at the Iowa Caucus to attending the presidential inauguration.

Terry Armstrong, superintendent (330) 307-5747

Mad River Local (Montgomery) 50

Flying into the Future of Aerospace

Discover how our new Project Lead the Way Flight and Space class engages students in simulations and project-based learning. Hear how we align this with regional STEM needs and our history of aerospace technology.

Autumn Johnson, teacher (937) 237-4265

Mad River Local (Montgomery) 66

Construction Simulations 2.0

Have you operated a CAT machine with a full range of motion and sensors simulating an experience at a construction site? If not, here is your chance to test your skills and see what students experience every day.

Jeremy McGhee, teacher (937) 237-4250

Maple Heights City 39

Students of Promise

Discover how students are able to overcome obstacles in their lives to reach their full potential and achieve a stable, productive future.

Shay Price, principal (216) 587-6100, ext. 1001

Maple Heights City 40

Middle School Gardening Club

Students explain how they learned to grow plants and create healthy food choices by collaborating with the community.

Cristy Sherman, teacher (216) 438-6000, ext. 2137

STUDENT ACHIEVEMENT FAIR

Mapleton Local (Ashland) 3

Industrial Technology

Discover how students combine traditional hands-on projects with today's manufacturing innovations to help them prepare for a variety of career paths.

Craig Wiley, teacher and department head (419) 945-2188, ext. 5122

Marion City 4

Simulated Workplace

See how a simulated workplace is developed using career pathways that focus on premanufacturing and coding.

Ryan Rismiller, assistant principal (740) 223-4703

Miami Valley Career Technology Center 59

Automation and Robotics

Students solve real-world challenges by constructing robots with mechanisms and writing ROBOTC code to automate their creations. Examine their mechanisms and program a robot to perform simple tasks.

Jayme Boston, teacher (304) 650-0410

Mid-East Career and Technology Centers 46

Veterinary Assisting and Animal Care

This class prepares students for careers in the veterinary profession. Learn about laboratory techniques and tests, as well as the business and record-keeping side of a veterinary office.

Lana Kelly, instructor (740) 685-2516

Mid-East Career and Technology Centers 53

Vocational Agriculture

Hear how the vocational agriculture satellite program fosters an interest in agricultural principles through hands-on experiences.

Clay Winland, instructor (740) 252-6965

Northern Local (Perry) 60

The Positivity Project

Students learn how to understand, appreciate and exemplify 24 character strengths in themselves and others. Hear how we teach the #OtherPeopleMatter mindset.

Ed Wolfel, principal (740) 743-1454

Northmont City

41

Modeling and Simulation Course

Learn how students use game engines, math and more to solve real-world problems after taking a course developed in conjunction with the U.S. Air Force Research Lab and the Dayton Regional STEM Center.

Tony Thomas, superintendent

(937) 832-5035

Northwest Local (Hamilton)

56

Robotics Math Intervention Program

This student-led presentation demonstrates how C-STEM coding and robotics curriculum improve middle school achievement in mathematics.

Darrell Yater, assistant superintendent

(513) 923-1000, ext. 3915

Northwestern Local (Wayne)

15

Computer Science Principles

Discover how students learned introductory-level coding and app creation in computer science.

Tim Black, teacher

(419) 846-3833

Olentangy Local (Delaware)

9

Olentangy Academy's STEM Program

Learn how students integrate STEM disciplines for a different approach to project-based learning. See their products from "genius hour."

Chelsea Eismen, principal

(740) 657-5801

Oregon City

47

Clay Cardboard Crushers

Clay High School special needs classes are leading the district's recycling effort. Hear how students earn fundraising money for seven district clubs while building employability and job-seeking skills.

Dean E. Sandwisch, director of business affairs

(419) 392-3364

Pioneer Career and Technology Center

43

Industrial Electricity Program

Learn how this program prepares students for Ohio's in-demand jobs by training them to program and run industrial robots. They also learn to operate other industrial equipment used in the manufacturing industry.

Rob Flannery, instructor

(419) 347-7744

STUDENT ACHIEVEMENT FAIR

Plain Local (Stark) 37

Guys with Ties

Discover how this social club gives young men the confidence to interact with others and take on the challenges of the 21st century.

Jill Downing, principal (330) 491-3750

Plain Local (Stark) 38

STEAM — Soap Box Derby Program

Learn how students combine science, math and language arts into the design, creation and advertisement of soap box derby cars.

Brett Niarchos, principal (330) 491-3780

Portsmouth City 57

Black History Interactive Stations

Learn how junior high school students participate in interactive activities that help engage, educate and motivate students to learn about black history.

Scott Dutey, superintendent (740) 354-4724

Rolling Hills Local (Guernsey) 33

Water Quality Testing in the Classroom

District educators conducted a pilot project with students on the importance of water-quality testing. Hear about their experiences in both the classroom and the field.

Ryan Caldwell, superintendent (740) 680-3710

Sandy Valley Local (Stark) 21

Social Justice Team

Using their dedication to equality for all, learn how the students for social justice take a reflective journey to change policy, procedures and instructional practices to create a more inclusive learning environment.

Patty Ann Main, curriculum director (330) 866-3339

Springboro Community City 54

Ancient Civilization Education

Sixth-grade students work together to learn about the ancient civilizations of Mesopotamia, Egypt and China. Watch them demonstrate how they learn through skits, building structures or becoming archeologists.

Diane Stacy, principal (937) 748-4113

Springboro Community City 55

Careers and Consumer Concepts Awareness

Learn how this amazing course prepares students for the real world. Students highlight their competency in financial literacy using the Real Money, Real World program as well as their skills in career inventories and job interviewing.

Jon Franks, principal (937) 748-3953

Springfield-Clark Career Technology Center 16

CTC Food Truck

Hear how a school bus was converted into a food truck. Learn how it's used as a marketing tool at the Clark County Fair and other events in Clark County.

Dave Hay, instructor (937) 325-7368

Tallmadge City 17

Builders Club

In this program sponsored by the Tallmadge Kiwanis Club, students learn leadership skills through community service. Students share how they research community needs and develop projects to improve issues.

Chad Nash, teacher (330) 633-4994

Trotwood-Madison City 27

BOYS to Men Mentoring

Westbrooke Elementary School students meet weekly after school to focus on Wright School's 12 Principles of Re-Education. Learn how male students and male role models focus on building relationships and leadership skills.

Tracey Mallory, principal (937) 854-3196

Trotwood-Madison City 28

PAX Super Rams

The PAX Good Behavior Game teaches students to self-regulate behaviors through simple cues and cooperative learning games. Students share how they take responsibility for themselves and identify their own improvement strategies.

Tami Rizzo-Sterner, principal (937) 854-4456

Twin Valley Local (Preble) 5

Building EcoColumns

Learn how students explore interactions between habitats and food webs while learning data-collection skills and experimental design challenges.

Amy Mary, teacher (937) 839-4315

STUDENT ACHIEVEMENT FAIR

Twin Valley Local (Preble) 6

Digital Student-led Conferences

Hear how students created reflections on their academics, behavior and free choice learning using Google Presentation and shared the presentations at school and at home.

Kate Downs, teacher (937) 839-4315

Upper Valley Career Center 8

Developing Visual Media Solutions

Students integrate real-world opportunities into curriculum using interactive media to design vector graphics. Learn how they present designs and websites to community organizations.

Susan Caudill, instructor (937) 778-1980, ext. 834

Waynesfield-Goshen Local (Auglaize) 36

Fifth-grade Guided Reading Project

See a 6-feet-by-4-feet representation of a scene from the book “Mrs. Frisby and the Rats of Nimh” made out of painted plastic bottle caps.

Deb Johns, instructor (419) 568-9100, ext. 1048

Weathersfield Local (Trumbull) 7

High School History Club

Discover how this club embraces history in many different ways and was named one of the top 10 history clubs in the nation. This popular group is one of the largest clubs in the school, with nearly a third of the student population participating.

Tim Porter, teacher (330) 652-1451, ext. 1207

West Clermont Local (Clermont) 44

Inquiry-based Passion Projects

Discover how students design an inquiry-based project using research, peer collaboration and expert advice to develop a product with real-world applications.

Brooke Franklin, teacher (479) 381-3817

West Clermont Local (Clermont) 45

The 3-D Grand Prix

Learn how elementary school STEM students use the engineering design process, 3-D printers and perseverance to create race cars that compete in a Grand Prix race.

Heather Frost-Hauck, gifted intervention specialist (513) 943-5071

STUDENT ACHIEVEMENT FAIR

Whitehall City

13

High School Marketing Program

Hear how students evaluate ideas for products and services and develop strategies for commercialization that will ultimately build and maintain a real, school-based enterprise.

Lisa Schwieterman, teacher

(614) 417-5100

Whitehall City

14

Students and STEM

See how students in grades six through eight pair with Ohio State University graduate students to explore exciting, real-world concepts and complete hands-on, interactive STEM-based projects.

Adriana Cole, teacher

(614) 417-5200

Xenia Community City

19

S.T.E.A.M. Day/Science Olympiad

Learn how the gifted department and high school biotech instructor teamed up to provide STEAM education for fifth-graders. Hear about the collaboration, creativity, innovation and creative-thinking activities required to complete the tasks.

Donna Shaw, gifted coordinator, and

(937) 372-9201, ext. 2142

Molly Wavra, gifted intervention specialist

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(All are located in the Trade Show)

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Broadcast Arts Video Program **Booths 1515, 1517 and 1519**
Capital Conference student video documentary team

Coshocton County Career Center **end of aisle 1500**
Hand and arm massages and manicures (Tuesday)

Delaware Area Career Center **Booths 126–136**
Blood pressure and wellness information (Tuesday)

Mahoning County Career and Technical Center **Booths 126–136**
Blood pressure and wellness information (Monday)

South-Western City Career Academy **end of aisle 1500**
Cosmetology (Monday)

Trumbull Career & Technical Center **end of aisle 1500**
Hand and arm massages and manicures (Tuesday)

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Say 'Hi' to our new exhibitors!

While visiting the Trade Show, be sure to stop by the companies that are new to the conference this year and tell them you look forward to seeing them again at future shows.

2NDGEAR	1518	Mindplay Virtual Reading	
300m Social Media	Main Concourse	Coach	1004
Accelerate Education	1521	Mobile Modular Training	
ACT Ohio	208	Systems	225
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Alco-Chem Inc.	1311	NGI Sports/River City	
All American Workwear &		Athletics LLC	828
School Uniforms	1512	Ohio Association of County	
Arbiter Sports	1407	Behavioral Health Authorities	216
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Brock USA	914	Association (OhioDLA)	1232
Callard Co.	1522	Ohio Suicide Prevention	
Central Michigan University —		Foundation	1505
Columbus Center	1539	Penchura LLC	929
Cincinnati Association		PowerSchool	123
for the Blind & Visually		Questica Inc.	1310
Impaired	913, 915	RoofConnect	209
Clear Touch Interactive	1524	School Ministries Ohio	119
CTI Products Inc.	1317	Sightlines Athletic Facilities	1309
Deaf Services Center	1426	Spectrum Enterprise	1209
Educational Service Center		Status Solutions Inc.	104
of Central Ohio	1215	Step by Step Learning	1501
Ennis Britton Co. LPA	714	Stop the Bleed	110
Equal Level	1112, 1114	Summit Athletic Solutions LLC	339
FLVS Global Business Solutions	938	VS America	710
Foundation for Educational		Zaner-Bloser Inc. (Superkids	
Services Inc.	223	Reading Program)	1307
Gardiner	1024, 1026		
Health-e Pro	1008		
Horan Associates Inc./Horan			
Securities	935		
Hospitality WiFi	212		
Hunter Consulting	1116		
John R. Green Co.	728		
Laborers' District Council			
of Ohio	1410		

Trade Show exhibitors

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NEW

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(614) 228-7463

Status Solutions Inc. 104

The School Solutions Network strengthens K-12 schools by leveraging innovative technology and education, expert counsel and community resources.
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www.schoolsolutionsnetwork.com



Steelcase with Business Furniture and Ohio Desk 841, 940

Creating the most effective, rewarding and inspiring active learning environments to meet the evolving needs of education.
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www.sbsl.org



Stifel 528

Investment banking and public finance.
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www.stifel.com

Stop the Bleed 110

The American College of Surgeons Committee on Trauma is leading the effort to save lives by teaching vital initial response to stop uncontrolled bleeding in emergencies. We are offering an informational program that will educate and empower individuals.
(312) 202-5790
www.bleedingcontrol.org



Sturdisteel Co. 731

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(800) 433-3116
www.sturdisteel.com

Summit Athletic Solutions LLC 339

Manufacturer and distributor of foam-based athletic equipment and protective padding. Help your athletes reach the peak of their performance by joining our team.

(614) 813-4449

www.sas-athletics.com



Summit Construction Co. Inc. 611

CM@risk and general contracting.

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www.summitconstruction.com

Taher Inc. 1033

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(952) 945-0505

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Tape Central Inc. 1240

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Tarkett Tandus Centiva Johnsonite 1423, 1425

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www.tarkettna.com

Technique Roofing Systems LLC 1316

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www.techniquerooting.com

Tectum Inc. 541

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(740) 345-9691

www.tectum.com

ThenDesign Architecture (TDA) 329, 331

TDA has over 65 years of experience in educational planning, programming, architecture and interior design.

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Thomas Built Buses by Ohio CAT end of aisle 100

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www.ohiocatpowersystems.com

Thomas Built Buses/Myers Equipment Corp. end of aisle 100

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(330) 533-5556

www.myersequip.com

TRADE SHOW

Tiffin Scenic Studios Inc. 812

Theatrical rigging and drapery.
Safety and maintenance inspections.
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www.tiffinscenic.com

TIPS 219

A leading national purchasing cooperative offering members access to competitively priced purchasing contracts that save time and money.
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www.tips-usa.com

Toadvine Enterprises Inc. 231

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www.toadvine.com

Tom Sexton and Associates Inc. 622

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TRANE 614, 616, 618

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www.trane.com

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Turner Construction Co. 639, 641

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Bronze Sponsor

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www.omni403b.com

University of Cincinnati 1529

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University of Dayton Department of Educational Administration 1336

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www.udayton.edu/education/edl

University of Findlay College of Education 1528

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University of Mount Union 1532

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Valic Financial Advisors 511

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VARtek Services Inc. 712

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www.vartek.com

Vasco Sports Contractors 310

Sports construction of track, tennis and turf fields and courts.
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www.vascoasphalt.com

ViewSonic Corp. 939

Making it easier to connect and collaborate with our broad array of future-ready products, from projection solutions to collaborative displays.
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www.viewsonic.com

Virco Inc. 422

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Vista Consulting Group LLC 315

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www.vista-cg.com

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www.vs-network.com



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West Roofing Systems Inc. 524, 526

BASF and Dow Corning SPF roofing systems.

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Xavier University/Developing Inclusive School Communities and Organizations (DISCO) 1533

School of Education.

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www.xavier.edu

Zaner-Bloser Inc. (Superkids Reading Program) 1307

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www.zimmermanschool equipment.com

Trade Show exhibitors by category

After-school programs

The Nutrition Group 818

Architects

Architectural Vision
Group Ltd. 1007, 1009

BSHM Architects 522

Fanning/Howey Associates Inc. 700

Freytag & Associates Inc.
Architects/Engineers 701

Garmann/Miller
Architects-Engineers 736, 738, 740

GPD Group 823, 825

Legat & Kingscott 615

Lesko Associates Inc. 416, 418

Levin Porter Associates Inc. 923

MKC Associates Inc. 512

MSA Architects/MSA Sport 922

OHM Advisors 334, 336

Olsavsky Jaminet Architects 606

OSports 506

Schorr Architects Inc. 1022

SFA Architects Inc. 706

SHP Leading
Design 312, 314, 316, 318

SoL Harris/Day Architecture 831

ThenDesign
Architecture (TDA) 329, 331

Architecture

Cincinnati Association for the
Blind & Visually Impaired 913, 915

CR architecture + design 629

MKC Associates Inc. 512

Assessments

LifeTrack Services Inc. 1018

Associations/foundations

American Legion Buckeye
Boys State 1238

Buckeye Association of
School Administrators 1328

Foundation for Educational
Services Inc. 223

Kids PAC 122, 124

Neighborhood Bridges 102

Ohio Association of Elementary
School Administrators 1329

Ohio Association of School
Business Officials 1335

Ohio Association of Secondary
School Administrators 1331

Ohio Charter School
Accountability Project 1314

Ohio Coalition for Equity &
Adequacy of School Funding 210

Ohio Council of Educational
Purchasing Consortia (OCEPC) 1302

Ohio Distance Learning
Association (OhioDLA) 1232

Ohio Educational Service
Center Association 1228

Ohio PTA 1341

Ohio School Boards
Association Main Concourse

Ohio Suicide Prevention
Foundation 1505

Stop the Bleed 110

EXHIBITORS BY CATEGORY

Athletic equipment

Advantage Equipment Inc.	837
American Athletix LLC	627
BSN Sports	1327
Buckeye Bleacher Repair Inc.	222
Penchura LLC	929
Summit Athletic Solutions LLC	339
Toadvine Enterprises Inc.	231

Athletic equipment/surfaces

Beynon Sports Surfaces Inc.	513
David Williams & Associates	705
Heiberger Paving Inc.	1003
NGI Sports/River City Athletics LLC	828
Playworld Midstates	1300
Site Technology Inc.	1015

Athletic surfaces

A.G./M-F Athletic	338
All American Tracks Corp.	631
AstroTurf	917
Brock USA	914
Cincinnati Floor Co.	514
FieldTurf	1405
ForeverLawn of Ohio Inc.	907, 909
Hellas Sports Construction Inc.	1319
Kiefer U.S.A.	1500
Maumee Bay Turf Center	1414
The Motz Group	703
NGI Sports/River City Athletics LLC	828
SCGfields LLC	103
SPEC Athletic	630
SportMaster	311
Vasco Sports Contractors	310

Awards/recognitions

Callard Co.	1522
Ohio School Boards Association	Main Concourse
Warther Woodworking	632

Bleachers/grandstands

Buckeye Bleacher Repair Inc.	222
Dant Clayton Corp.	604
Farnham Equipment Co.	436, 438, 440
Sightlines Athletic Facilities	1309
Southern Bleacher Co. Inc.	1403
Sturdisteel Co.	731
Toadvine Enterprises Inc.	231

Building products

Bath Fitter	1503
Belden Brick	708
FiberTite Roofing	1208, 1210
Holdfast Technologies LLC	811
Norwalk Concrete Industries	715
Tectum Inc.	541

Cafeteria equipment

Alco-Chem Inc.	1311
Kitchen Saver	1516

Cafeteria software

Health-e Pro	1008
PaySchools	1001, 1100
PaySchools Central (formerly PayForIt.net)	1001, 1100

Career promotion

ACT Ohio	208
Laborers' District Council of Ohio	1410

Classrooms

ModSpace	308
Nightlock Lockdown Door Barricade	1014
Steelcase with Business Furniture and Ohio Desk	841, 940
Tape Central Inc.	1240

EXHIBITORS BY CATEGORY

Classrooms (modular)

EMOD LLC	427
Innovative Modular Solutions	1109
Mobilease Modular Space Inc.	412
ModSpace	308

Colleges/universities

Deaf Services Center	1426
Miami University College of Education, Health & Society	1530
Ohio Dominican University (ODU)	1540
Otterbein University	1534
University of Cincinnati	1529
University of Findlay College of Education	1528
University of Mount Union	1532
Xavier University/Developing Inclusive School Communities and Organizations (DISCO)	1533

Communications

300m Social Media	Main Concourse
Aiphone Communications	1306
CTI Products Inc.	1317
Extreme Networks	1418
The Impact Group	905
Laketec Communications Inc.	1019
NPI Audio Visual Solutions	608, 610
Ohio Association of County Behavioral Health Authorities	216
Ohio School Boards Association	Main Concourse

Computer products

2NDGEAR	1518
Clear Touch Interactive	1524
Hospitality WiFi	212
Mindplay Virtual Reading Coach	1004
Office Depot	139
VARtek Services Inc.	712
ViewSonic Corp.	939

Construction management

The Albert M. Higley Co.	732, 734
Brentwood Builders	628
Elford Inc.	633
Greenspace Construction Services	407
Heiberger Paving Inc.	1003
IAP Government Services Group	814, 816
ICON Construction Solutions	408
Megen Construction Co. Inc.	925, 927
Ozanne Construction Co. Inc.	1239, 1241
Resource International Inc.	613
The Ruhlin Co.	600
SCGfields LLC	103
Turner Construction Co.	639, 641

EXHIBITORS BY CATEGORY

Construction managers

The Albert M. Higley Co.	732, 734
Brentwood Builders	628
Cincinnati Association for the Blind & Visually Impaired	913, 915
EMOD LLC	427
Gilbane Building Co.	1203, 1205
Greenspace Construction Services	407
Hammond Construction	827, 829
ICON Construction Solutions	408
Megen Construction Co. Inc.	925, 927
Robertson Construction Services Inc.	602
The Ruhlin Co.	600
Ruscilli Construction Co. Inc.	508
Shook Touchstone	838, 840
Skanska USA Building	532
Summit Construction Co. Inc.	611
Turner Construction Co.	639, 641

Consultants

American Heart Association	1213
Burges & Burges Strategists	106
Civil & Environmental Consultants Inc.	623
Leadership Excelleration Inc.	1523
Richardson Compensation Consulting LLC	902
School Ministries Ohio	119
Step by Step Learning	1501
Tectum Inc.	541

Curriculum

Accelerate Education	1521
American Heart Association	1213
BrainPOP	1409
eSpark Learning	612
Greater Ohio Virtual School	713
Hannah News Service Inc.	1234
Illuminate Education Inc.	1119
Jefferson County ESC Virtual Learning Academy	707
Kids Read Now	413
Mindplay Virtual Reading Coach	1004
myON	1308
Odysseyware	1028
Ohio History Connection	1230
Zaner-Bloser Inc. (Superkids Reading Program)	1307

Disaster recovery

Interstate Restoration	911
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Educational consulting

Ashland University Professional Development Services	1337
CET Public TV	1236
Central Michigan University — Columbus Center	1539
Day Ketterer Ltd.	1113
DecisionInsite	1401
Educational Service Center of Central Ohio	1215
FLVS Global Business Solutions	938
Forecast5 Analytics Inc.	1106
Hammond Construction	827, 829
Kent State University	1525
Kids Read Now	413
NEOLA Inc.	717, 719
Ohio Department of Education	235
Ohio History Connection	1230
Ohio Oil and Gas Energy Education Program	207

EXHIBITORS BY CATEGORY

Ohio School Boards

Association	Main Concourse
Ohio Schools Council	1508, 1510
Ohio University — The Patton	
College of Education	1541
PCG Education	1504
University of Dayton	
Department of Educational	
Administration	1336

Educational equipment

Advanced Technologies	
Consultants	813
Clear Touch Interactive	1524
Lightspeed Technologies Inc.	1217
Mobile Modular	
Training Systems	225
Tom Sexton and Associates Inc.	622
Virco Inc.	422

Electricity purchasing

Power4Schools	801, 803
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Electronics

ITSavvy	215
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Employee benefit plans

American Fidelity	804
Educators Preferred Corp.	928
GradyBenefits	800
The Jefferson Health Plan	709, 711
Milestone Benefits Agency Inc.	1214
OSBA Insurance Agency LLC	300
OSBA/OASBO SchoolComp	
Safety Program	807
Shafley Plan Management	
Services LLC	303, 305, 307
South Central Ohio	
Insurance Consortium	213
U.S. OMNI	313

Energy conservation

ABM Building Solutions	214
AEP Ohio	1010
Brewer-Garrett Co.	417
Capitol Aluminum & Glass Corp.	718
CCG Automation Inc.	503
JadeTrack	423
Limbach Co.	414
Palmer Conservation	
Consulting	801, 803
Pella Window & Door Co.	
(Gunton Corp.)	529, 531
Perfection Group Inc.	636
Power4Schools	801, 803
TRANE	614, 616, 618
Vista Consulting Group LLC	315

Energy services

Ameresco Inc.	713
CMTA Consulting Engineers	317
Dynamix Energy Services	1212
Energy Optimizers USA	402, 404
Gardiner	1024, 1026
Palmer Conservation	
Consulting	801, 803
Plug Smart	507
Waibel Energy Systems	1330, 1332

EXHIBITORS BY CATEGORY

Engineering

Ameresco Inc.	713
C.L. Firestone Inc. & J.M. Verostko Inc.	919
Civil & Environmental Consultants Inc.	623
CMTA Consulting Engineers	317
CTL Engineering Inc./ICS Inc.	634
Fanning/Howey Associates Inc.	700
Freytag & Associates Inc. Architects/Engineers	701
Garmann/Miller Architects-Engineers	736, 738, 740
GPD Group	823, 825
K.L. McCoy & Associates Inc.	105, 107
Mays Consulting & Evaluation Services Inc.	737
Melink Corp.	1029
OHM Advisors	334, 336
OSports	506
Resource International Inc.	613
SFA Architects Inc.	706
SHP Leading Design	312, 314, 316, 318
Sportworks Field Design	540
STAN and Associates Inc.	619

Engineers

Dynamix Energy Services	1212
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Environmental services

EA Group	833
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Facilities equipment/services

ABM Building Solutions	214
Air Force One Inc.	739, 741
Alpha & Omega Building Services	206
Bath Fitter	1503
Musco Sports Lighting	901
Norwalk Concrete Industries	715
Site Technology Inc.	1015

Facilities management

21st Century Alarm/Data Inc.	625
Aramark K-12 Education	306
Brewer-Garrett Co.	417
CCG Automation Inc.	503
Construction Resources Inc.	806
GCA Education Services Inc.	1419
IAP Government Services Group	814, 816
Mays Consulting & Evaluation Services Inc.	737
Metz Culinary Management	217
Seward Associates LLC	112
Sodexo	607, 609

Facilities supplies

Allied Supply Co.	637
National Chemical Laboratories Inc.	1229

Financial consulting

Kelly Day Financial Services LLC	1201
The Ohio Tuition Trust Authority	1118
Questica Inc.	1310
Richardson Compensation Consulting LLC	902
Valic Financial Advisors	511
William Blair	1005

EXHIBITORS BY CATEGORY

Financial institutions/consulting

Baird Public Finance	319
Boenning and Scattergood Inc.	301
Educators Preferred Corp.	928
Fifth Third Securities Inc.	817
Kelly Day Financial Services LLC	1201
The Ohio Tuition Trust Authority	1118
Public Finance Resources Inc.	204
RBC Capital Markets	202
Ross, Sinclair & Associates LLC	501
Stifel	528
Voya Financial Advisors	1507
William Blair	1005

Fitness equipment

Summit Athletic Solutions LLC	339
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Flooring

Altro	1218
Cincinnati Floor Co.	514
Continental Office	1400
The Final Floor Inc.	428
Forbo Flooring Systems	410
J+J Flooring Group — Invision & Kinetex	924
Kiefer U.S.A.	1500
Mats Inc.	1111
Mid-American Cleaning Contractors/FiberCare	808
nora systems Inc.	809
The Ohio Floor Co.	1416
Tarkett Tandus Centiva Johnsonite	1423, 1425

Flooring/ceiling

nora systems Inc.	809
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Food services

Aramark K-12 Education	306
Chartwells School Dining Services	1322
Metz Culinary Management	217
The Nutrition Group	818
SFE — Southwest Foodservice Excellence	101, 200
Sodexo	607, 609
Taher Inc.	1033

Fundraising

Midwest Engraving	341
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Furniture

Continental Office	1400
Farnham Equipment Co.	436, 438, 440
Folding Equipment Co. LLC	505
Jim Melhart Piano and Organ Co. Inc., dba Melhart Music Center	1231, 1233
John R. Green Co.	728
Kurtz Bros. Inc.	729
Martin Public Seating	722, 724, 726
Martin Public Seating	822
School Specialty	1200
Spectrum Industries Inc.	1325
Steelcase with Business Furniture and Ohio Desk	841, 940
Tom Sexton and Associates Inc.	622
Virco Inc.	422
VS America	710
Zimmerman School Equipment Inc.	638, 640

Grounds care

Maumee Bay Turf Center	1414
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EXHIBITORS BY CATEGORY

Health services

Great Lakes Biomedical	400
Ohio Association of County Behavioral Health Authorities	216
P.T. Services Rehab	425
Rx Ohio Collaborative	322
SPORT SAFE Testing Service Inc.	835

HVAC

Air Force One Inc.	739, 741
Allied Supply Co.	637
Control Systems of Ohio	441
Gardiner	1024, 1026
H.E.A.T. Total Facility Solutions Inc.	910, 912
K.L. McCoy & Associates Inc.	105, 107
Limbach Co.	414
Melink Corp.	1029
Perfection Group Inc.	636
STAN and Associates Inc.	619
TRANE	614, 616, 618
Waibel Energy Systems	1330, 1332

Insurance

American Fidelity	804
Arthur J. Gallagher & Co.	1017
GradyBenefits	800
Horan Associates Inc./Horan Securities	935
The Jefferson Health Plan	709, 711
Medical Mutual	1115, 1117
Milestone Benefits Agency Inc.	1214
Ohio School Plan	500
OSBA Insurance Agency LLC	300
South Central Ohio Insurance Consortium	213

Janitorial services

Mid-American Cleaning Contractors/FiberCare	808
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Janitorial supplies/equipment

Alco-Chem Inc.	1311
GCA Education Services Inc.	1419
National Chemical Laboratories Inc.	1229

Legal

Ennis Britton Co. LPA	714
U.S. OMNI	313

Lighting

AEP Ohio	1010
Energy Optimizers USA	402, 404
H.E.A.T. Total Facility Solutions Inc.	910, 912
Musco Sports Lighting	901
Plug Smart	507

Lockers

Rep Source LLC	509
Republic Storage Products LLC	218

Lockers/cabinets

Folding Equipment Co. LLC	505
Jim Melhart Piano and Organ Co. Inc., dba Melhart Music Center	1231, 1233
Kitchen Saver	1516
Martin Public Seating	722, 724, 726
Martin Public Seating	822

EXHIBITORS BY CATEGORY

Management support systems

Day Ketterer Ltd.	1113
Equal Level	1112, 1114
LifeTrack Services Inc.	1018
NEOLA Inc.	717, 719
Ohio High School Athletic Association	1340
Ohio School Boards Association	Main Concourse
PublicSchoolWORKS	302
Rachel Wixey & Associates LLC	332
Renhill Group	515

Masonry products

Oberfields LLC	537
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Office supplies/equipment

MT Business Technologies Inc.	1102, 1104
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Office/classroom supplies

John R. Green Co.	728
Kurtz Bros. Inc.	729
Office Depot	139
School Specialty	1200

Online payment processing

Arbiter Sports	1407
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Paint

SportMaster	311
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Paperless governance solution

BoardDocs	203
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Playground equipment

American Athletix LLC	627
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Playground equipment/surfaces

David Williams & Associates	705
ForeverLawn of Ohio Inc.	907, 909
Mats Inc.	1111
Meyer Design Inc.	617
Penchura LLC	929
Playworld Midstates	1300
Vasco Sports Contractors	310

Plumbing supplies/services

Rep Source LLC	509
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Professional development

Ashland University Professional Development Services	1337
CET Public TV	1236
Educational Service Center of Central Ohio	1215
Miami University College of Education, Health & Society	1530
Ohio Association of Elementary School Administrators	1329
Ohio Association of Secondary School Administrators	1331
Ohio Department of Education	235
Ohio Dominican University (ODU)	1540
Ohio School Boards Association	Main Concourse
Safe Routes Academy/Ohio Department of Transportation	415
Step by Step Learning	1501

Publications

Hannah News Service Inc.	1234
Ohio High School Athletic Association	1340
Ohio School Boards Association	Main Concourse

EXHIBITORS BY CATEGORY

Purchasing co-op

META Solutions	1304
Ohio Schools Council	1508, 1510
TIPS	219

Roofing

Construction Resources Inc.	806
Cotterman & Co. Inc.	517
Duro-Last Roofing — Engineered Systems	539
FiberTite Roofing	1208, 1210
The Garland Co. Inc.	409, 411
Insulated Roofing Contractors	406
Kalkreuth Roofing and Sheet Metal Inc.	1012
RoofConnect	209
Technique Roofing Systems LLC	1316
West Roofing Systems Inc.	524, 526

Safety

Allegion PLC	324
Bearcade Door Control Systems	1127
Brock USA	914
Kalkreuth Roofing and Sheet Metal Inc.	1012
NaviGate Prepared	Main Concourse
Status Solutions Inc.	104

Safety and health

Advantage Equipment Inc.	837
Buckeye Firearms Foundation	1123, 1125
EA Group	833
Great Lakes Biomedical	400
Huffmaster Strike Services	1211
Ohio School Boards Association	Main Concourse
Ohio Suicide Prevention Foundation	1505
On Demand Drug Testing & Work Solutions	1502
OSBA/OASBO SchoolComp Safety Program	807
Safe Routes Academy/Ohio Department of Transportation	415
Security Voice Inc.	340
SPORT SAFE Testing Service Inc.	835

School bus sales

Thomas Built Buses by Ohio CAT	end of aisle 100
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School bus sales/service

Cardinal Bus Sales & Service Inc.	end of aisles 300 and 400
First Student Inc.	904
Petermann Ltd.	516
Thomas Built Buses by Ohio CAT	end of aisle 100

School pictures/IDs

IdentiSys Inc.	1011
Inter-State Studio	1222

School uniforms

All American Workwear & School Uniforms	1512
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EXHIBITORS BY CATEGORY

Scoreboards

Daktronics	1034
Newco Inc.	1128
OES Scoreboards — OES Inc.	100

Security

Acuity-VCT Inc.	1207
Allegion PLC	324
Bearcade Door Control Systems	1127
Clearview Tinting	635
CTL Engineering Inc./ICS Inc.	634
Huffmaster Strike Services	1211
i2c Technologies	1013
IdentiSys Inc.	1011
Nightlock Lockdown Door Barricade	1014
Ohio School Boards Association	Main Concourse

Security systems

21st Century Alarm/Data Inc.	625
Acuity-VCT Inc.	1207
Aiphone Communications	1306
Northwestern Ohio Security Systems Inc.	1315
Securitec One Inc.	1216
Seon	903

Signs

Daktronics	1034
Midwest Engraving	341
Newco Inc.	1128
OES Scoreboards — OES Inc.	100

Software

Arbiter Sports	1407
Equal Level	1112, 1114
eSchoolView	1406
Forecast5 Analytics Inc.	1106
Frontline Technologies Group LLC	211
Health-e Pro	1008
Infinite Campus Inc.	1110
Learning.com	1000
NEOnet — Northeast Ohio Network for Educational Technology	1323, 1422
Orbit Software Inc.	1041
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PowerSchool	123
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1-888-OHIOCOMP	802
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Workers' compensation insurance

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* OSBA Executive Committee member
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Robert McPheron, Bath Local (Allen)

Kim Miller-Smith, Central regional manager

Paul D. Mock, Southeast regional manager

Lee Schreiner, South-Western City

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Ohio Association of School Business Officials

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Ohio Educational Service Center Association

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Cooperating agencies

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Ohio Department of Education

Superintendent of public instruction: **Paolo DeMaria**

OSBA staff



Damon Asbury
lobbyist, 8 years



Debbie Beckman
senior
administrative
associate of board
and management
services, 31 years



Wanda Bloch
trade show
and marketing
manager,
1 year



Debbie Burda
sales associate,
8 years



Jeff Chambers
director of
communication
services, 24 years



Susie Cinadr
receptionist,
1 year



Drew Clark
senior IS
administrator,
6 years



Sara C. Clark
director of legal
services, 6 years



Reno Contipelli
northeast regional
manager, 3 years



Annette J. Crouch
deputy director
of business and
finance services,
4 months



Roni Dalchuk
printing and
production
assistant, 4 years



Crystal Davis
deputy director of
communication
services, 6 years



Ronald J. Diver
southwest
regional manager,
17 years



Cheryl Flahive
administrative
assistant of
business and
finance, 3 years



Scott Gerfen
communication
manager, 2 years

ABOUT OSBA

OSBA staff



Renee Gibson
receptionist,
4 years



Marcella Gonzalez
senior
administrative
assistant of
legislative
services, 19 years



Megan E. Greulich
staff attorney,
7 years



Chris Grewe
application
developer,
1 year



Jennifer A. Hardin
deputy director of
legal services,
1 year



Kenna S. Haycox
senior policy
consultant, 6 years



Ann Herritt
senior mailroom
operations
manager, 24 years



Jennifer Hogue
lobbyist, 3 years



Steve Horton
board and
management
services
consultant, 4 years



Pete Japikse
senior
transportation
consultant, 5 years



Van D. Keating
senior staff
attorney, 29 years



Kyle E. Lathwell
policy consultant,
1 year



Richard Lewis, CAE
executive director,
32 years



Dr. Judy Jackson
May
northwest
regional manager,
15 years



Helena Michaels
administrative
associate of board
and management
services, 5 months

OSBA staff



Laurie Miller, CMP
senior events
manager, 13 years



Kim Miller-Smith
central regional
manager and
senior student
achievement
consultant, 3 years



Paul D. Mock
southeast regional
manager, 19 years



Judy Morgan
senior
administrative
assistant of board
and management
services,
19 years



Teri Morgan
deputy director
of board and
management
services, 2 years



Allison Morris
chief financial
officer, 6 years



Gary Motz
senior editorial
manager, 16 years



Doug Palmer
transportation
consultant,
1 year



Diana Paulins
senior
administrative
assistant of board
and management
services, 17 years



Angela Penquite
senior
communication
design manager,
10 years



Melanie Price
senior
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assistant of
communication
services, 17 years



Cheryl W. Ryan
director of board
and management
services,
10 years



Gwen Samet
administrative
assistant of board
and management
services,
6 years



Terri Shaw
senior executive
assistant, 6 years



Jay Smith
deputy director
of legislative
services, 7 years

ABOUT OSBA

OSBA staff



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mailroom
operations
assistant, 7 years



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OSBA — We're here for you!

OSBA is dedicated to meeting the needs of school board members and the districts they serve. Our benefits are designed to help prepare you for your duties, overcome tough challenges and find your way to successful boardmanship. They include: training opportunities, legislative advocacy and publications. Other OSBA programs include:

- board training
- communication services
- crisis assistance
- customized workshops
- executive searches
- financial services
- insurance programs
- labor relations
- Legal Assistance Fund
- legal services
- online policy hosting
- policy development
- pooling programs
- safety programs
- school board services
- strategic planning
- surveys
- transportation consulting

OSBA also selectively endorses outside providers and subcontracted services to deliver programs necessary to effectively manage schools. These programs provide a unique benefit to our members at a special value.

Visit **www.ohioschoolboards.org** to learn more about OSBA and its member benefits.



Ohio School Boards Association

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Greater Columbus Convention Center — first floor

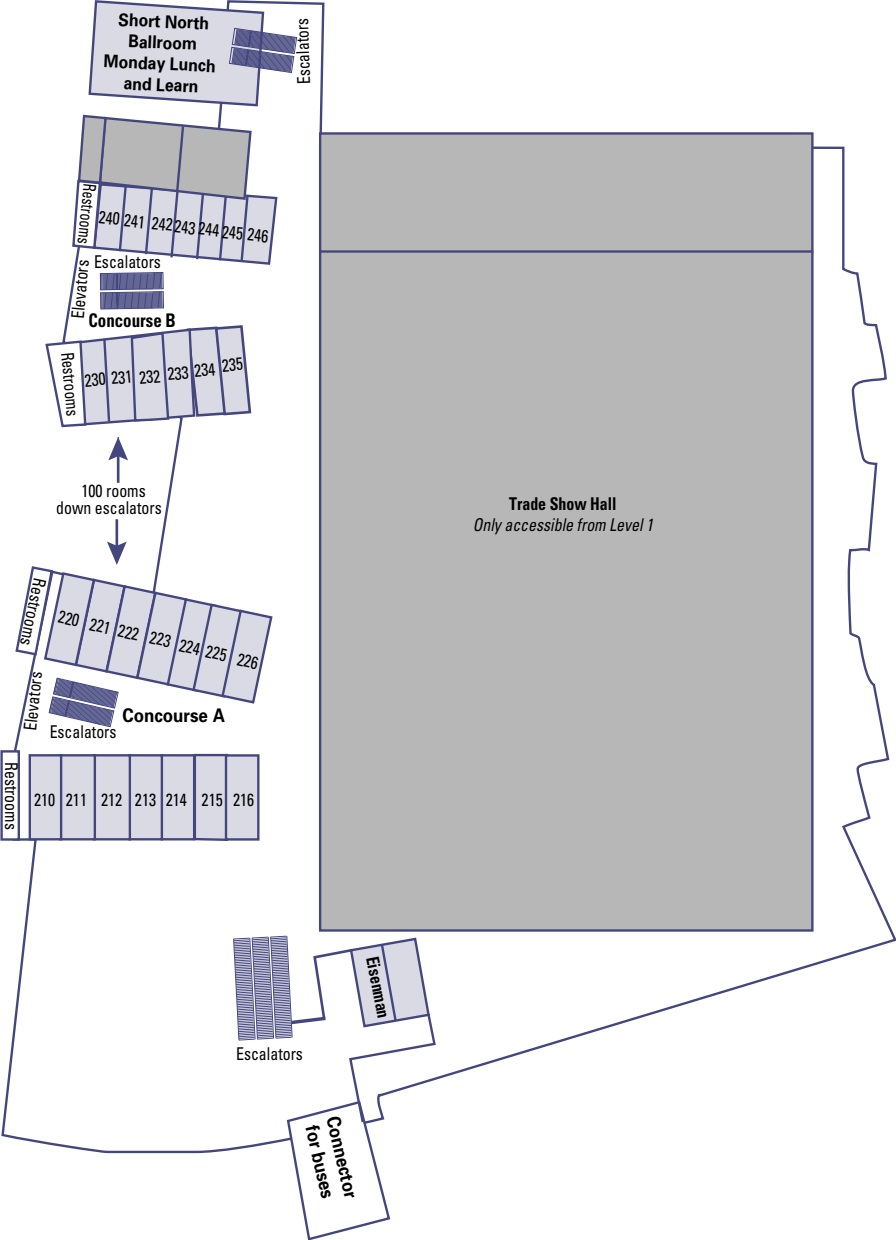
MAPS



CONVENTION CENTER MAPS

MAPS

Greater Columbus Convention Center — second floor





Connect with OSBA

During the Capital Conference, meet with association staff and members of your regional executive committee to learn how you can benefit by becoming more involved in OSBA.

Region Resource Center

Learn more about OSBA's regional services and activities and find out how to be more involved in your region at the Region Resource Center in the Main Concourse. Regional managers, officers and committee members from the five OSBA regions will be available to answer questions, discuss how you can get more involved with OSBA, explain services and talk about activities and events in their regions.

OSBA Pavilion

Located at the south end of the Main Concourse, the OSBA Pavilion provides details on the wide range of programs and services OSBA offers. Informational materials are available, and association staff are on hand to answer questions.

Kids PAC

Kids PAC is OSBA's political action committee. Visit booths 122 and 124 in the Trade Show to learn more about OSBA legislative efforts and how you can make a difference. Visit the booth and get the latest scoop on what's happening in the legislature and see resources available to members. You also can bid on great prizes in the silent auction. All proceeds from the auction benefit *Kids PAC*.

Mission statement

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.

Mark your calendar



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April 27-28, 2018 • Hilton Columbus/Polaris



Organizational leadership for tomorrow's schools

Learn what it takes to be an effective school board member during the 2018 Board Leadership Institute. This two-day workshop, April 27–28, is designed specifically for board members and will focus on numerous topics. The institute features an opening general session, multiple breakout sessions and a closing luncheon.

Visit <http://links.ohioschoolboards.org/33166> for registration information.